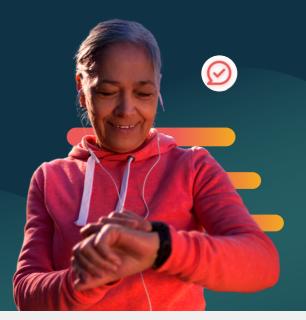
Smplicare

34% of the UK population over 65 is at risk of a fall this year.









Why participate?



- Demonstrate a commitment to innovation and leadership
- Support the government's
 Grand Strategy of adding 5
 years of healthy independent life
 by 2035
- We are open to collaboration around publication, promotions, and industry recognition

Who is Smplicare?

- Smplicare is a software startup based in Edinburgh building the data driven platform to empower the future of independent ageing
- We apply AI to everyday
 wearables and digital health
 devices to predict the risk of
 adverse health outcomes to help
 people live safe, healthy, happy
 lives where they want to be.



We're partnering with leading organisations like yours to recruit research participants for a large-scale study.



Smplicare is conducting **one of the largest studies ever** involving
wearables and older people to develop
Al that **predicts the risk of falls**.

Participant Criteria

- Over 55
- History of falls
- Uses Smartphone

Contact Info



+44 (0) 7748 813 380



gsprague@smplicare.com



www.smplicare.com

