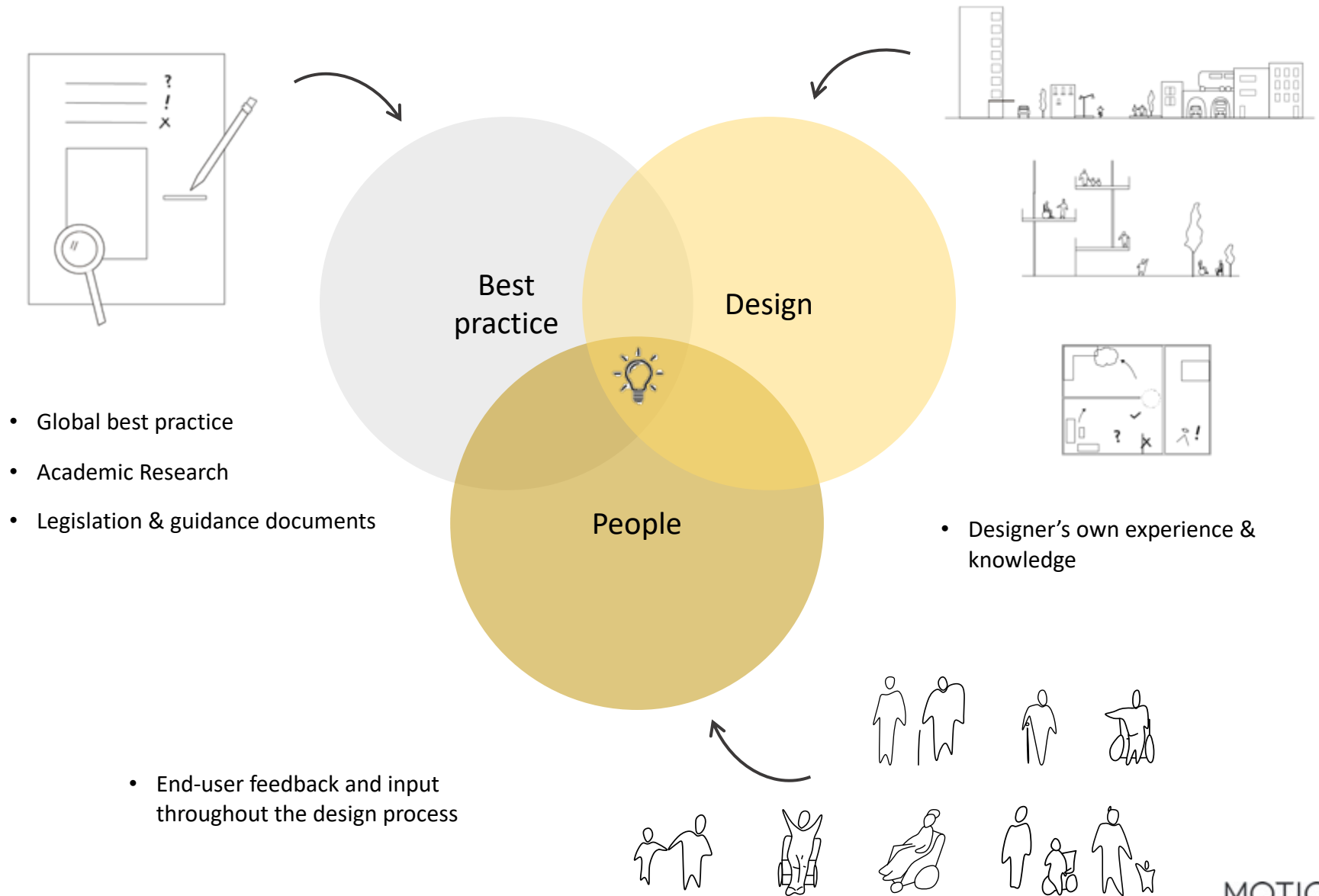


MOTION  
● SPOT

Beautifully Accessible.

# Motionspot's design ethos



# Unsafe Housing Stock

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The **home** is the most common location for an **accident** to happen

**65+**  
**1 in 3** have a fall at least once a year

**255,000**  
Falls related **hospital admissions** in 2018



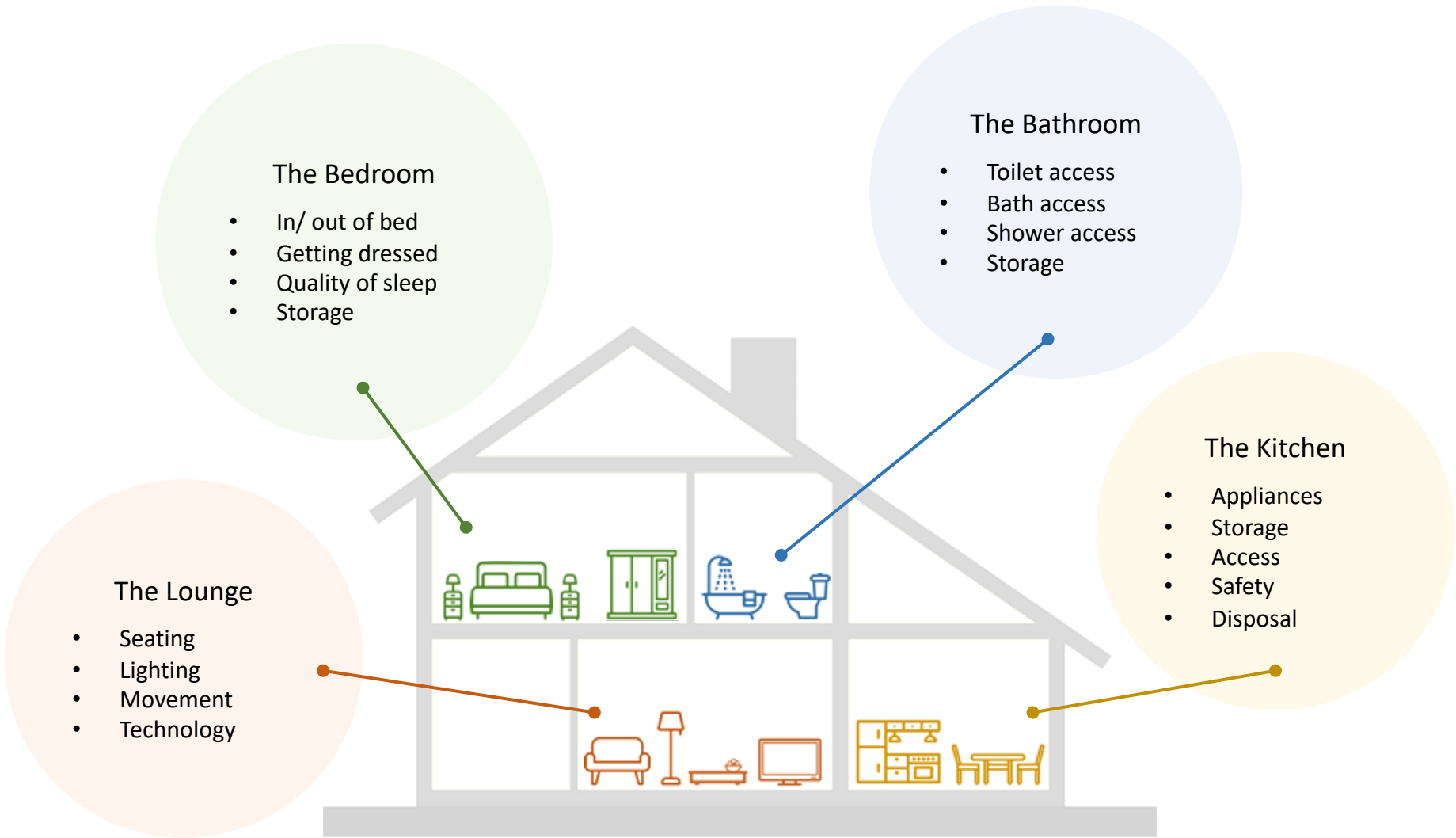
# Who are we designing for?



	Permanent	Temporary	Situational
<b>Touch</b>	 One arm	 Arm injury	 New parent
<b>See</b>	 Blind	 Cataract	 Distracted driver
<b>Hear</b>	 Deaf	 Ear infection	 Bartender
<b>Speak</b>	 Non-verbal	 Laryngitis	 Heavy accent

Microsoft 2016

# What is possible?



# Bathrooms

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# Kitchens



# Future proofed technology





# Outcomes & the business case for home adaptations



## Resident Benefits

- ✓ Enhanced access and safety
- ✓ Improved aesthetics impacting well being
- ✓ Greater independence at home
- ✓ Intuitive and easy to use fixtures and fittings
- ✓ Easier maintenance and cleaning
- ✓ Trust in the housing operator



## Operator/LA Benefits

- ✓ Resident safety and independence
- ✓ Increased property value
- ✓ Improved aesthetics of resale properties
- ✓ Brand consistency
- ✓ Easier maintenance
- ✓ Reduced health & social care budgets



Beautifully Accessible.

# Thank you —

Let's keep our discussion going!

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