

How, What and Why of Leadership

Bruce Moore

VUCA



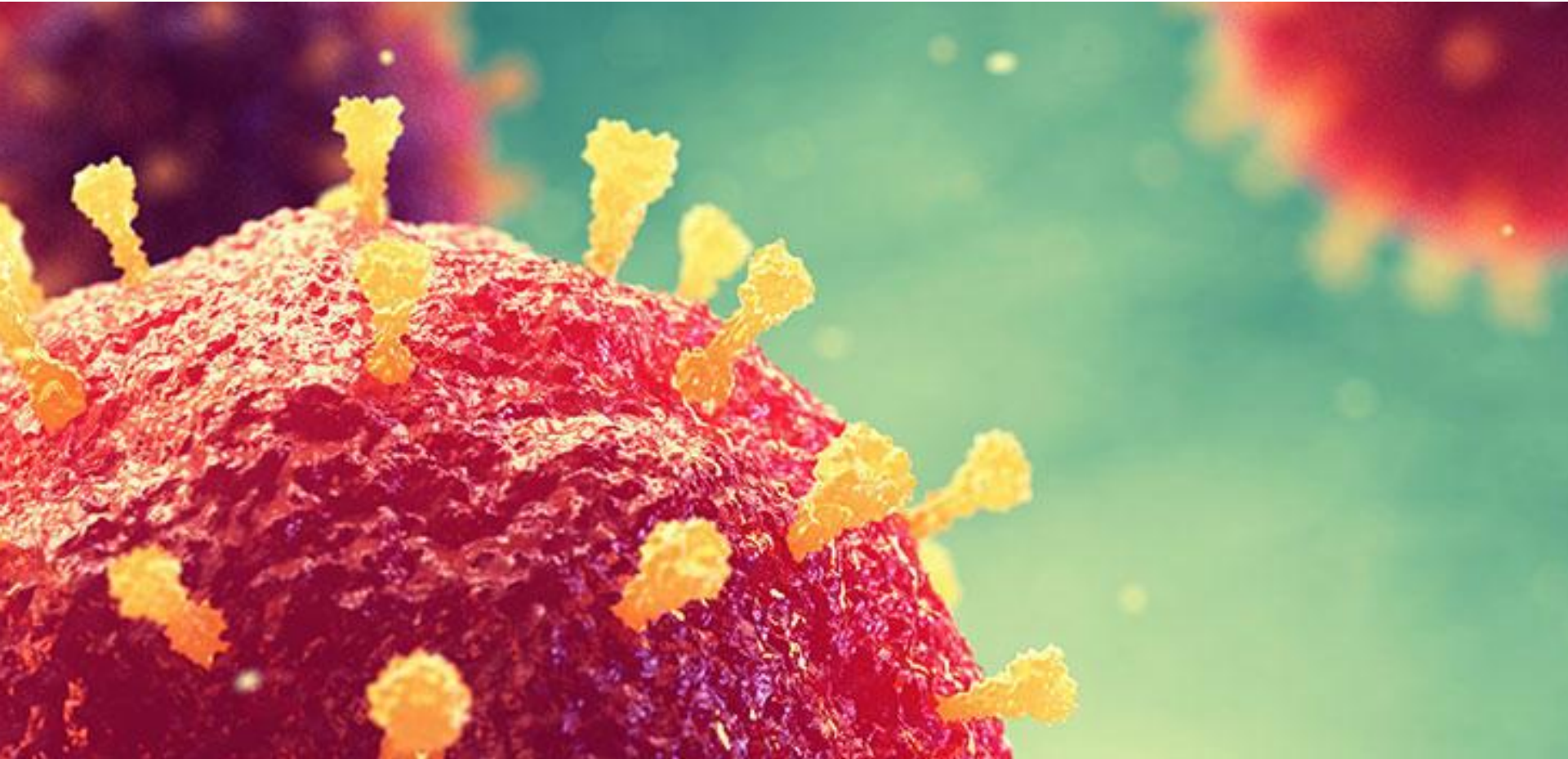
Robot Technolgy



Climate Change



Covid-19



No Plan Survives Contact



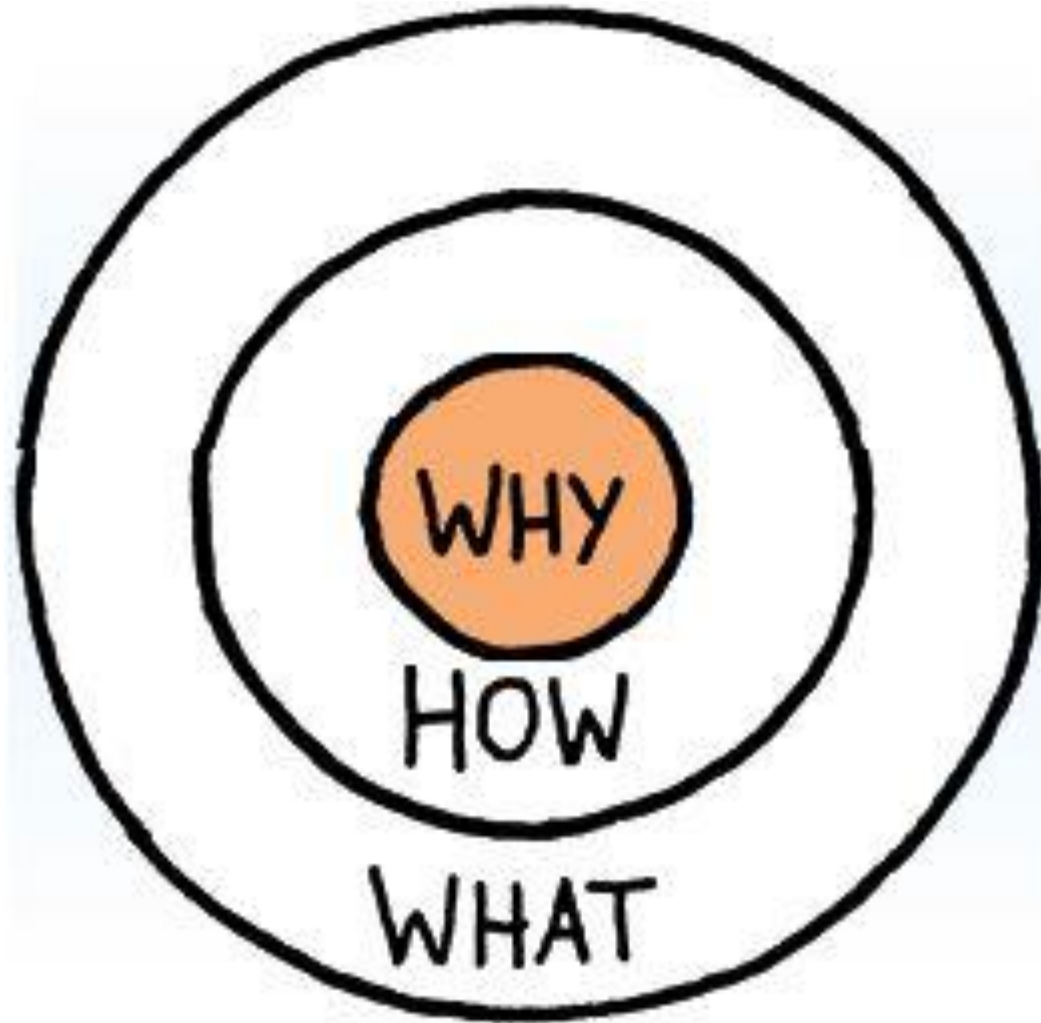
DTRT

DO THE
RIGHT
THING!

Authentic



Why



What



GUARANTEED!

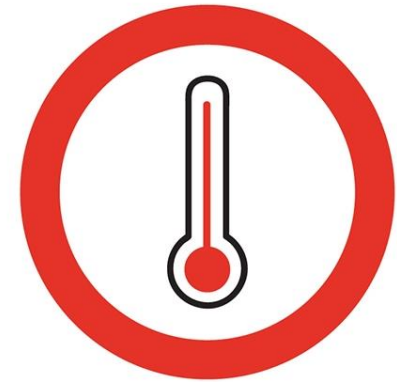
BONUS



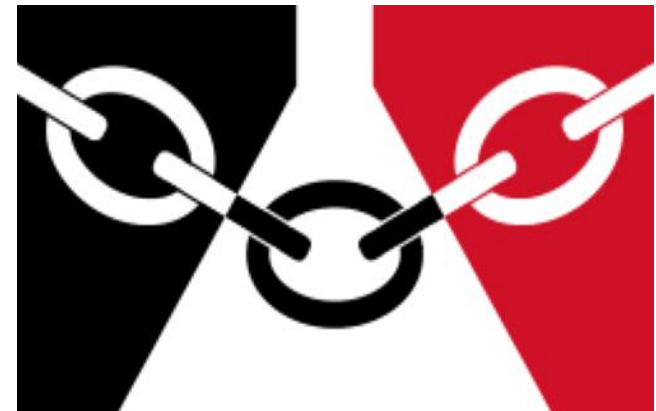
How



Temperature Check



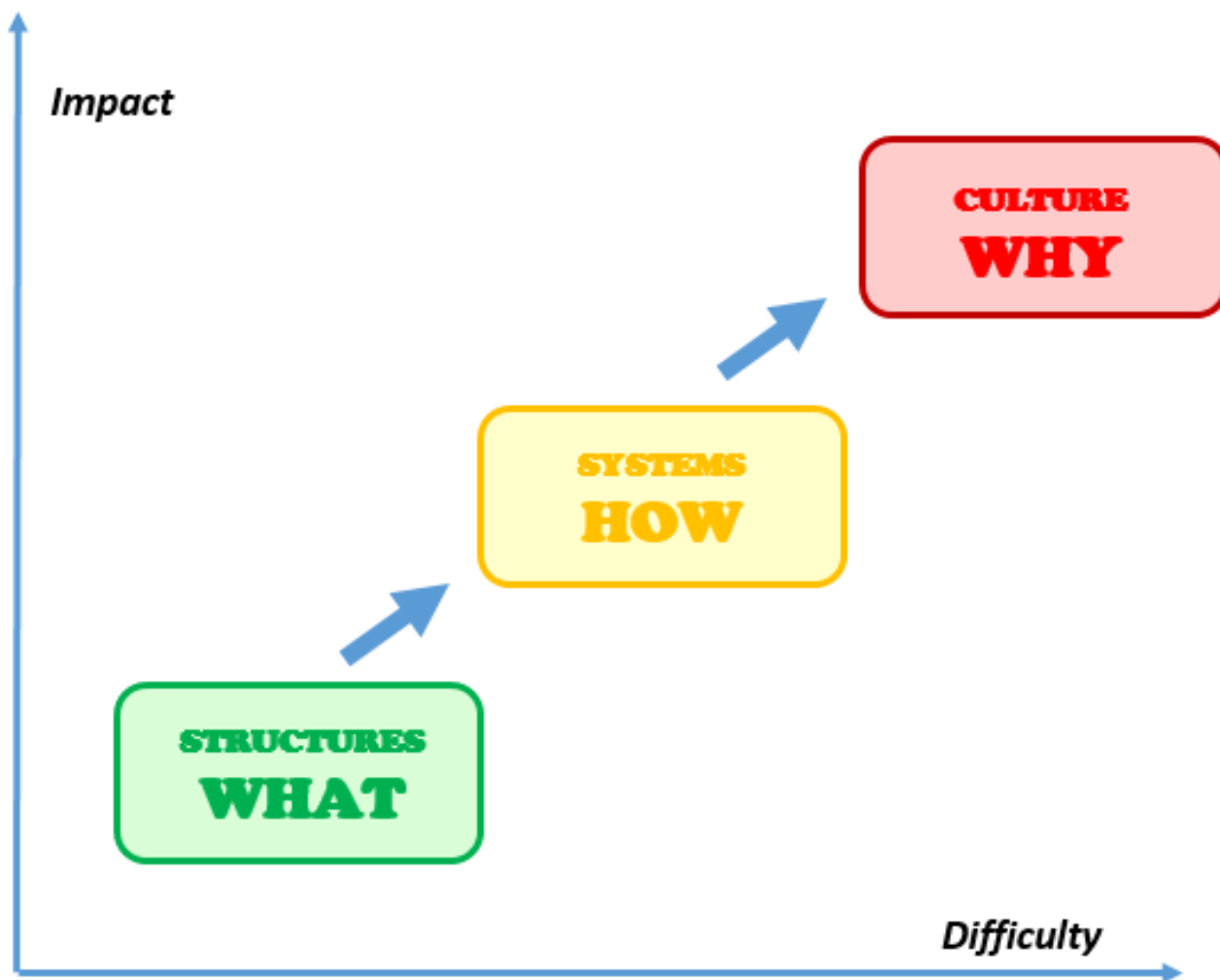
**TODAY
I WAS
A REAL LIFE HERO**
#TODAYIWAS *a Care Worker*



Why



Impact



Motivation



Happiness



Herzberg



Incentives



Ephemeral



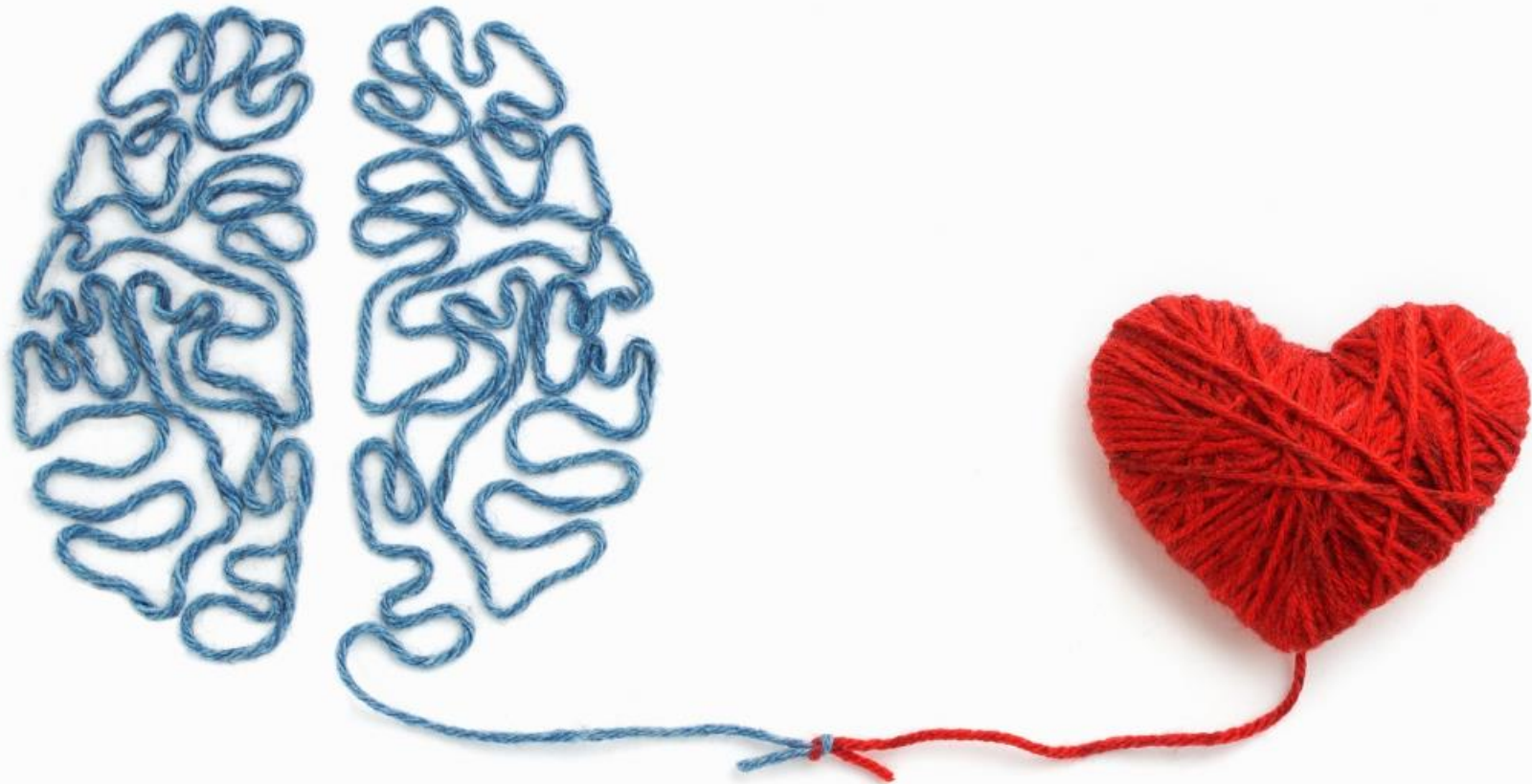
LeadershipTrust

**Leadership is using your Personal Power
to win the Hearts and Minds of people
to achieve a Common Purpose**

Personal Powers



Hearts and Minds



Meaning of Life

42

Seven Priorities



Three Principles



One Purpose



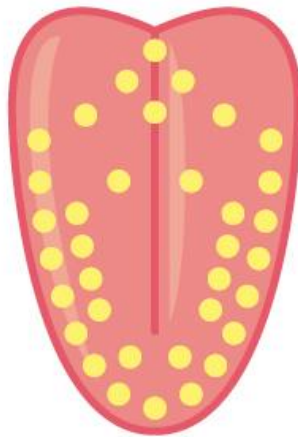
Different Flavours



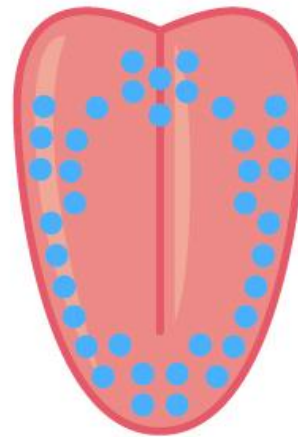
SWEET



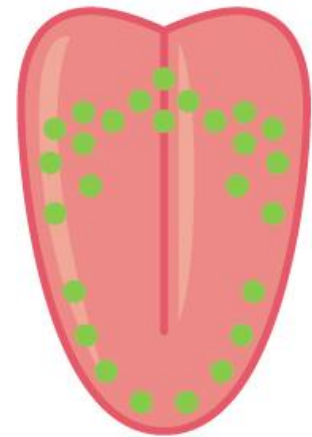
SOUR



SALTY



BITTER



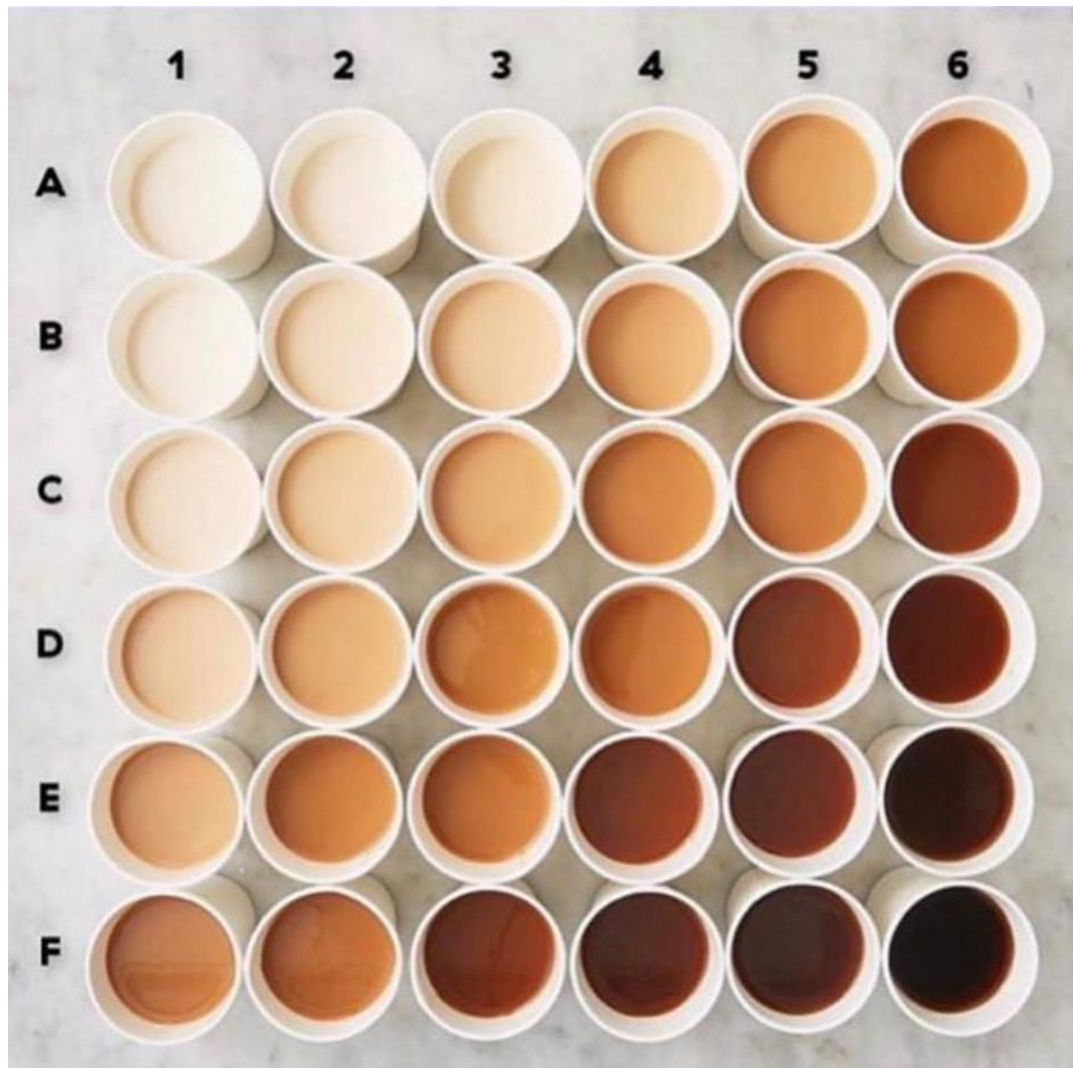
Umami Leaders



Constant Challenge



Consistency and Diversity



Spartacus



Be Aware



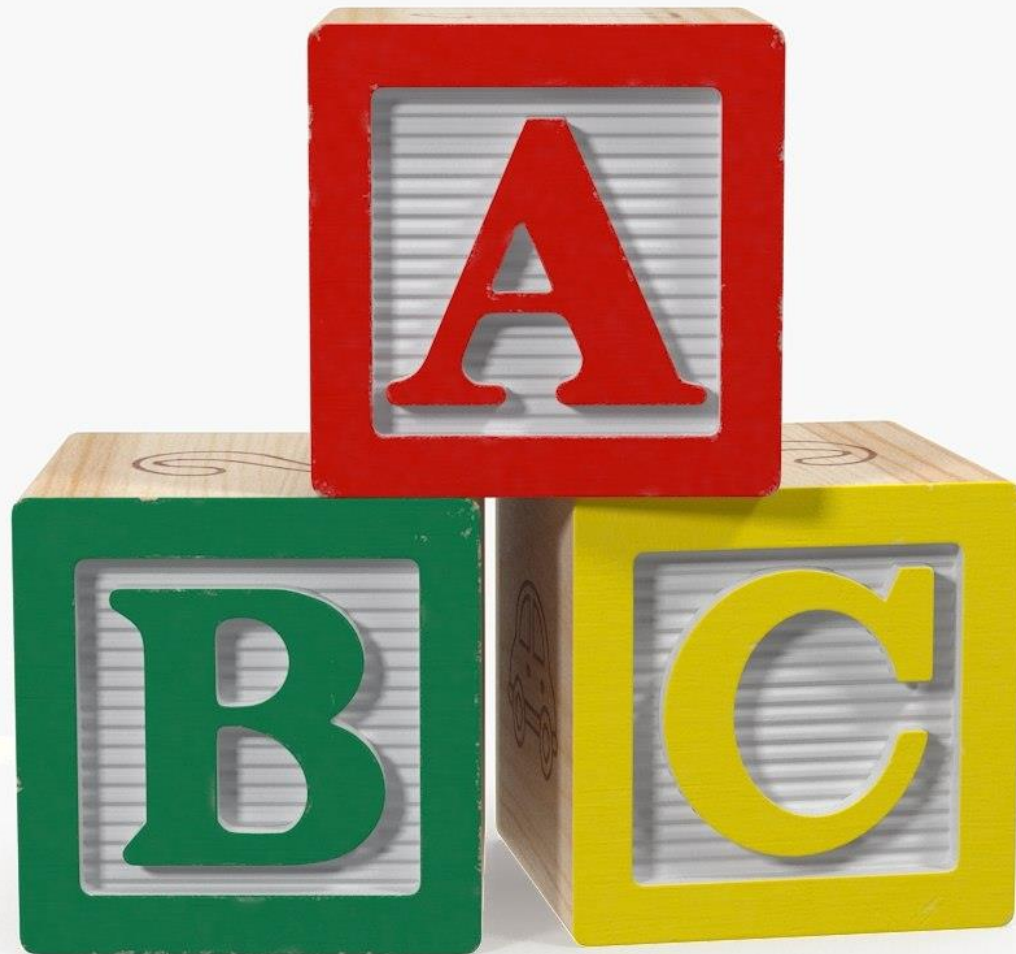
Your Shadow



Sparkle



ABC



Thank You

