





RADICALLY ACCESSIBLE WILDLY ENGAGING PLACES TO LIVE









Carly Dickson RAWE Project / MIT AgeLab



Housing LIN — December 2020



01 02 MIND THE GAP 03 THE RULE OF THIRDS 04 **SUPER SOCIAL** 05

GREAT(ER) EXPECTATIONS FROM ASPIRATIONS TO ACTION





01 GREAT(ER) EXPECTATIONS

our environment impacts our quality of life







Perspective Shift

Sign of the Times campaign / UK / 2016

we should have higher expectations for our environment

47%

find slow walkers the biggest annoyance

Perspective Shift

MEDICAL MODEL OF DISABILITY

you must modify yourself to the environment

MEDICAL MODEL OF DISABILITY

you must modify yourself to the environment

SOCIAL MODEL OF DISABILITY

the environment should be modified to work for you

"The medical model views disabled bodies as impaired, the social model points out the environment was never built for them in the first place."

source: The Atlantic

— Emily Nonko

how can we design our homes and communities to improve people's quality of life?

02 MIND THE GAP

R

typical design education design for generic healthy human

1/3 of people in their late 80s have difficulty undertaking 5 or more basic daily activities

25% of the entire population is either directly or indirectly affected by a disability

source: UN and World Bank

1

source: English Housing Survey

only 7% of current homes have basic (physical) accessibility features

isn't this what the regulations and policies are for?

policy

inclusive checklists

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building regulations

access statement

1:20 - 30cm over 6m

RULE

1:20 - 30cm over 6m

MULTI-BENEFIT

universal design 1 size fits all

inclusive design 1 size fits 1

03 THE RULE OF THIRDS

PHYSICAL ACCESS

PHYSIOLOGICAL NEEDS

SAFETY + SECURITY

PHYSICAL ACCESS

PHYSIOLOGICAL NEEDS

SAFETY + SECURITY

COGNITIVE/SENSORY ACCESS

PHYSICAL ACCESS

Access Trifecta x Maslow's Hierarchy of Needs

SOCIAL ACCESS

SELF FULFILLMENT

SELF ESTEEM

LOVE + BELONGING

SAFETY + SECURITY

PHYSIOLOGICAL NEEDS

COGNITIVE/SENSORY ACCESS

source: Stanford University

socially isolated people's risk of death is 31% higher than for those who are not isolated

social interaction makes us 12% less likely to develop dementia

source: UCL

disconnected communities could be costing the UK economy £32 billion every year

source: Eden Project Initiative, The Big Lunch

"Only architecture that considers human scale and interaction is successful architecture."

— Jan Gehl





ACROSS & BETWEEN SCALES





04 SUPER SOCIAL

"Architecture can't force people to connect; it can only plan the crossing points, remove barriers, and make the meeting places useful and attractive."

— Denise Scott Brown







HOME

source: Ray Oldenburg, The Great Good Place



2nd

Place

"INCLUSIVELY SOCIAL" SPACE









JU

SUBURBAN RESIDENCE





MIXED USE NEIGHBOURHOOD









NINA & GERALD THE SERT HOUSE







The Sert House: Third Things









THIRD THINGS a shared experience that creates an excuse to spark a conversation





source: The Holton's









BOB PARGITER COURT







Pargiter Court: Walkability











Pargiter Court: Third Places









Pargiter Court: Social Sight Lines







no extra space by front door NO SOCIAL OPPORTUNITY





extra space by front door SOCIAL THIRD PLACE





source: Just Living Book

Access Trifecta in Action

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LINA THE BARBICAN













barbican art/theatre/music dance/film/education conferences/library restaurants/bars



















mirror mates



look in chill out



pole pause

ledge linger









The Barbican: Social Dimensions of Third places

1				4
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The Barbican: **Diversity of types = diversity of people**









DIVERSE, DESIRABLE THIRD PLACES & THIRD THINGS







1ST PLACE 2ND PLACE ╋ work home



3RD PLACE "inclusively social"







third places

MIXED USE HOMEWORKING NEIGHBOURHOOD





05 FROM ASPIRATIONS TO ACTION

how do we embed social access into our process?





PEOPLE OF ALL AGES & ABILITIES

FOCUS GROUPS

SURVEYS

WORKSHOPS

INTERVIEWS

CO-DESIGN

SPECIALIST INPUT

EVIDENCE BASED RESEARCH

ACCESS & CARE STANDARDS

MARKET RESEARCH

OT OBSERVATIONS

1. take the time to understand and build empathy

CREATIVE SOLUTIONS

OBSERVATIONS

SPECULATIVE DESIGN

PROTOTYPING

PROVOCATIVE PROMPT QUESTIONS PRECEDENTS

LOCAL EXAMPLES

GLOBAL EXAMPLES

COMPARATIVE EXAMPLES

POST-OCCUPANCY EVALUATION







prescriptive

2. it's not about having all the answers, but asking more provocative questions



provocations







3. a little creativity goes a long way

© RAWE

1. take the time to understand

2. it's not about having all the answers, but asking more provocative questions

3. a little creativity can go a long way











bland



inaccessible







Ageing Better Report Launch







Momentum







we are responsible for creating our environment





we are responsible for creating our environment why not make it radically accessible + wildly engaging








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raweproject.com

THANKS!

Q'S?

let's chat: