



# Communities that Care & Share

'Its all about LIFEstyle choices'  
Paula Broadbent, Retirement Solutions Director



Housing LIN Summit Dec 2020





# LIFeStyle All-Inclusive service



**LIFeStyle  
Brand**

**Research &  
Development**

**Customer  
Engagement**

**Land  
Appraisal**

**Pre-  
Development**

**Construction**

**Sales &  
Marketing**

**Community  
Hub**

**Landlord**

**Well Being**



# Solutions driven

‘Qualify and Quantify’  
Listened to peoples aspirations to ‘Rightsize’  
not ‘Downsize’.

We invested in research to understand what older people aspire to and the services they need in later life.

LIFeStyle by ENGIE evolved from this research to provide infrastructure and services, in the form of energy efficient homes designed to ENGIE’s life-long age appropriate standard set, within an inclusive communities with ease of access to wellbeing services.



Understanding what older people aspire to and the services they need in later life.





# Think future proof



Bold enough to break the mould and challenge the status quo to create communities that support, nurture and enable, both ready for the future and kind to the planet reducing carbon footprint and protecting wellbeing....

Connected to multi generational communities is critical to supporting economic growth

Future proof solutions, safe and accessible energy efficient homes and communities

Place-based solutions that combine digital innovation and long term investment to deliver a net zero future.



Future proof  
domestic  
solutions



# Solutions to stay active in your own home

Discreet, accessible and domestic – INCLUSIVE DESIGN and easily adaptable solutions...

A range of upgrade and retrofit adaptations



Hidden accessibility in the kitchen



Rise and fall sinks, hobs and accessible cupboards. to support those in wheelchairs or with reduced mobility



Through floor lift from the hallway to the landing or bedroom



# Solutions to stay active in your own home



Minimum core services to support individual lifestyle and the community plus access to Pay as you Go services to support wellbeing





# Charles Waterton House

Community Hub



Charles Waterton House



# Community Hub 'Charles Waterton House'

Localised solutions facilitating wellbeing services and facilities at the heart of the community joining the new to the old and supporting the LIFEstyle of all ages locally....

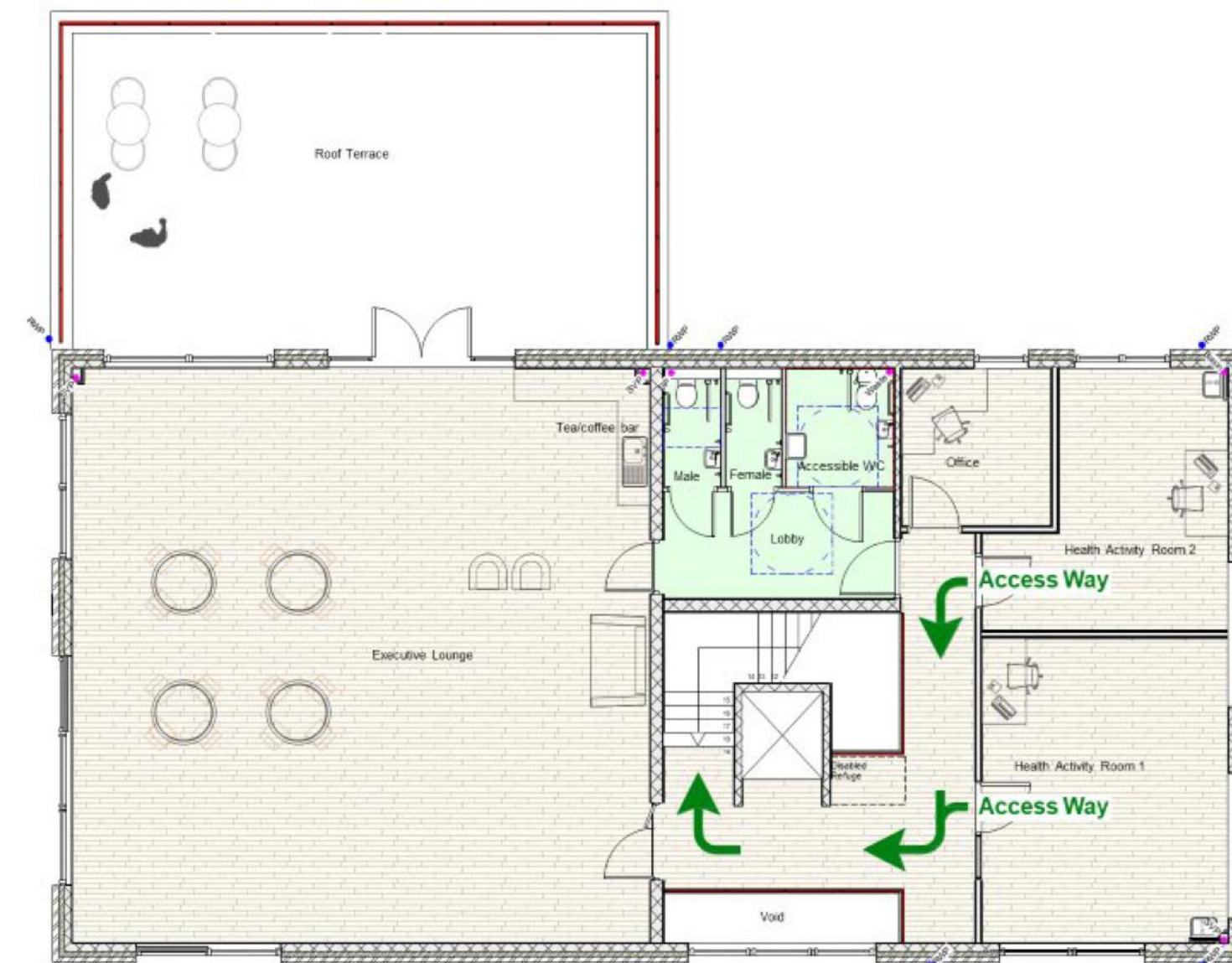
The local hospice will operate a community café in the area shaded blue and holistic bereavement services on the 1<sup>st</sup> floor

The community library is moving into the adjacent space run by local volunteers.

A pharmacy awaits the outcome of its NHS licence application to move in.

A local hearing specialist offering services in the adjacent well being room.

And LIFEstyle residents have an executive lounge to use as they wish



Engle  
 Project  
 The Grove, Walton  
 Drawing Title  
 Tennant Access  
 2888(2)4011 A  
 scale: 1:50  
 date: 03/11/2020  
 PS / PS  
 west-machell architects  
 Northwell Business Park, Southwell, Leicestershire, LE12 6JH  
 Tel: 01530 451745  
 www.west-machell.co.uk



# Our Carbon Footprint



ENGIE are committed to the carbon neutral transition.

ENGIE are committed to Place based solutions delivering lifelong impact.

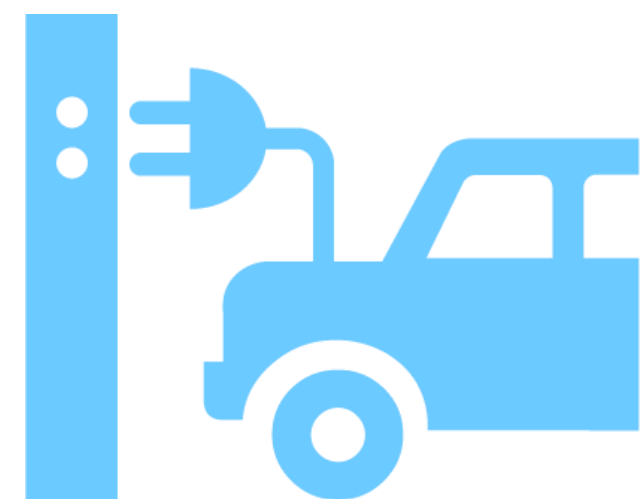


# ENGIE Zero

80% of the homes of 2050 are already here. So future proofing existing stock poses a major threat to our net zero ambitions.

ENGIE Zero, is a whole house retrofit solution supporting local authorities to decarbonise existing housing

ENGIE is taking a transformative role in the climate change challenge creating a safe, vibrant and sustainable economic future for a diverse and ageing population.



Sustainable futures



Location,  
Location,  
Location

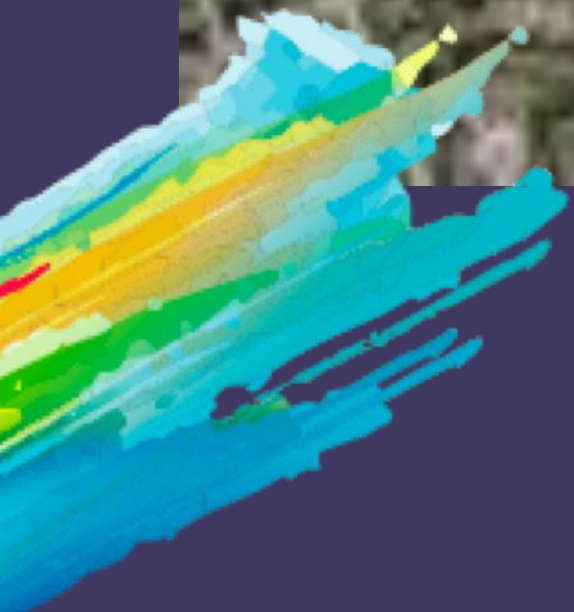






Developer

LIFEsTyle





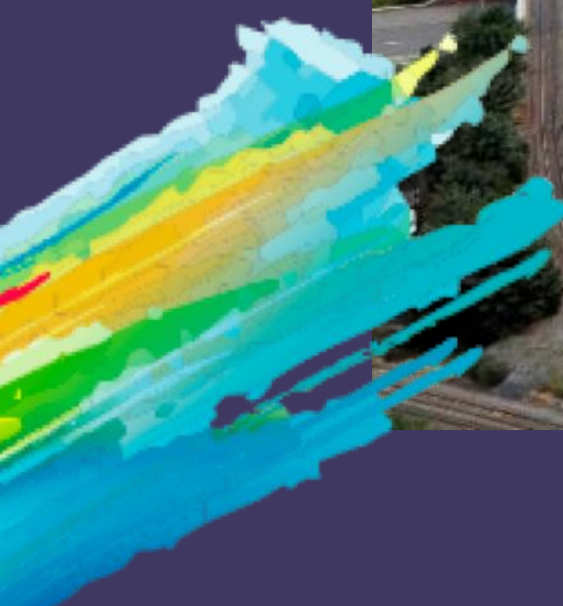
# Location, Location, Location

Communities develop overtime – Urban, Rural, Semi rural – where people live and want to continue to live drives LIFestyle choices and we intend to support local authorities to deliver diverse place based solutions fit for later life...  
LIFestyle choices which promote integration and interaction NOT isolation....





Location,  
Location,  
Location





# A fully integrated infrastructure and service

The new build market currently delivers only 3,300 new retirement homes a year-

- How can more supply and a wider range of supply be stimulated?
- What investment models will work for providers?
- What pitfalls are there for new entrants?
- Not all retirement housing needs to be new
- What approaches should be taken in re-modelling?
- What planning issues need to be tackled in order to increase retirement living and retirement community options?





# People make Places

Further information on LIFEstyle by  
ENGIE developments and services;

## Link to Webpage

<https://lifestyle.engie.co.uk/providing-homes-sustainable-for-old-age>

## Link direct to brochure

<https://lifestyle.engie.co.uk/media/1266/lifestyle-brochure-final.pdf>

## Contact details;

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