



Navigating the digital switchover: Switching TAPPI on



ANGUS HONEYSETT

HEAD OF GLOBAL MARKET INSIGHTS

TUNSTALL HEALTHCARE

Market Evolution – What's Happening?



Health and social care are merging



Growth of rental model in retirement communities



Expansion of public / private partnerships



Upgrades to the national communications networks



Changing expectations

Putting People at the Heart of Technology

Ten foundational TAPPI principles to build technology into housing

Developed by Housing LIN



Housing LIN

Connecting people, ideas and resources

TAPPI

Technology for our Ageing Population: Panel for Innovation



Moving Forward Together



Moving to digital solutions



Proactive and preventative



Citizen involvement

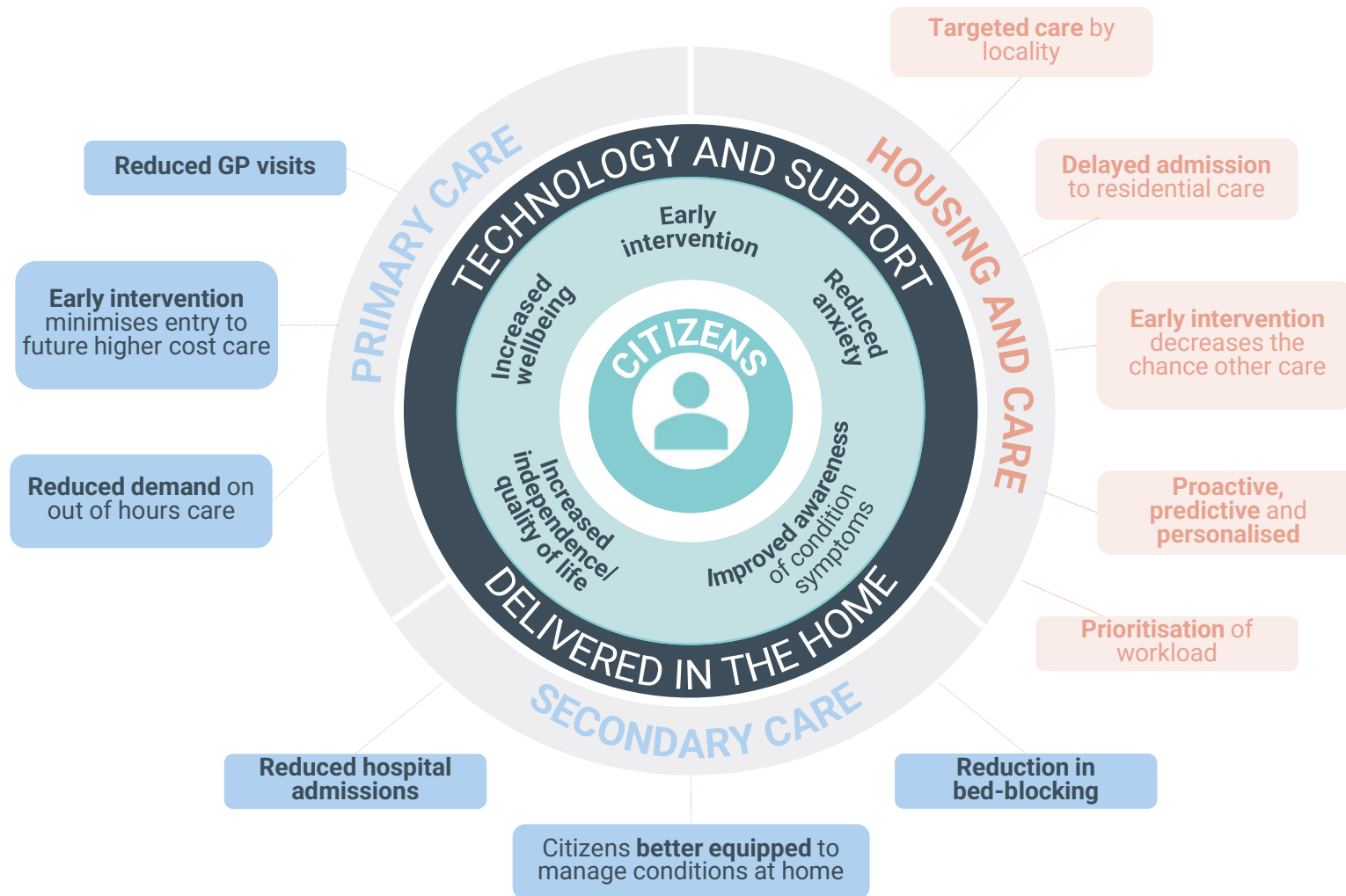


The need to get things right



Integrated systems and population health

Value and Benefits to Citizens and the System



Challenges



Working in partnership



Technology has historically been seen as a barrier



Culture change is required

SMART: Culture Change



IMPLE



EANINGFUL



GREED



EVIEW



EST AND RETEST

Conclusions



Focus on
citizen outcomes



Be curious,
but measured



Follow the
TAPPI principles



Work
together



Think about
redefining how
we do things



Thank you