

Oakfield – an eco-friendly neighbourhood with community at its roots



BUILDING A MOVEMENT

— THIS IS —
WHERE IT
ALL BEGAN

It's
1775

A GROUP OF 
like-minded
PEOPLE GATHER

IN THE
**GOLDEN
CROSS
INN**
IN
BIRMINGHAM

to find ways to

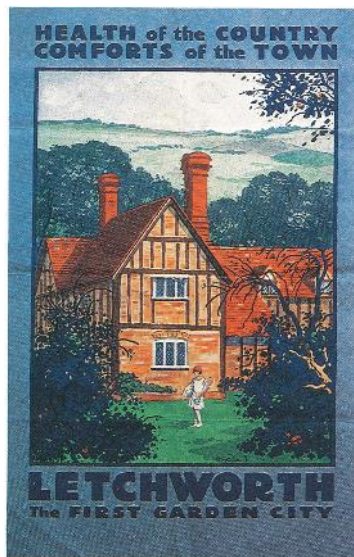
money

AND TO HELP
EACH OTHER **buy**
HOMES
OF THEIR OWN

AND SO
the

**BUILDING
SOCIETY
MOVEMENT**

WAS
BORN.



Nationwide in action

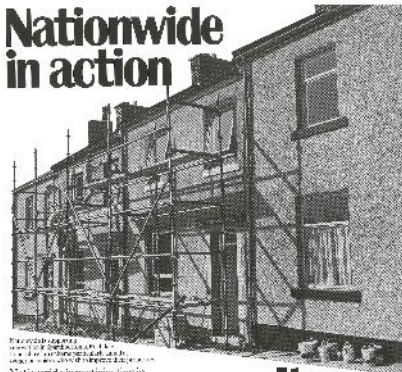


Photo credit: Nationwide Building Society

Nationwide is participating in schemes designed to give extra help to those who are experiencing problems – fast lane buyers and more city deals.

Over half Nationwide's lending now goes to first time buyers many of whom are on lower than average earnings.

Nationwide is also contributing to urban renewal programmes in the city centres of Liverpool, Manchester and Belfast, where housing improvement is urgently needed.

It pays to decide Nationwide















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