



Benefits of driving innovation through strategic partnerships

by Teresa Snaith

To shape places and build communities fit for the future

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In Partnerships

With our customers Business to Consumer & Business to Business

Internal & External across Lovell Partnership & Morgan Sindall Group

Strategic Partnerships foundations with:

- Local Authorities
- Registered Providers
- Operators
- Homes England
- NHBC

Valued associates from our Supply-Chain Family

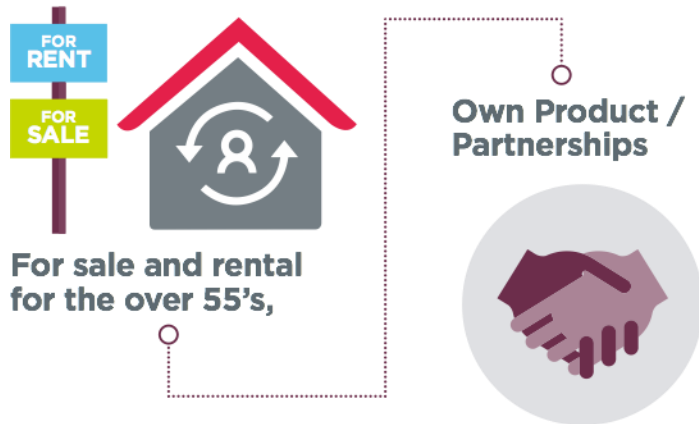


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Using strategic partnership to deliver a wider housing choice

Life Long Homes



Extra Care Housing

Housing with care



Registered Specialist Care Homes

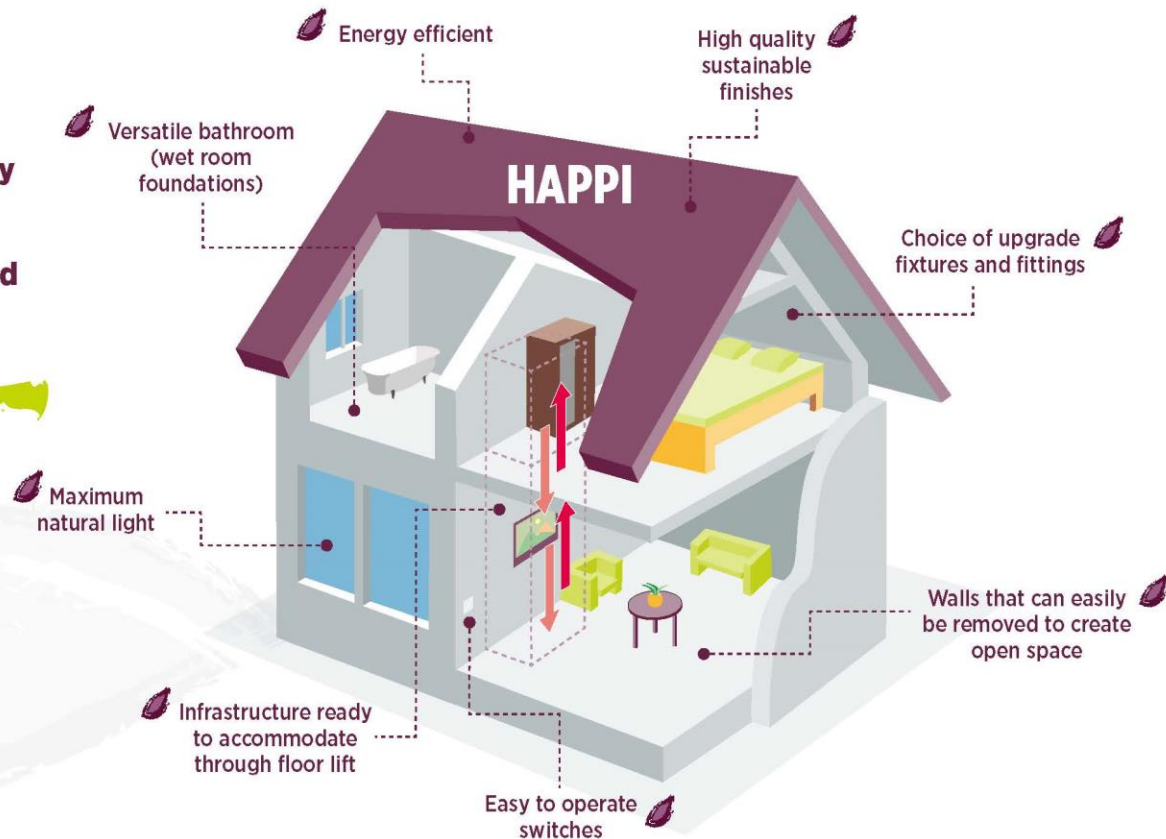


Partnerships LA's & Private sector

To provide an environment for people to live and age well within homes and communities suited to their need and ready for the future

Delivering Lifelong Homes in Partnership

Built in technology to facilitate the connected home and future assisted technology



A home with longevity!
Creating communities for people to safely grow old and live life to the full.

Community Hub

Each community hub will respond to local need for health & well being services and facilitate active social life.



Supporting wellbeing – with age-appropriate accessible homes

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Designing through the eyes of our Customers

Empathy is...

Seeing with the **eyes** of another
Listening with the **ears** of another
Feeling with the **heart** of another

**“Could a greater miracle take place than
for us to look through each other’s eyes
for an instant”**

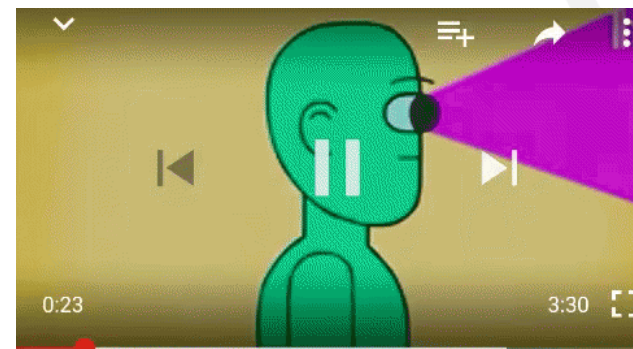
Henry David Thoreau

**“If there is one secret of success, it is the
ability to get the other person’s point of
view and see things from their angle as
well as your own.”**

Henry Ford



Working associates such as
VR-EP - Designing for Dementia



Partnerships

Lovell Later Living alongside our Associates and Partners are collaborating to meet the challenge of sustainable design of both homes and communities at scale and striving to accelerate delivery to respond to the UK housing crisis for older age.

We need to be co-shaping the future together - drive confidence and firm up relationships with our Partners whether they are our Customers, Designers, Supply-Chain, LAs, Registered Providers, Operators and that will help develop strategic partnership.

Let us all look to how we as a sector can respond to that opportunity together, as together we will be more effective!



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Questions & Contacts

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