



STRATEGIC INNOVATION
Across
Housing, Health, Care & Support

APPENDIX F

UoR ACCOMMODATION

BUSINESS CASE



03

Accommodation

Business Case

Accommodation is defined as....

- facilitating the provision of a range of housing options for customers
- shifting the current mode from residential care to more community based solutions
- achieving sustainable savings

What is the overall opportunity?

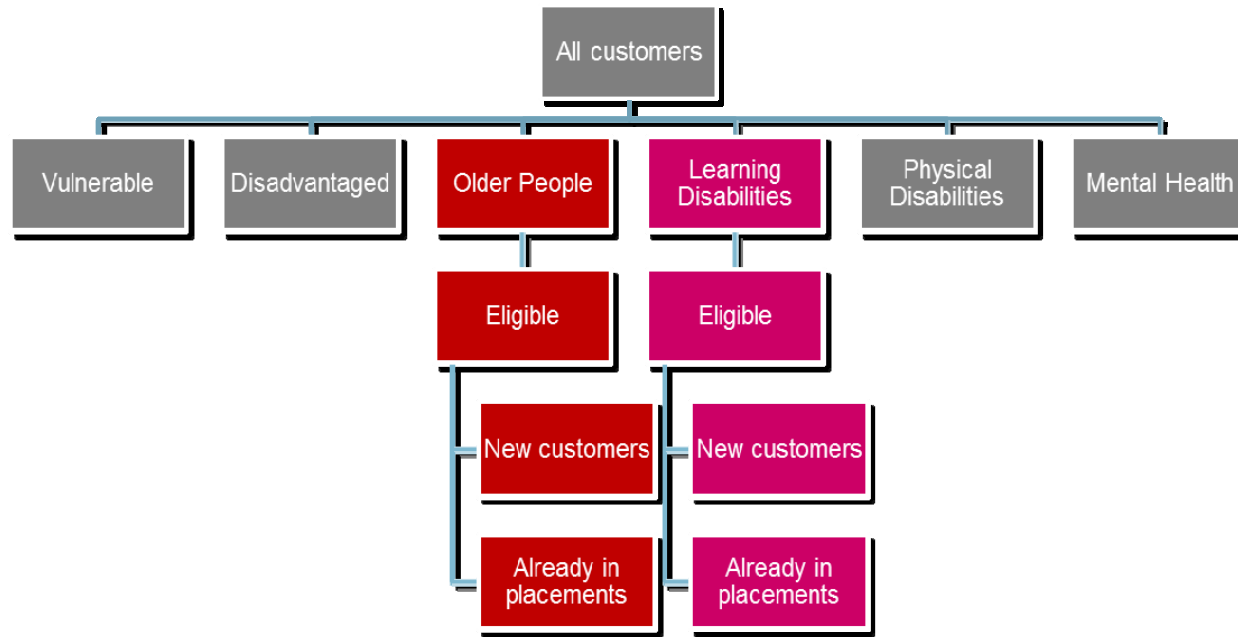
Short Term (2010-12)	Mid Term (2013-15)	Long Term (2015 – 2020+)	Commentary
Quick Win Realisation			<ul style="list-style-type: none"> • Targeted Customer Case Reviews • Reablement Ethos • Reduction in placements
Helping people to live at home	Benefits Realisation		<ul style="list-style-type: none"> • Rationalised services and provision • Targeted prevention initiatives • Implement Extra Care
Accommodation strategy	Building + Refurb programme	Benefits Realisation	<ul style="list-style-type: none"> • Accommodation profile matching 'own home' needs and demographic changes

What is the size of the overall opportunity?

Short Term (2010-12)	Mid Term (2013-15)	Long Term (2015 – 2020+)	Financial Benefits
Quick Win Realisation			£7 million <ul style="list-style-type: none">•Scaling up ‘best practice’•Universal low maturity^φ
Helping people to live at home	Benefits Realisation		£14 million <ul style="list-style-type: none">•Scaling up ‘best practice’•Taking into account variable LA maturity
Accommodation strategy	Building + Refurb programme	Benefits Realisation	£10x million <ul style="list-style-type: none">•Very difficult to compare•Double counting danger depending upon programme

What is the target audience?

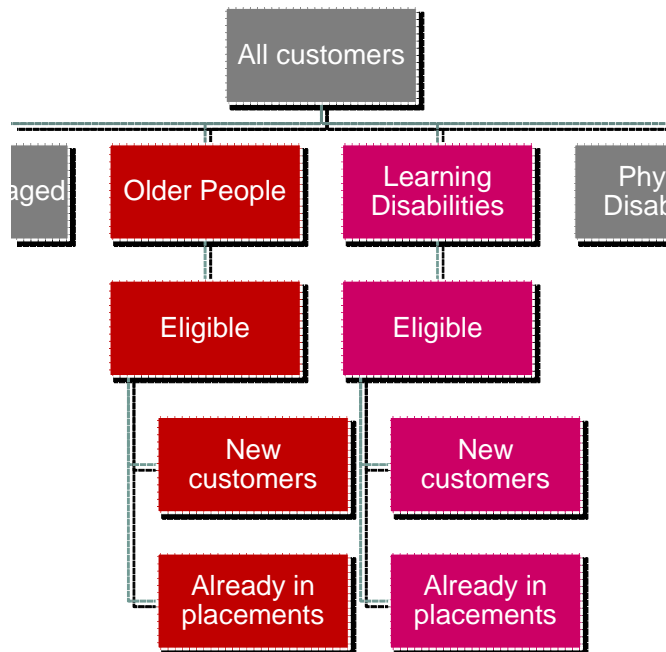
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high volume
relatively low cost of placement
can be quite short term care needed
asset rich, income low



low volume, high cost due to complexity
greater prize for tackling people in placement



Adult Social Care

Residential Care:

Placement minimisation

Nursing Home:

Buy better

Grow Extra Care accommodation:

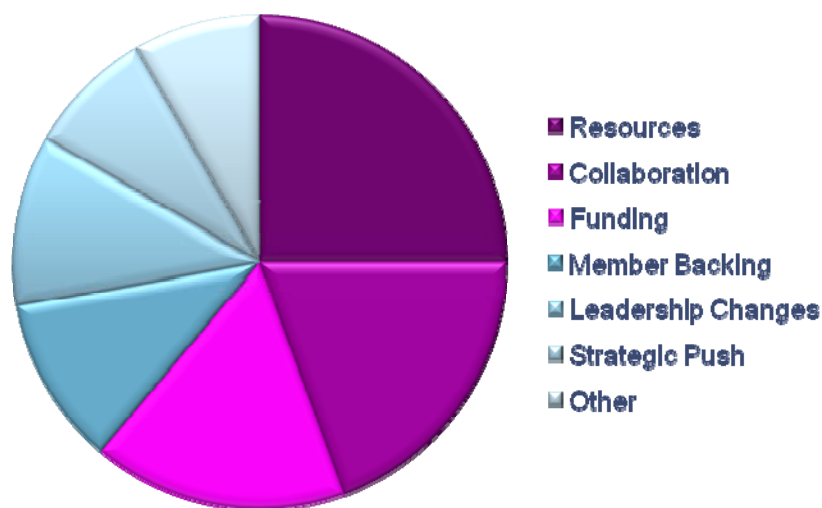
Reconfigure existing property

- Existing customer homes
- Sheltered housing

Buy new builds better by sharing:

- visions and ways of working
- recent experiences (cases studies)
- 'best practice'
- commissioning together

The perceived challenges to faster progress



⌀ Ref: our structured interview survey June 2010

Scarcity of resources and funding

The three biggest challenges across the region are:

- Lack of resources
- Lack of flexibility over funding
- Lack of collaborative working

The opportunity perhaps lies in the heart of the problem:

- You **all**[⌀] say you have the strategy and the goals and the desire for change from the top
- There is also some frustration at the pace of change
- If you are not collaborating, which probably is counter cultural, you might not be:
 - making real change
 - eradicating waste
 - Delivering the benefits
- Realigning your organisation to dedicate it to the needs of the customer can make the difference

The total opportunity

**In excess of £100M sustainable annual savings, delivered over the next four years
£80M of which can be delivered from year 2**

Use of Resources Programme