

Summary of progress against key commitments and actions

The Prime Minister's Challenge on Dementia set out a number of key commitments across each of the three strands of the challenge, supported by specific actions. The progress on both the key commitments and actions are set out below.

Improving health and care

Key commitments	Summary of progress
<p>Increased diagnosis rates through regular health checks for over-65s</p> <p>Status: On track</p>	<p>To support the NHS to achieve a significant increase in diagnosis rates from the current 42%, the Department of Health will be providing clinical commissioning groups with an analytical model toolkit that will support them in setting a local ambition to improve their dementia diagnosis rate, help them commission sufficient memory services to deliver their ambition, and enable them to track and demonstrate their progress. We will use the NHS Outcomes Framework 2013/14 to measure progress on diagnosis rates.</p> <p>From April 2013, as part of the NHS Health Check programme, people aged 65 to 74 will be given information at the time of the risk assessment to raise their awareness of dementia and the availability of memory services. This will help to ensure that people with dementia are diagnosed at an earlier stage.</p>
<p>Commissioning for Quality and Innovation (CQUIN) reward for hospitals offering quality dementia care</p> <p>Status: On track</p>	<p>Over 2,800 people have been referred from hospital to a memory service for specialist diagnosis since the introduction of the Dementia Commissioning for Quality and Innovation (CQUIN) payment to hospitals offering risk assessments to all over 75s, which was introduced in April 2012. On 15 October the Department of Health held a national learning event to assess implementation of the CQUIN this year, and to look at how the CQUIN can be developed in 2013/14 to include a measure of quality. The NHS Institute also launched a call to action on dementia care in acute hospitals on 15 October. The goal of the call to action is that by 31 March 2013 every hospital in England will be committed to becoming a dementia-friendly hospital. From April 2013, the Department of Health will extend the CQUIN to include measures of the quality of dementia care in hospital and support for carers of people with dementia.</p>

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<p>Innovation Challenge Prize of £1 million</p> <p>Status: On track</p>	<p>The Innovation Challenge Prize for Dementia was announced by the Prime Minister in March, and formally by the Secretary of State for Health on 25 June. The Challenge is making £1 million available to the NHS for projects that demonstrate innovative ways of achieving a dramatic reduction in the proportion of people who have undiagnosed dementia, with evidence of a step change in the diagnosis rate and a strong service response. To date 28 expressions of interest have been received. The prize winners will be announced in 2014.</p>
<p>Dementia Care and Support Compact</p> <p>Status: On track</p>	<p>The Dementia Care and Support Compact was launched in March 2012 to improve care and support for people with dementia living at home and in care homes. From the initial ten organisations that signed up to be part of the Compact there are now 42 signatories representing over 1,800 care services who are leading initiatives to improve the quality of care for over 200,000 people.</p>
<p>Local information on dementia services</p> <p>Status: On track</p>	<p>NHS South West launched its information offer 'Our Health' on 28 March 2012. The website now offers the most comprehensive local service directory in the region with over 4,000 organisations offering in the region of 5,700 different services.</p> <p>In addition to this, there are 25 indicators across each of the dementia pathways in the South West enabling people to compare the performance of services provided.</p> <p>Since its launch, the Our Health website has consistently achieved between 4,500 and 5,000 visitors each month. Around 80% of these visitors each month are new visitors to the site.</p> <p>Our Health is being rolled out across the South of England by the end of December 2012 and similar services will be available across England by the end of March 2013.</p>

Actions	Summary of progress
<p>Work with the profession to identify how best to improve early diagnosis of dementia</p> <p>Status: On track</p>	<p>In 2013 the Department of Health will be rolling out a web-based toolkit to all clinical commissioning groups across England to help GPs to best support people with dementia, their families and carers. For example, the toolkit will set out what GPs should do at different points during a person's journey through dementia and will provide information including sources of support from social care and other agencies such as local charities.</p>
<p>Ask National Institute for Health and Clinical Excellence (NICE) to consider ways of improving the dementia indicators in the QoF</p> <p>Status: On track</p>	<p>The Department of Health has asked NICE to consider ways of improving the dementia indicators in the Quality and Outcomes Framework. New indicators have been developed and piloted. NICE will consult on draft indicators early in 2013 and decide whether to recommend for consideration as part of the GP contract negotiation process for 2014/15.</p>
<p>Call on the Royal Colleges to respond to the challenge of dementia by bringing forward plans to ensure that all their members are capable and competent in dementia care</p> <p>Status: On track</p>	<p>The Royal College of GPs have appointed two Dementia Champions who are leading work on dementia, including the inclusion of a "TOP 10 TIPS" for dementia care in the College's newsletter and a one-day clinical conference on dementia for GPs, which is due to take place in January 2013.</p> <p>The Royal College of Psychiatrists are equally supportive of work on dementia and are setting up a register of memory clinics and leading on the memory services accreditation process.</p> <p>The Royal College of Physicians co-produced the dementia CQUIN conference with the Department of Health and the British Geriatrics Society on 15 October and have also worked with the Department of Health on an antipsychotics risk assessment tool. The President of the Royal College is very supportive of work on dementia and has published a piece in the College's bulletin.</p> <p>The Royal College of Nursing (RCN) have been developing resources to support their work on improving dementia care in general hospitals, with financial support from the Department of Health. The resources, including a video, were launched at the dementia CQUIN conference on 15 October.</p>

Actions	Summary of progress
<p>Ensure that memory clinics are established in all parts of the country and drive up the proportion of memory services that are accredited</p> <p>Status: On track</p>	<p>The Department of Health is working with the Royal College of Psychiatrists Memory Services National Accreditation Programme (MSNAP) to assure and improve the quality of memory services for people with memory problems and dementia. MSNAP engages staff in a comprehensive process of review, through which good practice and high quality care are recognised, and services are supported to identify and address areas for improvement. There are currently 34 accredited memory services. The National Clinical Director for Dementia has written to the NHS to encourage memory services to sign up to MSNAP¹ and to also sign up to the National Memory Services Register. This will enable the Department of Health to develop a complete map of services across England. To measure progress on the coverage and capacity of memory services the Department of Health are re-running the National Audit of Memory Services, which reported its first results in September 2011.</p>
<p>NHS to guarantee a written integrated personalised care plan to people with dementia</p> <p>Status: On track</p>	<p>Supporting integration and ensuring that services are designed around the needs of individuals is a key part of the draft Care and Support Bill. The provisions of the draft bill include a right to a care and support plan for those entitled to local authority care and support, which can be combined with any other plan being prepared at the same time by any other organisation.</p>
<p>There will be better support for carers</p> <p>Status: On track</p>	<p>£400 million has been made available to the NHS for 2011-14 to improve support for carers in particular giving respite breaks from caring responsibilities. The NHS Operating Framework for 2012/13 required PCT clusters to publish plans for supporting carers by 30 September 2012. Strategic Health Authorities have been asked by the Department of Health to provide positive assurances that this action has been completed.</p> <p>Think Local, Act Personal (TLAP) is working with The Association of Directors of Adult Social Services (ADASS), Social Care Institute for Excellence (SCIE) and the Department of Health to identify challenges facing the successful delivery of self-directed support for people with dementia and their families, to highlight positive practice and to make recommendations for central and local government action.</p>

1 <http://www.rcpsych.ac.uk/quality/qualityandaccreditation/memoryservices/memoryservicesaccreditation/memoryservicesregister/registeredservices.aspx>

Actions	Summary of progress
<p>The NHS should also ensure that a range of psychological therapies are commissioned and made available to carers of people with dementia in line with NICE/SCIE guidelines</p> <p>Status: On track</p>	<p>As part of the work to implement 'Innovation, Health and Wealth' the Department of Health has developed the evidence for the high impact innovation to support carers for people with dementia and this will be published shortly.</p>
<p>By September 2012 we will launch pilots of dementia clinical networks aimed at spreading clinical expertise</p> <p>Status: Ongoing</p>	<p>In June 2012, the NHS Commissioning Board Authority announced that one of its four National Strategic Clinical Networks will cover 'Mental Health, Dementia and Neurological Conditions'. The network will help NHS commissioners to reduce unwarranted variations in care services and to encourage innovation.</p>
<p>We welcome the Nursing and Care Quality Forum's forthcoming views on what should be done to address the needs of people with dementia</p> <p>Status: Ongoing</p>	<p>The Department of Health has supported the work of the Nursing Care and Quality Forum through sharing examples of best practice on dementia care and are also looking at how the Forum's work can support the call to action for every hospital in England to commit to being dementia-friendly by 31 March 2013.</p>

Creating dementia-friendly communities that understand how to help

Key commitments	Summary of progress
<p>Dementia-friendly communities across the country</p> <p>Status: on track</p>	<p>It will take time for communities to become truly dementia-friendly, but we have made a good start and interested communities are coming forward by the day. We are aware of over 20 places that have now committed to working towards becoming dementia-friendly villages, towns and cities. In the coming years we expect this number to grow. By 2015 our vision is to more than double our initial ambition of at least 20 cities, towns and villages working towards becoming dementia-friendly.</p>
<p>Support from leading businesses</p> <p>Status: on track</p>	<p>A number of leading businesses and organisations have already pledged their support for the work on dementia-friendly communities, such as Tesco, Lloyds, Aviva, First Group, Nationwide, EON, Royal, Mail, Saga, BT, WPP, Waitrose, the Design Council and the Direct Marketing Association.</p> <p>In addition, a number of new members have signed up to the Dementia Action Alliance, taking the number of bodies and organisations to over 150. Each organisation has produced an action plan on what they will do to become more dementia-friendly.</p>
<p>Awareness-raising campaign</p> <p>Status: on track</p>	<p>The awareness-raising campaign began on the 21 September 2012 and will run until the end of January 2013. It builds on the campaign, which ran at the end of 2011 and aims to help raise awareness of the signs and symptoms of dementia and encourage people to seek prompt medical attention. We will develop the campaign further until to 2015.</p>

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<p>Major event bringing together leaders from industry, academia and the public sector</p> <p>Status: ongoing</p>	<p>During the summer, Alzheimer’s Society commissioned three roundtable discussions on:</p> <ul style="list-style-type: none"> ■ dementia-friendly workplaces; ■ dementia-friendly towns and villages; and ■ dementia-friendly products and services. <p>A report to the Champion Group has been submitted outlining the focus areas and recommendations from each event.</p> <p>Over the next few months, a number of seminars, workshops and discussions will continue to take place with target audiences (e.g. GPs and health and social care professionals, local authorities, business leaders, community and faith groups) to engage and widen support for the development of dementia-friendly communities. A number of key conferences will focus on the development of dementia-friendly communities, for example the Dementia Action Alliance will be holding a conference in November 2012 and the Women’s Institute is planning a national conference on dementia in spring 2013.</p>

Actions	Summary of progress
<p>We will work with Alzheimer’s Society to develop local Dementia Action Alliances to bring together people with dementia, their carers and key organisations</p> <p>Status: on track</p>	<p>There are currently local Dementia Action Alliances in the East Midlands, South Lincolnshire, Northamptonshire, Leicestershire, Nottinghamshire and Yorkshire and Humber, together with affiliated Alliances and non-affiliated members in areas across the country. People with dementia and their carers will play a key role in the establishment and development of priorities of local dementia action alliances and a central role when agreeing priorities as they grow in number. This has been built into the terms of reference for each alliance.</p>

Actions	Summary of progress
<p>We will make sure that people with dementia and carers on diagnosis have an information pack about dementia produced in conjunction with Alzheimer’s Society</p> <p>Status: on track</p>	<p>Work is underway to produce this information pack which will benefit around 25,000 people with dementia a year, and their carers, at the time of diagnosis. The pack will provide an overview of the information that is useful at the time of diagnosis and the topics that can be raised to plan for the future, supporting people with dementia to understand their condition and to plan ahead, thereby improving their quality of life. The information pack will be issued in summer 2013.</p>
<p>The dementia-friendly communities programme working in partnership with the Dementia Action Alliance will develop evidence on what a dementia-friendly community is</p> <p>Status: on track</p>	<p>Alzheimer’s Society in partnership with the Dementia Action Alliance, working with people with dementia and their carers, has started to identify the main characteristics of dementia-friendly communities. The responses to the public consultation on dementia-friendly communities held over the summer marked the start of this process. Evidence of what a dementia-friendly community is will be published in summer 2013.</p>

Better research

Key commitments	Summary of progress
<p>More than doubling dementia research funding per annum by 2015</p> <p>On track</p>	<p>We have already established the research Champion Group to help promote coordination and engagement focusing on research partnerships between research funders', research charities, universities, NHS Trusts, providers (health providers and/or social care providers) and the life science industry.</p> <p>To make it easier for scientists to seek funding and support for their work, the Dementia Research Portal will go live 31 March 2013. Currently in final testing before being released to research funders to enter their data, funders will upload and update information about their funding calls. Researchers will be able to browse or search the data online and register for automatic updates. The NIHR funding programmes, Alzheimer's Society and Alzheimer's Research UK have all agreed to provide data. Once the site has been finally tested with the information from these funders and a group of researchers it will be rolled out to other funders and then marketed to researchers. The plan is to develop the portal to become a dementia researcher forum through which researchers identify funding opportunities, research collaborators and share results.</p> <p>To help us explain the scale of our task to the public and research stakeholders, we held an event with our research champions on the 14 September to assess where we think we are, where we want to get to, how our system joins and how the Prime Ministers Challenge will help us get there. We are in the process of developing a vision statement.</p>
<p>Major investment in brain scanning (MRC Biobank proposal)</p> <p>On track</p>	<p>Biobank funders have received a comprehensive application for a pilot study involving up to 8,000 volunteers.</p> <p>The application is currently undergoing peer review by a number of independent experts, whose views and the applicant's response to them will be considered by an international expert scientific panel especially convened to assess the proposal.</p> <p>The UK Biobank Ethics and Governance Council will also provide comments on the proposal to ensure its acceptability. The entire peer review process is taking six months and a final funding decision expected in Q4 2012/13.</p>

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<p>£13 million NIHR/ESRC social science research funding</p> <p>On track</p>	<p>The ESRC and NIHR launched a call up to £13 million for social science research on dementia on the 9 July to fund national or international social science research in dementia that can make a significant contribution to scientific, economic and social impact.</p> <p>This call has generated a large amount of interest with more completed applications submitted than originally envisaged.</p>
<p>£36 million funding for NIHR dementia translational research collaboration</p> <p>On track</p>	<p>Four new NIHR biomedical research units in dementia have been funded for five years from April 2012.</p> <p>These centres of excellence in dementia include Cambridge University Hospitals NHS Foundation Trust with University of Cambridge; Newcastle upon Tyne Hospitals NHS Foundation Trust with Newcastle University; South London and Maudsley NHS Foundation Trust with King’s College London Institute of Psychiatry, and University College London Hospitals with University College London.</p> <p>A full programme of collaboration and clinical informatics is current under development.</p>

Key commitments	Summary of progress
<p>Participation in high-quality research</p> <p>On track</p>	<p>NIHR DeNDRoN, in partnership with Alzheimer’s Society and the NHS, is launching a nationally consistent system to facilitate the recruitment of people to clinical studies and improve feasibility assessment. The new service will allow patients and carers to register an interest in research and be matched to studies that may suit them. NIHR DeNDRoN has established the ‘Research Ready Care Homes Network’, which aims to bring together researchers and Care Homes to support the planning, delivery and recruitment to research studies in all fields.</p> <p>NIHR DeNDRoN has just completed a robust exercise to develop a proposed data set. Offering patients the opportunity to join a register has been included in the memory service accreditation process and a high-level plan for the roll out of the register through the RCPsych network agreed. A plan for phase 2, the development and implementation of the roll out, has been presented to the Department of Health and a programme manager appointed. The rapid application development of the register has started. NIHR DeNDRoN presented a working demonstrator at the Industry Showcase meeting on 10 October.</p> <p>The public-facing register has had its ‘soft launch’ on 21 September. A fuller launch of the public register will take place in November following further testing. Early adopter/demonstrator sites in the NHS have been identified. The NHS register will be developed in partnership with these sites from October 2012 to March 2013.</p>
<p>The MRC will spend over £3m in supporting the UK brain bank network</p> <p>On track</p>	<p>MRC is providing an additional £500 million per annum to improve the process for the donation of brain tissue, by funding the retrieval and banking of brain tissue following death and the costs associated with providing a diagnosis for families and their clinicians.</p> <p>Implementation is underway with the initial allocation of funding to recipient brain banks issued at the end of March 2012. Publicity for brain donation for research is to follow in Q3 2012 in partnership between MRC and the research charities.</p>

Key commitments	Summary of progress
<p>A major event will be staged for pharmaceutical and biotech companies</p> <p>Complete</p>	<p>On 10 October 2012, the Government brought together representatives from across the UK's research system to showcase this country's specialist dementia research and resources at a major industry event.</p> <p>This event showed what is on offer in the UK and how a more coordinated approach from basic science, translational research and clinical research in dementia can help the life sciences industry pull through discoveries faster.</p>
<p>We will work towards recruiting 10% of patients into clinical trials</p> <p>On track</p>	<p>Increasing participation cannot be achieved by improving performance of the current numbers of studies. DeNDRoN has already significantly improved the performance of studies and now delivers 80% of industry studies and 64% of academic studies on time to target. While some additional participation could be achieved by recruiting more people to the current level of studies, a significant growth in the portfolio is required to achieve the 10%. DeNDRoN has established the baseline and is now working to model likely portfolio growth over the next few years at existing levels of investment.</p> <p>We will need additional steps will need to be taken to achieve the 10% including the developing large scale prevention research projects; developing more dementia care research through the centres of excellence supported by the observatory; speeding the translation of experimental research into larger scale clinical studies.</p> <p>NIHR Biomedical Research Centres and Biomedical Research Units are working together, sharing records, and making links, creating a database using the Recruitment and Feasibility Tool (RAFT).</p> <p>The initial RAFT project has delivered its aims: existing examples of registers were reviewed, options for the development of the register analysed and a business case agreed by the Department of Health.</p>
<p>Up to £9 million of Department of Health funding will be made available for research into 'living well with dementia' and the delivery of dementia care</p> <p>On hold</p>	<p>This activity will proceed once the joint NIHR/ESRC call is complete in order to avoid any potential duplication.</p> <p>We anticipate opening the call Q3 2013.</p>

Key commitments	Summary of progress
<p>The Department of Health will increase its support for capacity building in dementia research, focusing on nurses as well as doctors</p> <p>On track</p>	<p>The ENRICH project has delivered on its initial objectives. It has clarified the funding arrangements for research in care homes; launched an online tool kit which has received more than 5,000 hits and very positive feedback; and established a network of research-ready care homes with more than 200 care homes already signed up.</p> <p>The Nursing Research group has broadened its focus to dementia care research and produced a proposal for the establishment of a network of centres of excellence in dementia care, an adaptation of the successful Centers for Geriatric Nursing Excellence in the US. It is also building on the James Lind Alliance priority setting exercise to develop a number of key research projects in the field of dementia care. Beyond this group an outline proposal has also been developed between public health professionals, NIHR DeNDRoN and BUPA for the creation of an 'observatory' to facilitate the analysis of existing data to drive more rapid improvements in the commissioning and delivery of dementia care and development of dementia care research.</p>
<p>The MRC is a leading partner in two international initiatives in the area of neurodegeneration research</p> <p>On track</p>	<p>MRC is developing implementation plans for Centres of Excellence in Neurodegeneration initiative and Joint Programme on Neurodegenerative Diseases initiative with the other international funding partners of these two complementary initiatives. MRC will launch further calls for collaborative efforts in dementia and neurodegeneration research under these programmes in Q4 2012.</p> <p>MRC expects to allocate £2 million funding in Q1 2013, to fund UK participation in jointly funded collaborative programmes</p>
<p>The world-leading MRC Laboratory of Molecular Biology (LMB) is moving to its new £200 million facilities in Cambridge in the autumn</p> <p>On track</p>	<p>The LMB new state-of-the-art research facility officially opens its doors in early summer 2013.</p> <p>Its Neuroscience Research Division has been provided with an expanded budget of £49 million over the next five years, with a major part of its research dedicated to dementia/neurodegeneration. This funding has already commenced in Q2 2012.</p>

Key commitments	Summary of progress
<p>The NIHR has also just completed a first-ever themed call for proposals in dementia research</p> <p>Complete</p>	<p>The NIHR has completed a £22 million call for applied health research on dementia, as part of the programme of work to push further and faster progress in the prevention, treatment and cure of dementia. A full list of successful research bids will be announced soon.</p>