

**PPS1 Digital Changes and Impact on Residents for the Rural North**  
– **Area 1**

**PPS2 Community Hubs - Esk Moors Lodge (Abbeyfield Society)**  
– **Conservatory (This Room)**

**PPS3 ‘Home Improvement Agencies - Learning from good practice in rural areas’**  
– **Area 2**

**PPS4 Strategic Planning & Using the Planning System to Deliver Housing for Older People**  
– **Main Room**

# Community Hubs

Esk Moors Lodge &  
Bradbury Centre



Abbeyfield  
Making time for older people

Golden Moments  
Enriching the lives of older people



- The ‘Esk Moors Story’ - from frustration to success - Jenny Hunt (award Winning Volunteer for Abbeyfield)



- Providing an opportunity to learn from the Esk Moors Lodge Experience





# Combating Loneliness



- Bradbury Centre - this is a “community hub” which has proved to be a great success. We provide meals, activities, events and services for both residents and the wider community e.g. chiropodist, hairdresser
- The centre comprises of two communal areas; a dining area with tea bar and large lounge, and the Mary Thompson room which is a general purpose treatment/meeting space
- Residents are served a two course dinner followed by tea or coffee everyday in the communal dining area. This gives everyone the opportunity to come together which helps to foster community and prevent loneliness
- Sharing Sundays - friends, family and visitors from the local community can also book in and enjoy a lunch (and not just on a Sunday!)

# Combatting Loneliness



- Daily check calls by members of staff - can be calls or visits where there is a daily opportunity for residents to talk to staff personally
- Volunteers - excellent volunteers who really care and are happy to give their time to improve the quality of life for everyone in the scheme. Assisting with games afternoon and providing cakes and making lots of tea and helping at all planned activities, e.g. Afternoon teas, special occasions and lunches
- Esk Moors Carers on site care team - providing background support and all out of hours support in the scheme. This gives the security and peace of mind that everybody wants. In rural areas, this kind of care delivery has always been very difficult to provide but there is now a team of local carers who deliver care daily, not just to Esk Moors lodge but all the surrounding villages



# Combatting Loneliness



- To help alleviate loneliness, we always have many opportunities for everyone to come together and enjoy the activities and events that we have in the scheme and everyone is always welcome.
- The scheme has such a lovely warm friendly atmosphere with brilliant caring staff who are always eager to listen and help.
- We feel that we alleviate loneliness very well especially in the wider community too, where everyone has a chance to come in and join in and enjoy themselves. There is always something to look forward to here and it allows older people to remain active and fulfilled in later life.



# Promoting Neighbourliness

- Joint working with Esk Moors Caring - encouraging them to continue to bring activities to the scheme for everyone to enjoy. Promoting a community car to assist people to get to hospital visits or shopping trips.
- Working very closely with The Heather Hopper Community Bus - this is a bus run by volunteers and is based here at Esk Moors Lodge. It has a very varied programme of activities which the community can book into and get out and about on a regular basis e.g. Lunches, swimming, shopping trips, theatre trips and small holidays.
- It can also be privately hired out by the residents of Esk Moors lunch to go to the seaside and for lunches





# Promoting Neighbourliness

- Heather Hopper lunches - bringing the community in once a month for a themed lunch, where the bus goes out and picks up lots of people from villages and they all come for lunch.
- This has been fantastic as it brings together residents and the community on a regular basis; meeting up with their old friends and neighbours for a fun lunch, e.g. seaside lunch, harvest lunch, Mad Hatters tea party lunch. Also, flower arranging and pottery painting the activities go down very well!
- Church services - the local vicar provides a service every month for both the residents and the community to join together







## Promoting Neighbourliness

- We find that working closely with all of our neighbours makes Abbeyfield Esk Moors Lodge feel a very valued part of the community as well as helping us to help others



#RuralAge



# Lunch and Networking





**PPS5 Funding Routes to Deliver Schemes**  
**- Area 1**

**PPS6 The Challenges of Developing Extra Care Housing in a Rural Setting**  
**- Main Room**

**PPS 7 Rural Housing Enablers**  
**- Conservatory (This Room)**

# Rural Housing Enablers



***Sarah Hall***  
**Housing Strategy  
Manager**  
**York, North Yorkshire  
& East Riding**

# Successful Partnerships:

1. Context
2. The RHE Network
3. Engaging with partners
4. Supporting Communities
5. Future Plans

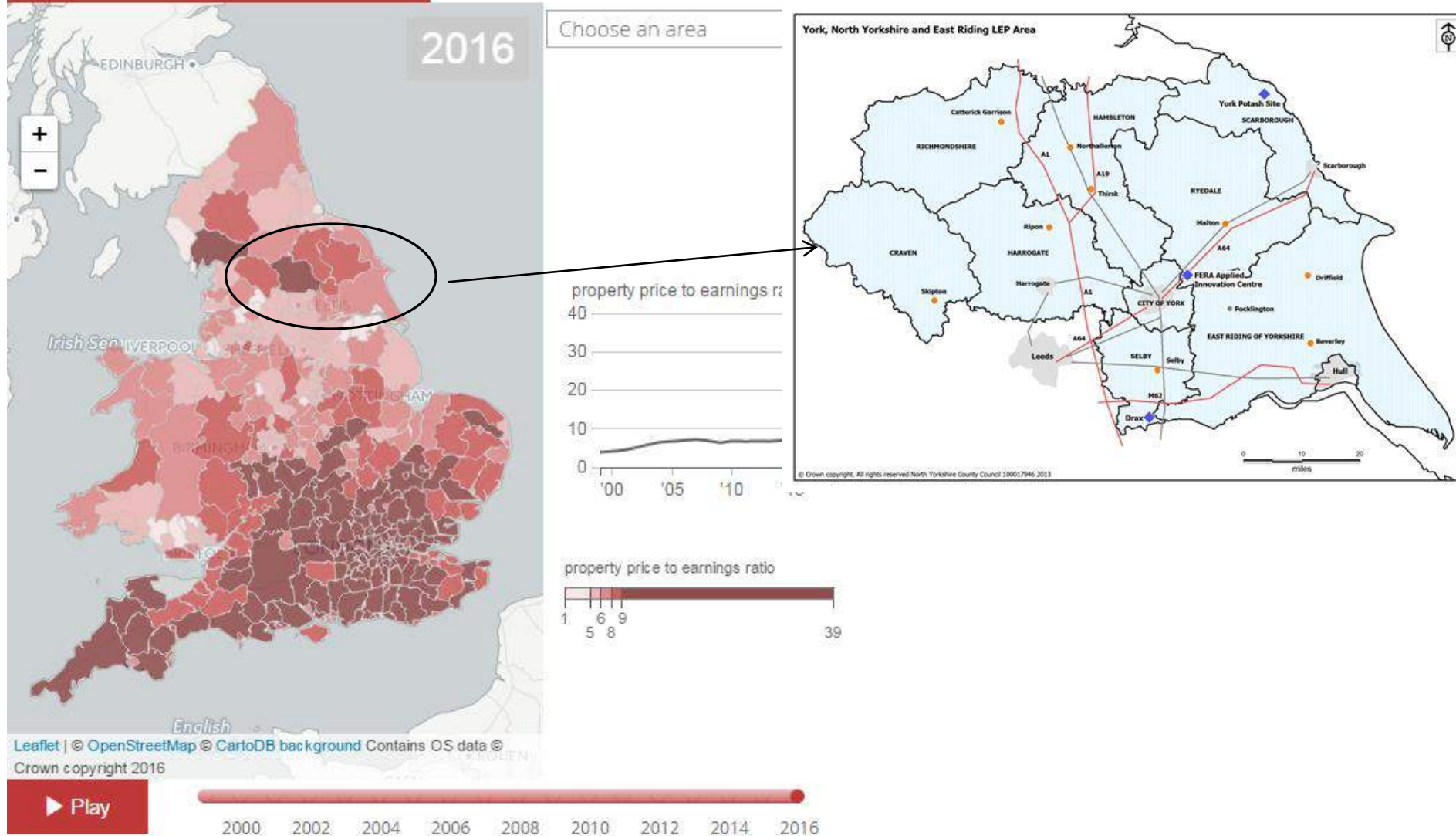




# Context - Where

Affordability ratio for median property prices

Affordability ratio for lower quartile property prices



## Household lifestage

Age of HRP 65 and over: Total

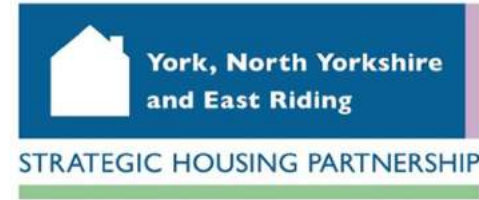


Map shows % of All households.  
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DataShine is produced by the BODMAS project at UCL.  
Visit <http://www.datashine.org.uk/> for an interactive version.

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# Context - Strategic



1. 12 LPAs inc. 9 Housing Authorities
2. Strategic Housing Board
3. Joint Housing Strategy
4. Housing – LEP Priority
5. 6 Rural Housing Enablers + Network





# Priorities 2015-21

Work with Partners to increase the supply of good quality new housing – all tenures & locations

Ensure our housing stock meets the needs of urban, rural and coastal communities

Ensure that housing stock meets the diverse needs of communities at all stages of their lives

Ensure new homes are of a high design & environmental quality

Continue to make best use of existing stock & ensure it is of a decent quality to meet community needs

Ensure all homes have a positive impact on health & well being and are affordable to run

Continue to reduce homelessness

Ensure housing is allocated fairly and on the basis of need

Provide appropriate housing and support for those with specific needs

# North & East Yorkshire Rural Housing Enabler Network

- Employs 6 RHEs (4 FTE)- 1 PT RHE for each Council
- Funded by 'host' LAs, 1 Nat Park, County Council + 17 Housing Associations
- Annual 'fee' + per unit charge + other income
- Network includes LAs, RPs, Nat Parks, Homes England and CLA
- Network reports to Housing Board
- Almost 1,000 new rural affordable homes since start of programme – 175 in 17/18

# RHE Network/Team Role

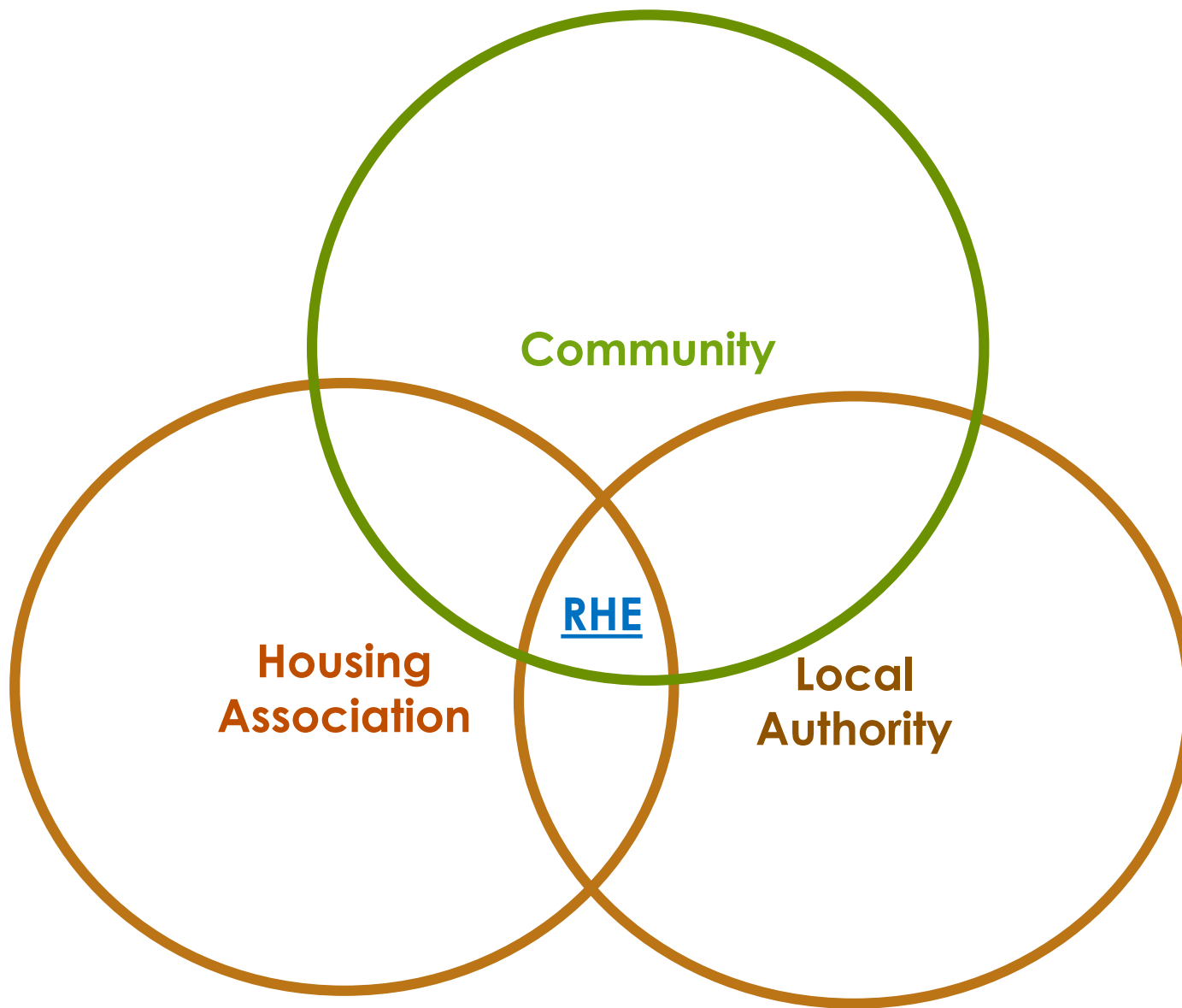
- Guide the work of the RHEs
- Monitor the programme – Completions and Permissions
- Research – Community Led Housing, involvement in HAPPI
- Events – Conferences, Rural Housing Week
- Lobbying and PR/Profile – HRH, Countryfile, MPs
- Debate, Discussion and Best Practice





# RHE 'Role'

- Focus on outcomes & outputs. Must = VFM
- But not 'one size fits all'
  - Community Engagement, Housing Needs Surveys, Parish Council, Open Days
  - Village walkabouts + 'red line' exercises
  - Respond to opportunities – Land, Need, Interest
  - Create Opportunities - Call for Sites
  - Work with RPs, landowners, estates, Councillors, builders
  - Rural Exception, 100 % AH and S106 sites, Community Led Housing, Self Build etc
  - Allocations and sales involvement
  - Visits to schemes, bus tours, open house events



# Older People - Case Studies



- Lady Lumley's Almshouses
- Hinderwell Almshouses
- Extra care involvement
- Hambleton Policy – 10% single story on sites over 25 homes
- LA new build – 5 bungalows in Eggborough, 7 in Harrogate villages
- Housing Needs Surveys and provision on rural exception sites







# Future Plans

1. More of the same and improve
2. Sign up to NHF 5 Star Plan and stretch the target
3. Community Led Housing Support
4. Respond to pressure on the Housing Partnership to meet the needs of older people
5. Housing Deal, OSM, Design Quality
6. Links with Health and NYCC



# Questions?

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[@REenablers](https://www.instagram.com/REenablers)

[www.nycyerhousing.co.uk](http://www.nycyerhousing.co.uk)





# Workshop

- Your thoughts on our model and questions
- Ideas to improve
- Your good practice and plans for the future
- Opportunities – role of custom and self build, community led housing, land purchase, modular homes
- Needs of care workers and support networks too
- Community support for new homes and encouraging older people to respond
- Getting the market to respond?