Who are we?

The Housing Learning and Improvement Network (LIN) is led by founder and managing director Jeremy Porteus. It has continued to flourish since its inception in 2011 and the Housing LIN team is now an established network bringing together housing, health and social care professionals in England and Wales to exemplify innovative housing solutions for older and disabled people.

Our sophisticated networks:

- connect people, ideas and resources both online and through national and regional events to inform and improve the range of housing choices and at home services that enable older and disabled people to live independently usually in their own homes;
- produce a respected quarterly e-newsletter, Housing with Care Matters, and a weekly bulletin, LINks, featuring the most recent funding, policy and practice developments, new online resources, shared learning and networking opportunities;
- raise the profile of specialist and mainstream housing to encourage positive responses from funders, developers, commissioners and providers to plan, design and build effective solutions that best meet the housing needs and aspirations for people in later life; and
- are recognised by government and industry as the leading ‘knowledge hub’ on extra care housing, sheltered housing, senior living and retirement communities - providing valuable and expert insight into design, strategy and practice.

“For details on how to register to become a Housing LIN member and receive regular updates, visit our website at: www.housinglin.org.uk

“The Housing LIN is one of the most useful networks around. It’s a great place for finding out about innovative practice, getting the latest thinking, and making connections with other people in the world of housing with care.”
Strategic Housing for Older People Analysis Tool - SHOP@

SHOP@ is an essential online tool to forecast and meet the demand for specialist housing for older people in England and Wales. Endorsed by the Department of Health and Care Services and the Welsh Government, it provides data on 700,000 units of specialist housing for older people and care home spaces.

Who can it benefit?

- **Private & third sector developers** - For operators of leasehold or rental accommodation, SHOP@ will help identify areas tenure specific unmet housing need and help inform potential new market opportunities.

- **Local authorities & housing associations** – Used by local authorities and housing associations, SHOP@ will help forecast the demand for existing housing provision and better predict new supply that meets older people’s future needs and aspirations.

- **Commissioners & planners** – with a greater emphasis on becoming smarter in how we meet the accommodation choices of an ageing population, SHOP@ offers local commissioners, planners and those responsible for ‘marketshaping’, access to greater market intelligence and insight to inform their strategic decision-making and development plans.

“With one in five of the overall population in England set to be over 65 in a decade, a ‘residential revolution’ is needed to provide more homes that support our ageing population.”

Assisting you to interpret and discover:

Local information at a unitary/county level or for individual districts;

- how many older people are likely to require specialist housing or residential/nursing home places between now and 2030;

- the current supply of specialist housing locally and whether this figure suggests there is likely to be an under-supply or over-supply of specialist housing;

- the demand for specialist housing for older people in future by tenure type;

- the gaps and priorities for future investment in the housing with care market; and

- how to save your confidential results or export your findings.

For more information visit our SHOP@ pages at: [www.housinglin.org.uk/SHOPAT](http://www.housinglin.org.uk/SHOPAT) or email us at: [SHOP@housinglin.org.uk](mailto:SHOP@housinglin.org.uk)
Innovations in Housing and Dementia

The Housing Learning and Improvement Network has an excellent track record for producing high quality ‘dementia aware’ reports, tools and case studies and promoting sector good practice to create a better understanding of housing and dementia.

Referenced in the Department of Health’s Care and Support Specialised Housing Fund, our Dementia In Focus web pages have been designed to enable you to freely access these essential resources so that you can help ensure that you meet the needs of people with dementia in a housing setting, including extra care housing.

“Given the increase in dementia, professionals are recognising that they need to gain a much better understanding of how to design both their buildings and their services in order to enable people to live well at home with dementia.”

You can also commission the Housing LIN to help you to:

- build an understanding of how housing and related services can help meet the needs and aspirations of people with dementia;
- make best use of Telecare and equipment to support people at home;
- design accessible and adaptable housing to aid independent living;
- develop dementia-friendly communities to improve people’s living environments; and
- work collaboratively across sectors to maximise the wellbeing of people with dementia while minimising costs.

For more information visit our Dementia webpages at: www.housinglin.org.uk/HousingandDementia or email us at: dementia@housinglin.org.uk
Consultancy

Underpinned by our highly-prized learning and improvement ethos, the Housing LIN has a range of consultancy and training services that can best help you and your organisation in a changing and challenging work environment.

Recognised as an authoritative voice about housing, care and health, we have excellent market insight, keep up-to-date with latest research and innovation, and know what works well in practice for you from first hand. This networked intelligence and insight influences all of our work and is a considerable advantage when it comes to using our consultancy and training services.

For example, you can commission the Housing LIN to help you undertake:

- Business Modelling: supporting your strategic housing for older people market analysis;
- Asset Management Reviews: helping you to assess whether existing housing services and stock is fit for purpose;
- Operational Reviews: providing expert guidance on specialist housing service delivery;
- Forging New Partnerships: enabling you to make the connection between health, care and housing;
- Research & Evaluation: evidencing the business care and/or testing out what works; and
- Training: aiding your organisational learning and staff development.

“Thank you for the massive amount of work you have done for us. It is the first time I have sat in a meeting where the group almost as a whole are excited about a project, you really have injected some life back into us as a team and set the ideas racing here.”

For more information on our consultancy services or for an informal chat about your requirements, visit: www.housinglin.org.uk/Consultancy or email us at: consultancy@housinglin.org.uk

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