



Outstanding housing for an ageing population  
**Design, innovation, choice & inclusion**

Monday 24 October 2016 2-6pm

KPMG, 15 Canada Square, Canary Wharf, E14 5GL

The provision of housing in London is perhaps one of the most significant issues facing the city. As our population ages, it will become increasingly important not to overlook the value in addressing the housing choices for older people. If we are going to create truly aspirational homes for older people we also need to think about connections and relationships, diversity and inclusion.

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We're one of London's leading housing associations, managing nearly 32,000 properties across the capital and building thousands more. We have a rich and innovative history with the same purpose today as when we were formed in 1963 – to provide good quality homes for those who could not otherwise afford them.

## Conference programme

- 2.00 **Registration and refreshments**
- 2.15 **Welcome and introduction**  
Kate Davies, CEO, *Notting Hill Housing*
- 2.20 **Happi 3 Report – Housing our ageing population: Making retirement living a positive choice**  
John Galvin, CEO, *Elderly Accommodation Counsel*
- 2.35 **Plenary 1: Understanding and designing housing for an ageing population**  
Chair – Clare Tickell DBE, CEO, *Hanover Housing*
- Later life in 2015: The views and experiences of people aged 50 and over**  
Dr Rachael Docking, *The Centre for Ageing Better*
- Are housing associations ready for an ageing population?**  
Paul Hunter, Head of Research, *Smith Institute*
- Intergenerational urban extra care housing**  
Alex Ely, Principal, *Mæ Architects*
- Questions and discussion
- 3.15 **Refreshment break and networking**
- 3.30 **Welcome back**  
Video: Meet Paul, NHH's Olympian living in extra care
- 3.35 **Plenary 2: Diversity and Inclusion for an ageing population**  
Chair – Dr Vanessa Pritchard Wilkes, *Housing 21*
- Standing Together: Later life self-help groups in extra care/retirement housing**  
Jolie Goodman, Manager & Lead Facilitator, *Mental Health Foundation*
- Ageing without Children (AWOC)**  
Kirsty Woodard
- LGBT housing**  
James Greenshields, Director, *Tonic Housing*
- The Campaign to End Loneliness**  
Marcus Rand, Director, *Campaign to End Loneliness*
- Questions and discussion
- 4.45 **Final comments and thoughts**  
Linda Strong, Assistant Director Pathways, *Notting Hill Housing*
- 5.00 **Drinks reception – KPMG Atrium**
- 6.00 **Conference closes**

# Speakers



**Kate Davies** joined Notting Hill Housing as Chief Executive in 2004. She was previously Chief Executive of

Servite Houses and Director of Housing in Brighton and Hove. She has experience in local government and the private and voluntary sectors. Kate has two degrees and qualifications in housing management (MCIH) and housing association development.



**Dr Rachael Docking** is senior evidence manager at the Centre for Ageing Better and senior research fellow

at Anglia Ruskin University. Rachael's research interests are in attitudes to ageing, chronic pain in older adults, self-management of pain and accurate assessment of pain in those with dementia.



**Alex Ely** is founder of Mæ, an architecture and urban design studio. He has been responsible for award-

winning schemes including cultural buildings, housing and health care as well as for the Mayor of London's Housing Design Guide and numerous best practice publications. Alex is a CABE Built Environment Expert and a member of the GLA's and LLDC's Review Panels and of the RIBA's Housing Policy Group.



**Paul Hunter** is responsible for the Smith Institute's research programme. With over 10 year's

experience, Paul has worked with numerous researchers and sponsors to deliver innovative, insightful and influential research. Paul's policy interests include poverty, the labour market, economic geography and housing. He has recently written reports on: 2015 general election; poverty in suburbia; the living wage; the future of council housing; wealth inequality; and the private rented sector.



**John Galvin** has worked in housing since 1975, joined the charity Elderly Accommodation Counsel (EAC) in 1992

and became its Chief Executive in 1996. EAC's mission is to help older people make informed choices about meeting their housing and care needs, and John's early brief was to create the first comprehensive UK directory of sheltered, retirement and extra care housing.



**Jolie Goodman** is an artist who has worked from a survivor perspective in the mental health sector for

more than 15 years. Working for both voluntary & statutory organisations; roles include Interim Co-Director at Lambeth & Southwark Mind. She is currently Manager & Lead Facilitator for the Standing Together Project for the charity the Mental Health Foundation.



**James Greenshields'** career has included time as a teacher in Kenya and Honduras, and as a journalist

with the BBC World Service and other international broadcasters in southern Africa. In 1994, he established Radio for Development and in 2005 launched Media for Development reflecting the multiple media platforms that the organisation was now working with. James stepped down as Chief Executive of Media for Development in 2013 and now chairs its Board of Directors.



**Vanessa Pritchard-Wilkes** joined Housing & Care 21 in 2014 initially as External Affairs Manager. In 2015,

she took on the role of Head of Strategic Engagement. Vanessa is currently working on developing a dementia-friendly housing charter with a wide range of stakeholders within the housing sector in response to the Prime Minister's challenge on dementia.



**Marcus Rand** has been the Director of Campaign to End Loneliness since September 2015. He

has spent over 25 years working in the campaigning and not-for-profit sectors at organisations ranging from Greenpeace UK and Greenpeace International, and most recently at the Carbon Trust as Head of Communications.



**Dame Clare Tickell** is CEO of Hanover Housing Association. Previously Clare was Chief Executive of

Action for Children. Clare was a commissioner on the RSA 2020 Commission into Public Services and is a former Board Member of Guinness, a Fellow of the RSA and Chair of the CVLS Honours Committee. From 2011-2013 she chaired the Commission on the Future of Hospice Care, and more recently, in November 2014 became Chair of the Early Intervention Foundation. Clare also led on the Peer Review of the LGA early in 2015.



**Kirsty Woodard** runs AWOC on a full-time and at the moment, unpaid basis. She has 20 years experience

of working in the field of ageing. She began in 1994 running an advocacy and advice service for older people before becoming the manager of Well & Wise healthy living centre for older people in Camden. She went on to advise Age UK on social care policy and service development models. Since 2007 she has been consulting with third sector organisations on redesigning services for older people. Currently, she is setting up a social enterprise to help tackle loneliness and isolation in older men through sport.