



Housing LIN

Connecting people, ideas and resources

HOUSING LIN ANNUAL CONFERENCE

An IdeasFest: A Fresh Look at Homes for All Ages

Headline sponsors:



FRIDAY 23 MARCH, 2018

**KIA Oval
Kennington
London, SE11 5SS**



#HLINconf18

Also kindly supported by:



Programme for the Day - Morning

8.45 **Registration, refreshments and exhibition** (ASHES SUITE)

9.30 Chair's Welcome and Introduction (ENGLAND SUITE) **Emma Maier**
Editor, Inside Housing

Insights & Intelligence: Keynote Addresses (ENGLAND SUITE)

9.45 Sector leadership: Setting out a vision for meeting customers' needs and aspirations **Geeta Nanda OBE**
Chief Executive, Metropolitan Housing Trust

10.15 Foresight: *New Old* - exploring the potential for design and designers to enhance the experience of our later lives **Professor Jeremy Myerson**
Honorary Fellow at the Oxford Institute of Population Ageing, and the Helen Hamlyn Chair of Design at the Royal College of Art

10.45 Questions and answers

11.00 **Refreshments, exhibition and networking** (ASHES SUITE)

In Conversation (ENGLAND SUITE)

11.30 **Placeshaping: Investing in our homes and communities** **Chair: Emma Maier**
Panellists: Paula Broadbent, Retirement Solutions Director, ENGIE; **Tayo Bilewu**, Funding Affordable Homes; **Kris Peach**, Housing & Care 21; and **David Tunney**, Shenley Wood resident, The ExtraCare Charitable Trust

Innovation Sessions (EXECUTIVE BOXES)

12.10

01. England Suite Customer driven care ready housing
Facilitated by Sue Cawthay, Yorkshire & Humber Housing LIN

Moya Jones, Sales Director, Engie
Tony Markham, MD T2 design, Keepmoat

02. Room 45 Post Occupancy Evaluation - completing a virtuous circle of learning
Facilitated by Marney Walker, Housing LIN

Emma Hester, Senior Interior Designer
Sara Celentano, Senior Sustainability Consultant, PRP

03. Room 46 Predicting Resilience – ExtraCare's Well-being App
Facilitated by Debbie Sizer, East Midlands Housing LIN

Shirley Hall, Well-being and Community Manager, ExtraCare Charitable Trust

04. Room 47 The Vision - New Earswick for All Ages, Working as a Team to achieve success
Facilitated by Philippa Hughes, North East Housing LIN

Sue Rugg, Faithful+Gould
Clare Cameron, PRP
Diane Celella, Drawing Room Interiors

05. Room 48 All together now: integrating housing, health and social care using technology
Facilitated by Jean Bray, North West Housing LIN

Tony Walker, Commercial Director, Tunstall Healthcare (UK) Ltd
Loraine Simpson, Head of Technology Enabled Care and Support Services, Progress Housing Group

06. Room 50 Town Planning and the Care Sector – What are the Problems and what is being done to address them?
Facilitated by Jeremy Porteus, Housing LIN

John Sneddon, Managing Director, Tetlow King Planning
Iain Warner, Director, Tetlow King Planning

07. Room 51 Question Time – on the Limelight Extra Care scheme, Old Trafford
Facilitated by Stephen Corbett, West Midlands Housing LIN

08. Room 52 / 53 Market rented housing: no longer the missing option? New opportunities for older people, local authorities, developers, investors and providers
Facilitated by James Berrington, London Housing LIN

Jenny Pannell, Housing LIN Associate
Charlotte Cook, Partner, Winckworth Sherwood LLP

09. Room 56 / 57 Increasing Positive Housing Choices in Later Life
Facilitated by Clare Skidmore, Housing LIN

Anna Kear, Executive Director, UK Cohousing Network
Jamie Hartzell, Development Director, Tonic Housing Ltd

13.00 **Lunch, networking and exhibition** (ASHES SUITE)

Programme for the Day - Afternoon

Innovation Sessions (EXECUTIVE BOXES)

14.10

01. England Suite Improving lives through better living and working environments
Facilitated by Paula Broadbent, Yorkshire & Humber Housing LIN
Jacob Snellings, Business Development Director, Places and Communities, Healthcare & Education, UK & Ireland Engie

02. Room 45 An insight into UK retirement housing demand
Facilitated by Dan Gaul, East of England Housing LIN
Tom Scaife, Partner, Knight Frank

03. Room 46 Technology, shock and awe in the Assisted Living Sector
Facilitated by Nigel Holmes, South East Housing LIN
Lex Cumber, Business Development Director, Castleoak

04. Room 47 Enhancing the wellbeing of our residents by embracing digital and becoming a dementia-friendly organisation
Facilitated by Viv Lyons, Dementia Lead, Housing LIN
James McCarthy, Director of Retirement Housing, Housing & Care 21
Vanessa Pritchard-Wilkes, Head of Strategic Engagement, Housing & Care 21

05. Room 48 The housing needs of older people from BME communities
Facilitated by Kurshida Mirza, East Midlands Housing LIN
Jabeer Butt, Race Equality Foundation
Clare Skidmore, Strategic Lead, Housing LIN

06. Room 50 Help at the touch of a button – connected communities the Guinness way
Facilitated by Libby Spencer, North West Housing LIN
Wendy Wells, Head of Policy and Business Implementation, Guinness
Manuela Gruse, Retirement Living Manager, Guinness

07. Room 51 Developments in the Provision of Social Care in Extra Care Housing: Findings from the ECHO Project
Facilitated by Suzanne Beech, Housing LIN
Dr Robin Darton, University of Kent, Canterbury
Dr Simon Evans, University of Worcester

08. Room 52 / 53 Senior Living: How can we meet the aspirations of the new generation?
Facilitated by Dawn Keightley, North East Housing LIN
Russell Gay, Director, Urban Edge Architecture
Sonia Parol, Associate Director, Urban Edge Architecture

09. Room 56 / 57 Working together to resolve the Funding Challenge: housing, care and support for older people and vulnerable adults
Facilitated by Ian Copeman, Housing LIN

Tayo Bilewu, Business Development Executive, Funding Affordable Homes
John Taylor, Chief Operating Officer, Mears Group PLC
Jonny Wrigley, Managing Director, HB Villages

In Conversation (ENGLAND SUITE)

15.00 Market shaping: New collaborative models of housing & care for later life living
Chair: Jeremy Porteus
Panellists: Honor Barratt, BirchgroveLife;
Sara McKee, Evermore;
Will Wimshurst, architect; and
Ruby Smith, South Yorkshire HA

Innovations & Improvements: Keynote Addresses (ENGLAND SUITE)

15.40 Why we need a national strategy on housing for older people. Findings from the CLG Select Committee
Helen Hayes MP, Housing, Communities and Local Government Committee

16.05 ChangingAging: Pioneering collaborative living – inspirational lessons from America
Dr Bill Thomas, The Green House Project – ChangingAging, USA

16.45 **Questions and answers**

16.55 **Closing remarks**
Jeremy Porteus, Managing Director, Housing LIN

17.00 **Close of the conference and opportunities for further informal networking at the post conference drink hosted by PRP until 19.00 (ASHES SUITE)**

PRP

Knowledge & Innovation Exchange Sessions

12.10 - 13.00

🏠 01. CUSTOMER DRIVEN CARE READY HOUSING - ENGLAND SUITE

Facilitated by Sue Cawthay, Yorkshire & Humber Housing LIN

Speakers - Moya Jones, Sales Director, Engie & Tony Markham, MD T2 design, Keepmoat @ENGIE_Places_UK

Moya Jones, Engie Sales Director and Tony Markham, MD T2 design, will demonstrate the Canvas Lifestyle home and services configurator. You will experience how our Customers use the technology to create a bespoke home for their individual needs.

🏠 02. POST OCCUPANCY EVALUATION - COMPLETING A VIRTUOUS CIRCLE OF LEARNING - ROOM 45

Facilitated by Marney Walker, Housing LIN

Speakers - Emma Hester, Senior Interior Designer & Sara Celentano, Senior Sustainability Consultant, PRP @PRP_News

"The more designers, clients and other members of project teams learn about how their buildings perform in use, the better their next buildings are likely to meet the complex needs of the clients and occupants – completing a virtuous circle of learning." RIBA

PRP has delivered an extensive number of independent living schemes for older people, and within this session will look at the benefits of post occupancy evaluation for all involved.

The session will focus on key case studies such as Farrow Court to demonstrate how these evaluations, done well, can assist in maximising overall building performance, resident wellbeing, and user-friendliness for residents and staff whilst also enabling best practice in future projects, by revisiting and learning from previous buildings.

🏠 03. PREDICTING RESILIENCE - EXTRACARE'S WELL-BEING APP - ROOM 46

Facilitated by Debbie Sizer, East Midlands Housing LIN

Speaker - Shirley Hall, Well-being and Community Manager, ExtraCare Charitable Trust @ShirlHall

ExtraCare's Well-being Service supports residents to improve their health and well-being. Residents have a comprehensive assessment before moving into one of our retirement communities. They are also assessed annually and offered informal 'drop in' sessions. Aston University was commissioned to evaluate the effects of the integrated approach on health and well-being, cognition, social functioning and independence over time. A frailty tool was developed to use as part of the research, which has now been incorporated into a Well-being App (tablet based). This tool has been piloted and now integrated into all assessments. This enables prediction of a resident's 'resilience' and personal goal setting. This workshop will explore what the data means for residents and the charity.

🏠 04. THE VISION - NEW EARSWICK FOR ALL AGES, WORKING AS A TEAM TO ACHIEVE SUCCESS - ROOM 47

Facilitated by Philippa Hughes, North East Housing LIN

Speakers - Sue Rugg, Faithful+Gould, Clare Cameron, PRP & Diane Cerella, Drawing Room Interiors @fgouldconnect

Faithful+Gould, PRP and Drawing Room Interiors will share the journey so far in to how Joseph Rowntree Housing Trust has addressed the growing demand for flexible, high quality care services in the existing garden village of New Earswick.

We will look at how Joseph Rowntree Housing Trust and the professional team have worked together to deliver positive changes to the New Earswick village from the integration of a new 105 bed extra care and 45 bed care home to the refurbishment of the community Folk Hall to create a new eatery and Explore library, relocation of the multi use games area, new tennis courts and new play and leisure facilities in the village.

🏠 05. ALL TOGETHER NOW: INTEGRATING HOUSING, HEALTH AND SOCIAL CARE USING TECHNOLOGY - ROOM 48

Facilitated by Jean Bray, North West Housing LIN

Speakers - Tony Walker, Commercial Director, Tunstall Healthcare (UK) Ltd @tonywalker_14 & Loraine Simpson, Head of Technology Enabled Care and Support Services, Progress Housing Group @PLifeline

Discover a new approach to integrated care, using technology as a platform to generate efficiencies through prevention and co-ordinated care delivery.

Lancashire County Council (LCC) is working in partnership with Tunstall Healthcare and Progress Housing Group, to make much greater use of telecare services in Lancashire, as part of its commitment to preventing, reducing or delaying the need for health and care services and improving people's outcomes and quality of life. The countywide service is now supporting over 7,500 people.

This session will explore how this innovative, new model of care was planned and implemented, and reveal the latest results.

🏠 06. TOWN PLANNING AND THE CARE SECTOR - WHAT ARE THE PROBLEMS AND WHAT IS BEING DONE TO ADDRESS THEM? - ROOM 50

Facilitated by Jeremy Porteus, Housing LIN

Speakers - John Sneddon, Managing Director & Iain Warner, Director, Tetlow King Planning @Tetlow_King

Many care schemes face a number of hurdles through the planning system, and delivery is not meeting demand. Tetlow King Planning work with many developers from private and public sectors to guide their proposals through the planning system to a successful grant of planning permission.

This session will focus on recent developments in the national planning system, including the proposed Government changes to the National Planning Policy Framework issued this month and what it lacks in planning for Older People. We will also consider the important implications of CIL on care developments. Following on from the CLG Select Committee on Older People we will unpack the Report 'Housing for Older People's Needs' (February 2018) and the anticipated changes to the Use Class system. The session will conclude on how these changes will affect planning applications for care schemes throughout the country.

Knowledge & Innovation Exchange Sessions

12.10 - 13.00

🏠 07. QUESTION TIME - ON THE LIMELIGHT EXTRA CARE SCHEME, OLD TRAFFORD - ROOM 51

Facilitated by Stephen Corbett, West Midlands Housing LIN @SteveC_WD

🏠 08. MARKET RENTED HOUSING: NO LONGER THE MISSING OPTION? NEW OPPORTUNITIES FOR OLDER PEOPLE, LOCAL AUTHORITIES, DEVELOPERS, INVESTORS AND PROVIDERS - ROOM 52 / 53

Facilitated by James Berrington, London Housing LIN

Speakers - Jenny Pannell, Housing LIN Associate & Charlotte Cook, Partner, Winckworth Sherwood LLP @ws_law

This interactive session will draw on our new PRS Briefing 3. We will look at what has changed since our sessions in 2014 and 2017, discussing market rent offers in later life housing, local authority initiatives and Build to Rent for inclusive communities. Who is investing and developing for this market? Who are the new players? How have the opportunities - and barriers - changed?

🏠 09. INCREASING POSITIVE HOUSING CHOICES IN LATER LIFE - ROOM 56 / 57

Facilitated by Clare Skidmore, Housing LIN

Speakers - Anna Kear, Executive Director, UK Cohousing & Jamie Hartzell, Development Director, Tonic Housing Ltd @UKCohousing #communityledhousing

How can we create more diverse housing choices that better reflect the way older people want to live? This session will present the work of two powerful and innovative approaches, one in LGBT centred extra care and the other in Cohousing. We will discuss the challenges we face in breaking the mould, how we are overcoming these and the potential learning we offer the mainstream. The session also includes two short films - Senior Cohousing: A different way of living and Tonic: A Fresh Approach to LGBT Older Living.

Knowledge & Innovation Exchange Sessions

14.10 - 15.00

🏠 01. IMPROVING LIVES THROUGH BETTER LIVING AND WORKING ENVIRONMENTS - ENGLAND SUITE

Facilitated by Paula Broadbent, Yorkshire & Humber Housing LIN

Speaker - Jacob Snellings, Business Development Director, Places and Communities, Healthcare & Education, UK & Ireland Engie @ENGIE_Places_UK

Combining services, energy and technology to support well being and an affordable healthy lifestyle. Engie will demonstrate how combining Services, Energy and Technology they are supporting customers to have a healthy and sustainable lifestyle. Preventive solutions which connect housing, health and social care services to communities.

🏠 02. AN INSIGHT INTO UK RETIREMENT HOUSING DEMAND - ROOM 45

Facilitated by Dan Gaul, East of England Housing LIN

Speaker - Tom Scaife, Partner, Knight Frank @KnightFrank

Hopefully everyone by now is aware that the UK's population is aging and there is a need for specialist housing for older people.

This workshop examines some of the data behind the headline, with the aim of better understanding the requirements for older persons housing.

🏠 03. TECHNOLOGY, SHOCK AND AWE IN THE ASSISTED LIVING SECTOR - ROOM 46

Facilitated by Nigel Holmes, South East Housing LIN

Speaker - Lex Cumber, Business Development Director, Castleoak @castleoak

This talk considers some of the threats and opportunities crystalizing in our sector as a result of uncomfortable realities on the ground, and technological progress and acceleration. What are operators, consultants and developers doing, and more importantly, what are they not doing? This talk explores the future impact of technology and tries to chart what some of the outcomes are likely to be? This talk requires audience participation.

Knowledge & Innovation Exchange Sessions

14.10 - 15.00

04. ENHANCING THE WELLBEING OF OUR RESIDENTS BY EMBRACING DIGITAL AND BECOMING A DEMENTIA-FRIENDLY ORGANISATION - ROOM 47

Facilitated by Viv Lyons, Dementia Lead, Housing LIN

Speakers - James McCarthy, Director of Retirement Housing @James_HC21 & Vanessa Pritchard-Wilkes, Head of Strategic Engagement @VanessaHC21

In the first part of the session, James will consider how the analogue technology that has been used for call systems has become out of date when compared to the technology that many people carry in their pockets, handbags or on their wrists. James will explain the digital technology that is being installed in Housing & Care 21 and the advantages of this.

Vanessa will then present the work which Housing & Care 21 are doing to become a dementia-friendly organisation. This will be followed by a presentation by the Mental Health Foundation on their peer to peer work in supporting residents living with dementia or at risk of social isolation.

05. THE HOUSING NEEDS OF OLDER PEOPLE FROM BME COMMUNITIES - ROOM 48

Facilitated by Kurshida Mirza, East Midlands Housing LIN

Speakers - Jabeer Butt, Race Equality Foundation @raceequality & Clare Skidmore, Strategic Lead, Housing LIN @SkidmoreClare

A review of the evidence in terms of older people from BME communities and the likely issues and challenges they face.

- An overview on the real gaps in evidence;
- Some examples of good practice in this area;
- An opportunity for a real debate, offering delegates a chance to shape the Housing LIN's work on this going forward.

06. HELP AT THE TOUCH OF A BUTTON - CONNECTED COMMUNITIES THE GUINNESS WAY - ROOM 50

Facilitated by Libby Spencer, North West Housing LIN

Speakers - Wendy Wells, Head of Policy and Business Implementation & Manuela Gruse, Retirement Living Manager @GuinnessCare & @YourGuinness

Guinness have over 65,000 properties in the UK and provide housing and care services to over 120,000 customers. Our largest group of customers are those aged over 66 and therefore it has been vital to offer services that assist these customers in remaining safe at home. The mobile support service offers a combination of technology, wellbeing visits and home safety checks and has been successfully running for almost a decade in and around the Cheshire area. Find out how we set the service up, how it funds itself and how we intend to innovate to meet the changing needs of our customers.

07. DEVELOPMENTS IN THE PROVISION OF SOCIAL CARE IN EXTRA CARE HOUSING: FINDINGS FROM THE ECHO PROJECT - ROOM 51

Facilitated by Suzanne Beech, Housing LIN

Speakers - Dr Robin Darton, University of Kent, Canterbury @UniKent & Dr Simon Evans, University of Worcester @Worcester

The ECHO project explored the provision and delivery of adult social care in extra care housing in two local authorities in England, and focused on how providers and commissioners responded to changing needs among residents. In-depth interviews were conducted in four extra care schemes, one of which was a specialist dementia care provider. This workshop will examine how the schemes supported residents living with dementia, and will then discuss the response of commissioners to changes in care needs and to broader developments in the provision of housing and social care. The session will include selections from the new ECHO project YouTube films (part of the Housing LIN 'Spotlight on Extra Care' video series).

08. SENIOR LIVING: HOW CAN WE MEET THE ASPIRATIONS OF THE NEW GENERATION? - ROOM 52 / 53

Facilitated by Dawn Keightley, North East Housing LIN

Speakers - Russell Gay, Director, Urban Edge Architecture & Sonia Parol, Associate Director, Urban Edge Architecture @ue_seniorliving

This question poses unique challenges and demands original thinking. We must take into account an individual's independence, quality of life and care requirements, balanced against their personal finances and that of the public sector.

Should senior living, which meets the demands of age 65+ residents, be provided within our towns and cities as well as villages and rural locations? The social, cultural and intergenerational benefits that come with living in an urban environment should be enjoyed by all ages.

Is there an opportunity for the aged 65+ group to significantly contribute to the positive experience of life in the city? This is something that should prove a crucial design driver for architects and urbanists over the coming decades.

09. WORKING TOGETHER TO RESOLVE THE FUNDING CHALLENGE: HOUSING, CARE AND SUPPORT FOR OLDER PEOPLE AND VULNERABLE ADULTS - ROOM 56 / 57

Facilitated by Ian Copeman, Housing LIN

Speakers - Tayo Bilewu, Business Development Executive, Funding Affordable Homes, John Taylor, Chief Operating Officer, Mears Group PLC & Jonny Wrigley, Managing Director, HB Villages @HB_VILLAGES

The case for increasing the range of housing options for the burgeoning UK population of older people is well-documented. The significant shortage of integrated housing with care options to meet the considerable demand of those in social need represents a major challenge for local authorities with budget constraints. Based on recent examples, the workshop demonstrates how social impact investing is delivering both high quality accommodation for older people and generating cost savings for central and local government.

Speaker Biographies

Chair



Emma Maier, Editor, Inside Housing

@EmmaMaier

Group editor of the social housing portfolio. Editor of Inside Housing and group editor of Social Housing.

Keynote Speakers

Jeremy Porteus, Founder and Managing Director, Housing Learning and Improvement Network

@HousingLIN

Jeremy was formerly National Lead for Housing at the Department of Health responsible for its Extra Care Housing capital programme.

After leaving the department, he founded the independent Housing LIN, bringing together over 40,000 housing, health and social care professionals in England and Wales to exemplify innovative housing solutions for an ageing population.

The Housing LIN's learning and improvement activities, along with its consultancy business, provide market intelligence on latest funding, research, policy and practice developments to inform service transformation.

Jeremy is author of the influential HAPPI2 and HAPPI3. He is currently working on HAPPI4: older people and rural housing.



Geeta Nanda OBE, Chief Executive, Metropolitan Housing Trust

@geeta_nanda @MetropolitanOrg

Geeta Nanda OBE joined Metropolitan as Chief Executive in October 2017. Across a career of nearly 30 years, she has held a variety of leadership roles in the housing sector. Most recently she led Thames Valley Housing as Chief Executive for nine years - overseeing a top quartile performance in the sector for customer service, and the establishment of a highly successful market rent subsidiary Fizzy Living. Geeta is a Non-Executive Director of McCarthy & Stone, a FTSE 250 retirement housebuilder, and has served on the boards of a number of other housing organisations. She is also an Ambassador for the charity World Child Cancer. In 2013, Geeta was awarded an OBE for achievements in social housing.

Professor Jeremy Myerson, Honorary Fellow at the Oxford Institute of Population Ageing, and the Helen Hamlyn Chair of Design at the Royal College of Art

@HHCDesign

Jeremy Myerson is a design writer and academic. He is the Helen Hamlyn Professor of Design at the Royal College of Art, a Visiting Fellow in the Oxford Institute of Population Ageing at the University of Oxford, and Director of WORKTECH Academy, a global knowledge network on the future of work. He co-founded the Helen Hamlyn Centre for Design at the RCA in 1999 and was its director for 16 years, helping to pioneer the practice of inclusive design in response to population ageing. He is the author of many books on design and innovation, and was a member of the Lead Expert Group on the 2016 Government Office for Science report, Future of An Ageing Population.



Helen Hayes MP, Housing, Communities and Local Government Committee

@helenhayes_

Helen Hayes is Labour MP for Dulwich and West Norwood, first elected in 2015 and re-elected in 2017. Before entering politics, Helen was a town planner for almost twenty years.

She brings this experience to Parliament, where she sits on the Communities and Local Government Select Committee, co-sponsored the Homelessness Reduction Act and Co-Chaired the recent a Joint Select Committee Enquiry of the Work and Pensions and Communities and Local Government Select Committees into the future of supported housing. Helen is Vice Chair of the All Party Parliamentary Group for Housing and Planning.

Dr Bill Thomas, the Green House Project – ChangingAging, USA

@drbillthomas

Dr. Bill Thomas is an author, entrepreneur, musician, teacher, and physician who is internationally recognised as an expert on elderhood and geriatric medicine.

He is the founder of a global non-profit The Eden Alternative, which works to improve the care provided to older people, creator of The Green House®, co-founder of ChangingAging, and Global Chair of Evermore.

Named as one of the top influencers in ageing by the Wall Street Journal and Next Avenue, Bill is a contributor to US public policy as well as organisational vision and strategy for large American corporates.



In Conversation

11.30

Placeshaping: Investing in our homes and communities

Chair

Emma Maier, Editor, Inside Housing

@EmmaMaier

Panellists



Paula Broadbent, Retirement Solutions Director, ENGIE

@PaulaBUK

Paula leads Keepmoat's Retirement communities offer in working with local authorities and registered providers to provide housing and services to support older and vulnerable people.

Paula has an extensive knowledge of the Public Sector having worked in the housing market since 1990, specialising in extra care housing and public private partnership. Paula spent 4 yrs with North Yorkshire County Council, leading the County Councils Extra care housing programme replacing residential care. She has experience

in forming Public-Private partnerships which deliver large scale projects and is informing Keepmoat's strategic direction of travel in the development of new products and services which increase the long term opportunities for older and vulnerable people across the Country, focused on better choice for downsizers and efficiencies through housing and property services to help sustain Health and Social care services. Paula established the Yorkshire and Humber Regional Housing Learning & Improvement Network and now Chairs the regional leadership set.

Tayo Bilewu, Business Development Executive, Funding Affordable Homes

Tayo is a built environment professional with over 25 years' broad-spectrum experience in design, property development, regeneration projects and asset management. He is a qualified architect and holds an MBA from Cranfield University where he is currently a doctoral researcher investigating the effectiveness of impact investment for the deployment of private funds.

Tayo has held director level positions at Housing Associations. As Executive Director of Property at Housing & Care 21, he directed all aspects of major growth initiatives and led the successful bids for three large scale PFI/PPP projects. He was responsible for growing the development programme and oversaw the delivery of over 100 extra care housing developments.



Kris Peach, Director of Extra Care, Housing & Care 21

@KrisHC21

Kris joined Housing & Care 21 in July 2010 following a period of time working for a specialist supported housing provider. He previously worked for Claimar Care for over 10 years in operational and development roles, managing and commissioning new Home Care and Extra Care services.

Since working for Housing & Care 21, Kris has seen the impressive expansion of Extra Care across the country. As the Director of Extra Care Kris oversees the management and operation of over 140 existing Extra Care schemes and is also responsible for new schemes as they become operational. The ambitious

development plans of the organisation means that Kris will oversee an additional 800 units of Extra Care per year for the foreseeable future. He is committed to ensuring that Extra Care services deliver the best quality housing and care for older people. For Kris, this means continually striving to innovate and further improve the housing with care offer from Housing & Care 21.

David Tunney, Shenley Wood resident, The ExtraCare Charitable Trust

David Tunney has lived with his wife at Shenley Wood Village for more than 5 years. David has chaired the Residents Association for 3 years which is the link with site management and ensures a smooth running operation and irons out any issues. The RA runs its own "Good Neighbour" scheme to help residents with various needs; it also spends money raised by the residents themselves to top up what ExtraCare provides. Shenley Wood Village has 300 homes and 430 people who live independently but share a communal life reflecting the community outside their own.

In Conversation

15.00

Market shaping: New collaborative models of housing & care for later life living

Chair

Jeremy Porteus, Managing Director, Housing LIN

@HousingLIN

Panellists



Honor Barratt, Managing Director, BirchgroveLife

Honor was happily running a television production company in London, Munich and Sydney, when Octopus persuaded her to take a look at the retirement living business. Within weeks she had handed over the reins of the agency to each country MD and joined the Octopus team trying to make a success of their retirement living portfolio.

As many of those who work in this industry will attest, joining retirement living is like drinking the cool aid; you never go back. Honor is now Managing Director at Birchgrove, a Bridges Fund Management backed business dedicated to building assisted living developments within and around the M25. Crucially, Birchgrove believes that assisted living for rent can help those for whom the current models of tenure erect too many barriers to entry. We'll know in two years' time if they are right.

Sara McKee, FRSA FCIM, Evermore Founder and Market Innovation Director

@SaraMcKeeFRSA @evermore1st

Sara McKee is an experienced and entrepreneurial board director with the proven ability to deliver results. She has boosted profits for major organisations, turned around ailing sales figures and transformed start-ups into multi-million pound companies.

Sara has broken new ground with the development of Evermore, an innovative model that will eradicate institutionalised care and open up the market for older age living. Evermore provides an aspirational lifestyle choice for older people and high quality dementia care in an environment that helps older people to live full and meaningful lives in the heart of their community.

She is highly influential in public policy circles, with links to No 10's Innovation Unit, DWP, and DCLG, as well as being a fellow of the Centre for Social Justice and leader of their Older Age Review. Sara is Chair of Foundation for Independent Living Trust (FILT) and a former Non-Exec with the Forum for Private Business.



Will Wimshurst, Founding Director of Wimshurst Pelleriti, Wimshurst Pelleriti

@WimsPell

In 2013, Will Wimshurst set up London-based Wimshurst Pelleriti with Leonardo Pelleriti, a colleague from Rogers Stirk Harbour + Partners (RSH-P). Will gained a wide range of experience at RSH-P, where he was an Associate and the project architect for the Stirling prize-winning Maggie's Centre in Hammersmith. Wimshurst Pelleriti has distinguished itself with an approach that integrates research and development; a willingness to view problems from all angles; and a desire to deliver positive social impact. The practice has worked on Independent Living and Extra

Care schemes with The Guinness Partnership, J-Living and Richmond Housing Partnership (RHP), and working with RHP is prototyping Legal&General's modular offsite construction system. Will is on the design review panels in Wandsworth and Hammersmith & Fulham for large-scale projects in the area.

Ruby Smith, Head of Co-design & Improvement, South Yorkshire HA

@Rubysmith19

Currently the Head of Co-design & Improvement at South Yorkshire Housing Association, Ruby joined the housing sector in 2014. In her time at SYHA Ruby has driven the organisation's approach to coproduction, engagement and quality improvement.

Ruby previously worked for Sheffield City Council where I specialised in the implementation of Self Directed Support and social inclusion for people with disabilities, after beginning her career in Children and Family services in London.

Ruby is an Honorary Fellow at UNICEF UK and a passionate Dementia Champion with the Alzheimer's Society. She is also a Generation Q Fellow at the Health Foundation.



Sponsor & Exhibitor Organisations

We are immensely grateful to all our sponsors listed below for the support they have given and for making this event possible this year

Headline sponsors:

ENGIE



@ENGIE_Places_UK

ENGIE is a leading energy and services company, focused on three key activities: production and supply of energy, facilities management and regeneration. ENGIE improves lives through creating better living and working environments. We work alongside government departments, local authorities and the wider public sector as a strategic partner for developing more sustainable, efficient and vibrant communities. At ENGIE, we are passionate about improving lives and shaping communities. From new homes to hospitals, schools to municipal buildings - our broad set of skills provides a unique offer that will make a real difference.

Our products and services for older people comprise of new build housing and remodelling of existing buildings to create life long homes with access to lifestyle services. We design with longevity and accessibility in mind to ensure that our accommodation adapts easily with people's changing needs and are care ready, preventing a move in later life. We offer bespoke home ownership and rental solutions and we have delivered purpose built specialist accommodation - including extra care and registered care homes, in partnership with registered providers and local authorities for over two decades.

places.engie.co.uk

Urban Edge Architects

@urbanedge_uk

Urban Edge is an innovative and dynamic Practice that works tirelessly to achieve the clients' aspirations, seeking commercially and operationally optimal design solutions that sit comfortably with the clients' wider philosophy. We have a diverse portfolio of projects across multiple sectors including Care and Retirement, Residential, Leisure, Retail, Office and Mixed Use. We have developed a deep understanding of the sectors in which we operate.

We are continually working on innovative solutions that will meet the housing expectations of an ageing population whose members are more demanding than ever. We are developing pioneering new care and retirement living schemes for care homes, extra care, independent living and downsized housing.

www.urbanedgearchitecture.com



Affiliate sponsors:

Castleoak

@castleoak



Castleoak offers smart solutions to the care, assisted and retirement living sectors.

We offer a rich development solution that includes demographic and care gap analysis, land finding, acquisition and planning, project and operational feasibility. We also align funding solutions. We offer a choice of design and build solutions including in-house manufacturing of timber frame and light weight steel frame structures. A dedicated after care team provides support following project hand over.

We work with many of the leading care and retirement living operators across the UK, and many have chosen to work with us for more than 10 years. Today, 92% of projects are from returning customers. Since 1996 we've delivered over 200 specialist care homes and 2000 assisted living apartments.

Our core purpose is to create quality living space. Our values of excellence, respect, integrity and collaboration guide how we do business.

www.castleoak.co.uk

The ExtraCare Charitable Trust

@ExtraCareOrgUK

ExtraCare is a registered charity established in 1988 and based in Coventry. Our vision is better lives for older people and our mission is creating sustainable communities that provide homes older people want, lifestyles they can enjoy and care if it's needed. To deliver our vision and mission, we essentially do three things:

- We develop new villages
- We operate villages and schemes
- We support our villages, schemes and our 'extra-care' model through fundraising, advocacy and research

Each village or scheme has 5 to 18 social, health and leisure facilities that are accessible to our residents, volunteers and local people representing all age groups living in surrounding communities. Our Charity Shops help fund care and well-being services for older people living at each of our locations.

www.extracare.org.uk



Faithful+Gould

@fgouldconnect



Faithful+Gould is a world-leading integrated project and programme management consultancy. Wherever in the world, we support clients with the construction and management of their key assets, important projects and programmes.

Our unique ability to integrate our worldwide core services of cost and commercial management, project management, programme management, asset management and project controls delivered with intellect, innovation, positive thinking, problem solving capability and constructive interrogation, ensures we achieve the right solutions for our clients' needs.

www.fgould.com

Funding Affordable Homes

Funding Affordable Homes (FAH) is a social impact company which invests in specialist and general needs affordable housing in the UK. FAH's alternative investment model, combining financial and social objectives, enables investors to achieve a robust financial return while putting their capital to work for wider social benefit. The fund aims to attract new sources of capital to the social investment market, and help tackle the chronic shortage of affordable housing in the UK.



www.fundingaffordablehomes.com

The Guinness Partnership

@YourGuinness



The Guinness Partnership owns and manages around 66,000 homes and provides housing, care and support services for more than 140,000 people across England. Our core activities comprise housing for social and affordable rent, affordable home ownership, housing for older people and a range of care services, including care at home, extra care, supported and retirement living.

www.guinnesspartnership.com

Housing & Care 21

@HousingCare21

Housing & Care 21 is a leading national provider of retirement and extra care housing for older people. We support independence and choice by providing affordable, quality housing and flexible, person-centred care and support services for people of modest means. For more information please visit:



www.housingandcare21.co.uk

Affiliate sponsors:

Knight Frank

@KnightFrank

At Knight Frank we build long-term relationships, which allow us to provide personalised, clear and considered advice on all areas of property, in all key markets. We believe personal interaction is a crucial part of ensuring every client is matched to the property that suits their needs best – be it commercial or residential.



Headquartered in London, we have 411 offices in 59 countries and more than 14,000 people. We operate in locations where our clients need us to be, and provide a worldwide service that's locally expert and globally informed.

www.knightfrank.co.uk

PRP

@PRP_News



As the UK market leaders in the field of specialist housing and care, our award winning team works with housing associations, charities, local authorities and private developers. With a large portfolio of award winning schemes and a broad client base, from both the public and private sector,

we have an unrivalled understanding of the various models for older persons housing and care. For further information visit:

www.prp-co.uk/projects/specialist-housing-and-care

Tunstall Healthcare (UK) Ltd

@TunstallHealth

For more than sixty years, Tunstall has pioneered the use of technology to enable independent living, supporting more than five million people and their families across 50 countries.



Tunstall was the first to develop systems to enable older people to access help in the event of an emergency at home, and has continued to lead the market ever since, remaining at the forefront of developments such as telecare and telehealth. Our latest generation of solutions harnesses the power of digital technology to enable new models of service delivery which are more integrated, preventative and person-centred. We help health, housing and social care providers to work together to shift the focus from addressing crises and treating illness to helping people to maintain their independence, health and wellbeing in the community..

uk.tunstall.com #digitaljourney

Willmott Dixon

@WillmottDixon



WILLMOTT DIXON

SINCE 1852

Willmott Dixon is one of the largest privately-owned construction, residential and property development companies. Chief executive, Rick Willmott, is the fifth generation to lead our business, which was ranked the 42nd largest private company in the UK by the 2017 Sunday Times Top Track list. As an innovative, forward-thinking company that puts people at the heart of everything it does, we are committed to creating more than

just buildings - we provide sustainable spaces for people and communities to thrive in. We are behind important residential care projects like Sayer Court for Warwick District Council, which provided sustainable living for the elderly, and Limelight for Trafford Housing Trust, which was a mixed-use development that included extra care apartments, a library, a new church, a community café and community rooms; Willmott Dixon are passionate about creating homes that bring communities together.

www.willmott Dixon.co.uk

Winckworth Sherwood

@ws_law

Winckworth Sherwood is a leading law firm specialising in all aspects of social housing, including extra care and supported housing, residential property and housing law. No other law firm offers the same breadth and depth of experience in affordable and market housing which gives us a broad and unique perspective on the issues facing home providers and the challenges of providing and delivering extra care support.

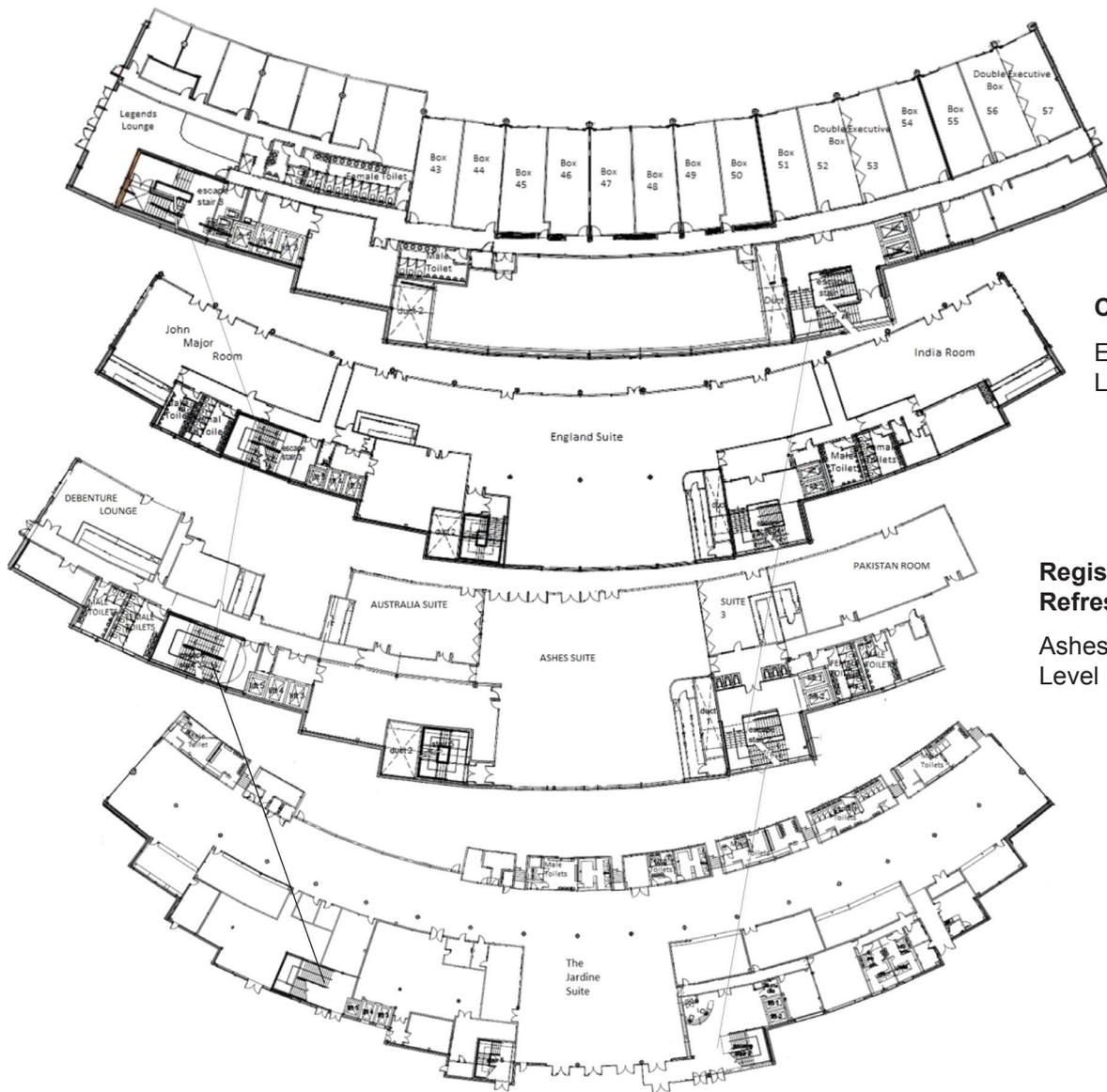


We have a passionate commitment to our clients who include registered providers of all sizes, developers, national house builders and local authorities as well as non-profit organisations such as HM Government, Network Rail and the Church of England. We are considered by the housing sector and legal guides to be one of the top three social housing firms in the UK.

Our expertise covers the full range of legal issues: joint venture and alternative development structures, commercial contracts, diversification, finance, planning, construction, housing management, dispute resolution and outsourcing to plot sales. For more information please visit:

www.wslaw.co.uk/extra-care-housing

Venue Plan



Workshops

Executive Boxes
Level 3

Conference Room

England Suite
Level 2

Registration, Exhibition & Refreshments

Ashes Suite
Level 1



Housing LIN

Connecting people, ideas and resources

Housing Learning & Improvement Network
c/o EAC, 3rd Floor,
89 Albert Embankment
London SE1 7TP

Tel: 0207 8208077
Email: info@housinglin.org.uk
Web: www.housinglin.org.uk
Twitter: @HousingLIN & @HousingLINews