Funding for the future of ageing well
VIVENSA FOUNDATION

Housing LIN

SHAPE Exchange

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Turning Evidence into Action

As referenced in the Government's response to the Older People's Housing Taskforce report, working in partnership with the Vivensa Foundation, Housing LIN helps deliver this five-year UK programme, connecting evidence, people and practice to improve housing and communities for an ageing population.

From what we know works to making it happen.

SHAPE Exchange

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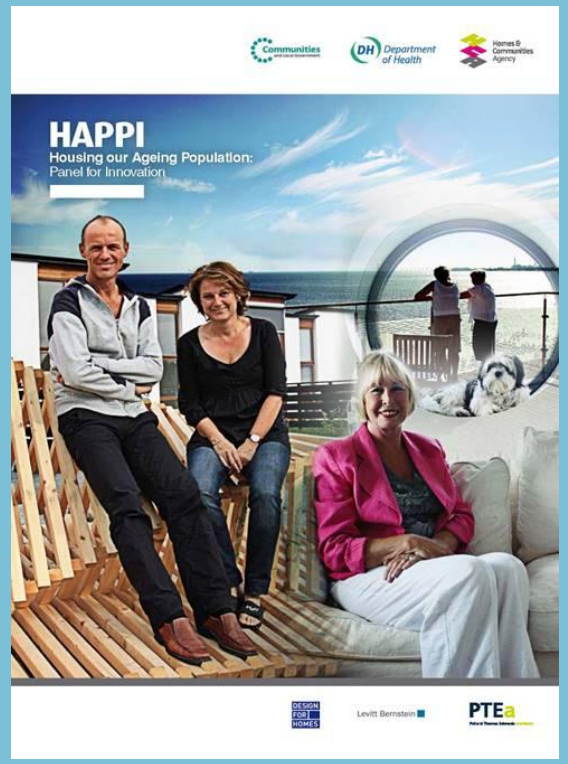
How we got to SHAPE?

Built on the founding HAPPI design principles and TAPPI principles





SHAPE Exchange

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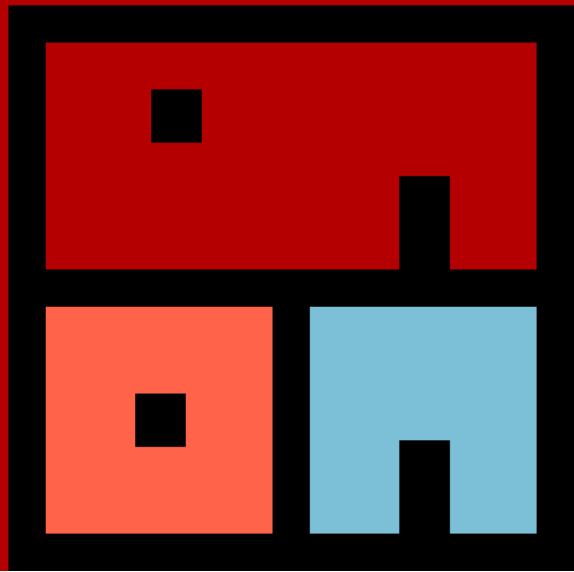
Housing LIN's role in SHAPE

Knowledge and Evidence

Overseeing SHAPE Sites

Leadership and Collaboration

Knowledge exchange and Influence



Challenge Fund



The SHAPE Challenge Fund will invest £3 million across several ‘SHAPE sites’, with awards of up to £1 million per site over three years.

We are looking for ambitious place-based partnerships that can demonstrate how housing can be used as a lever to enable people to thrive in later life in any postcode.

The fund is built around four principles:

- Existing homes
- A broader view of “adaptation”
- A place-based, community-led approach
- A focus on system change, not pilots

Challenge Fund



- Co-Production at the heart of the programme.
- Evidencing change through a local evaluation partner.
- Sustainability:

  - Social impact funding to support scale and spread.
  - Leadership sets - For each funded area a SHAPE Leadership Set that will act as the SHAPE site's local steering group.

Who can apply to become a SHAPE Site?

Eligible lead organisations

Statutory bodies, registered charities, registered housing providers, community interest companies and other registered not-for-profit organisations.

Partnership expectations

Cross-sector collaboration, improving outcomes for older people, reducing inequalities, co-production, evidence of partnership working and commitment to SHAPE Leadership Sets and learning.

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What could a SHAPE Site do?

Faster home adaptations
Improve access to adaptations and Disabled Facilities Grants or equivalent schemes.

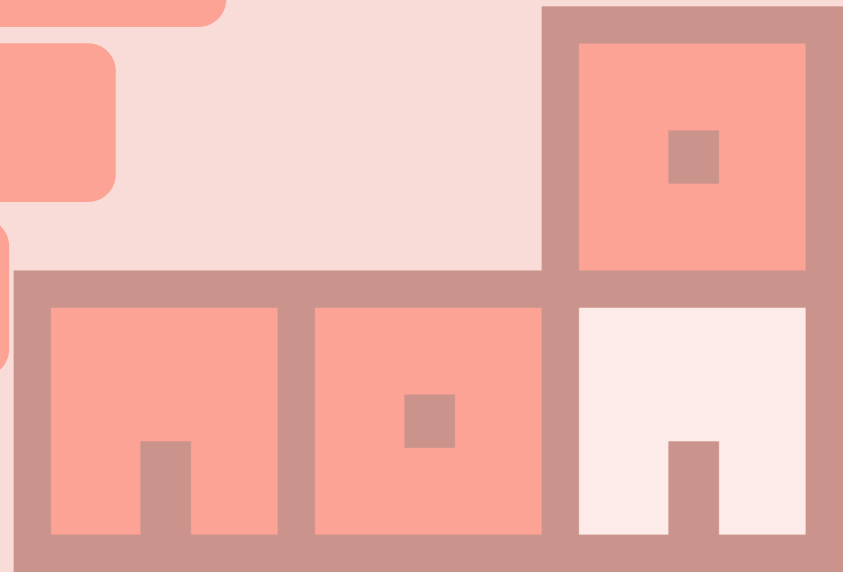
Joined-up housing, health and care
Develop pathways that help prevent hospital admissions.

Community housing hubs
Provide local advice, advocacy and support.

More housing choices
Develop local strategies that increase housing options for older people.

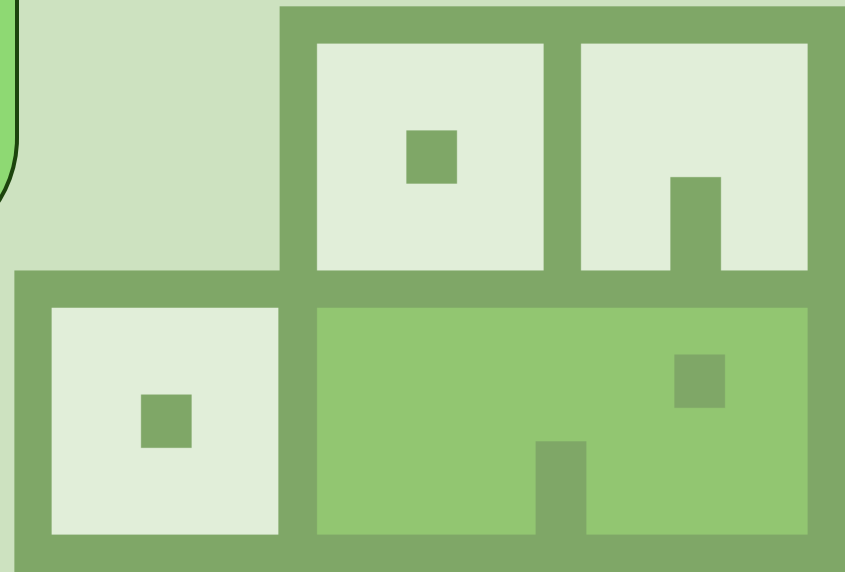
Technology and innovation
Apply evidence-based innovation informed by TAPPI principles.

TAPPI



Timeline for applications

12 March 2027	–	Application deadline
March - April 2027	–	Shortlisting
April - May 2027	–	Visits to shortlisted sites
10 June 2027	–	Vivensa Foundation Board meeting for ratification of recommended sites.



Thank you!

Visit the SHAPE website

www.housinglin.org.uk/shape

Scan to visit SHAPE

Stay connected

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