



Funding for
the future of
ageing well

VIVENSA FOUNDATION

The SHAPE of
things to come...





**Translating the best
of our learning to
transform
communities and
later life health and
well-being outcomes**

‘it’s about creating
spaces that offer
comfort, security,
promote connection
and have the flexibility
to adapt over time’



scie social care institute for excellence

Remarkable research for healthy ageing

A place we can call home: A vision and a roadmap for providing more options for housing with care and support for older people

Commission on the Role of Housing in the Future of Care and Support



ALL PARTS OF THE GOVERNMENT SHOULD TAKE RESPONSIBILITY

Housing our Ageing Population: Plan for Implementation

Research Lead, AHRC & Equity Chair
Annie Patten, AHRC Health Secretary
GOVERNMENT



DEMOS

HOME IMPROVEMENT: A TRIPLE DIVIDEND

PART ONE: BOOSTING THE BRITISH ECONOMY

A BRIEFING FROM DEMOS, SUPPORTED BY CENTRE FOR AGEING BETTER AND DUNHILL MEDICAL TRUST

AUGUST 2023

Centre for Ageing Better

Remarkable research for healthy ageing

The TAPPI Initiative

Technology for our Panel for Innovation

Learn, Research and Innovate


Ageing Society for Housing Ageing

Housing LIN

Older People's Housing Preferences

Report produced by Ipsos and Housing LIN

December 2024



Housing LIN

Ipsos

Our Future Homes:

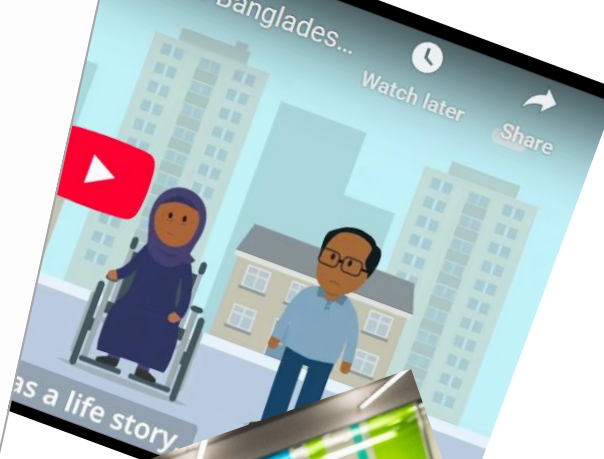
Housing that promotes wellbeing and community for an ageing population



Amar Bari, Amar Jibon: Stories of Banglades...

Watch later

Share



Community

November 2023



SHAPE Exchange



Three linked pillars:

- 1. Intelligence:** curating and sharing resources
- 2. Involvement:** testing, learning and scaling through the SHAPE Labs
- 3. Developing new leadership capability:** supporting change in leadership thinking

Challenge Fund



The SHAPE Challenge Fund will invest £3 million across three to five areas or ‘SHAPE sites’, with awards of up to £1 million per site over three years.

We are looking for ambitious place-based partnerships that can demonstrate how housing can be used as a lever to enable people to thrive in later life.

The fund is built around four principles

- Existing homes
- A broader view of “adaptation”
- A place-based, community-led approach
- A focus on system change, not pilots

For each funded area a SHAPE Leadership Set that will act as the SHAPE site's local steering group.

Eligibility of suitable locations



- Be led by one statutory body, registered charity, registered social landlord/provider, community interest company, or other registered not-for-profit organisation.
- Demonstrate how they will work in partnership to achieve outcomes, involving organisations from housing, health, care and/or the voluntary and community sector.
- Demonstrate a commitment to improving outcomes for older people through housing.
- Demonstrate a commitment to reducing inequalities and addressing the needs of underserved communities.
- Demonstrate a commitment to co-production with older people and communities.
- Show evidence of partnership working across organisational boundaries.
- Commit to participating in the SHAPE leadership set and learning activities.



Examples of initiatives that would be considered

- Developing faster and more equitable home adaptation pathways such as improving access to Disabled Facilities Grants or equivalent schemes.
- Creating joint housing-health-care pathways that prevent hospital admissions.
- Establishing community housing hubs that provide advice, advocacy and support.
- Developing local strategies that increase housing options for older people
- Applying evidence-based innovation informed by TAPPI principles

Finally...



- ✓ We will be launching the Challenge fund at a SHAPE HAPPI Hour on 27 October.
- ✓ If you are interested in applying contact sarah@vivensafoundation.org.uk
- ✓ If you're a social innovator working in age-friendly housing, consider joining the Vivensa Academy – or sign up to receive updates from us. [Academy - Vivensa Foundation](#)
- ✓ Sign up for our newsletter [Vivensa Foundation/Contact us](#)
- ✓ Follow us on LinkedIn and Bluesky