

Shaping our Futures: Designing for a Thriving Later Life

2026 Housing LIN Conference | Bristol | 12 March 2026 | Simon Atkins, director

PRP



Housing LIN

Connecting people, ideas and resources

ABOUT PRP



PRP

PRP is an interdisciplinary, design-led practice with 60+ years experience. With our extensive team of built environment and engagement professionals we work with communities and our clients to create quality places that last.



DESIGN FOR DEMENTIA

PRP

1st

Largest senior living architectural practice in the UK*

30+

Later Living Designers

25+ years

Award-winning design

12,500+

Completed units

*2025 WA100 League Tables



INFLUENCING POLICY - APPG INQUIRIES



The All-Party Parliamentary Group (APPG) for Older People's Housing & Care launched an Inquiry into the regeneration of outdated sheltered housing.

PRP provided evidence on considerations for refurbishment, repurposing, and replacement of older stock. The final report was published in July 2024.

Jenny Buterchi was invited to join the APPG panel's new inquiry into Intergenerational Housing. This panel explores various forms of intergenerational housing, from specialist provision to masterplans.

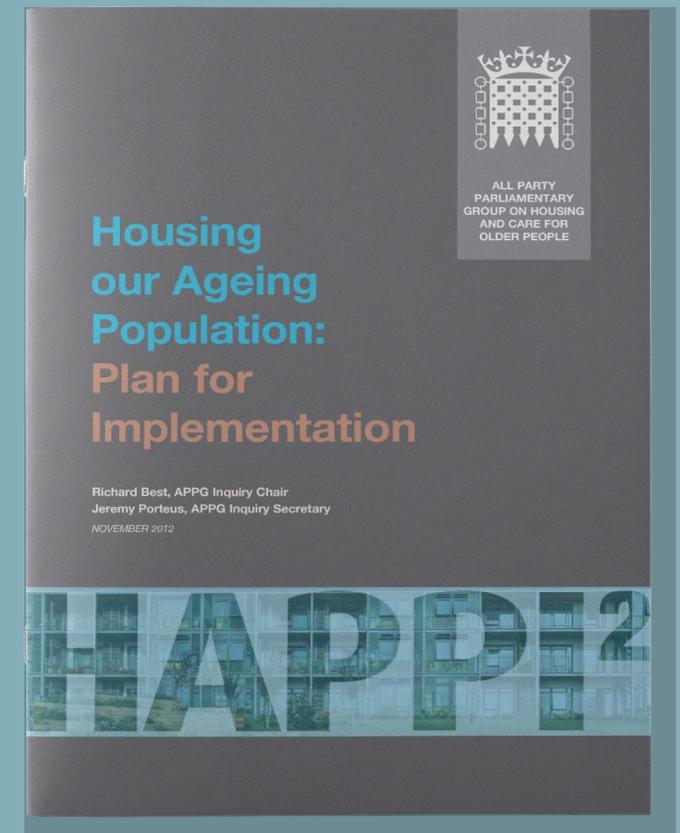
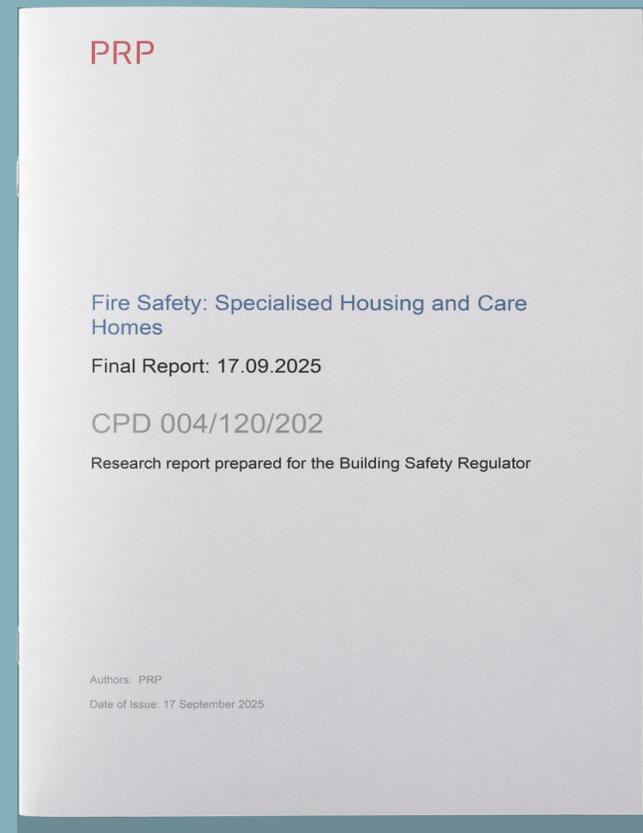
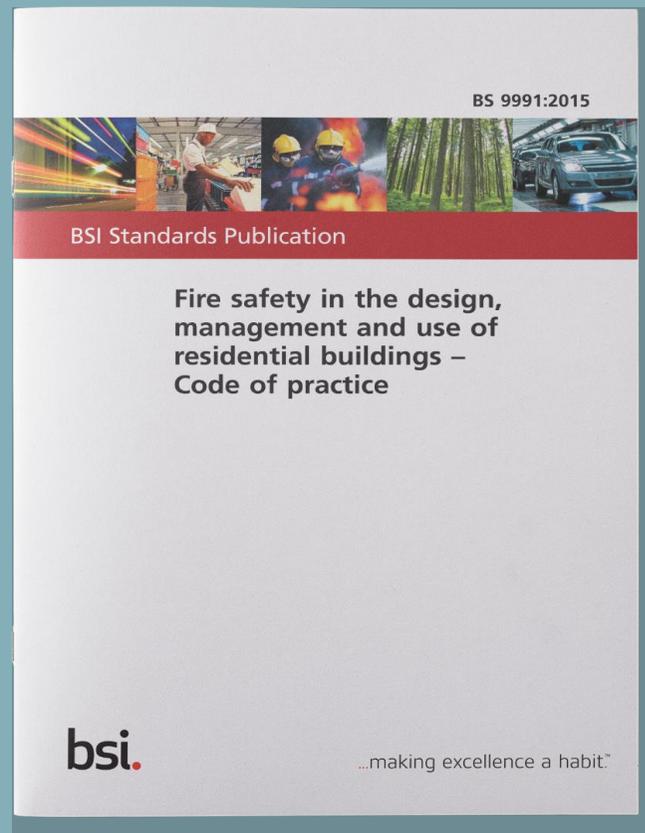


Housing LIN

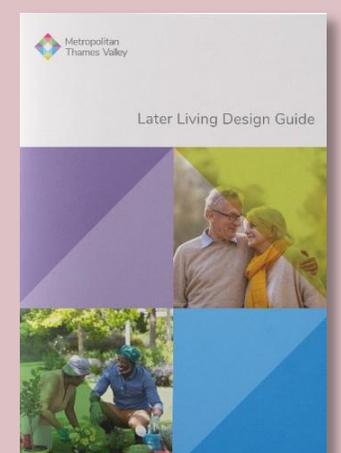
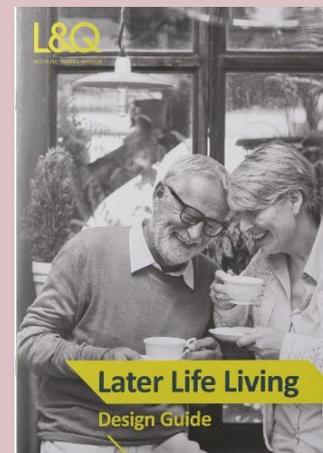
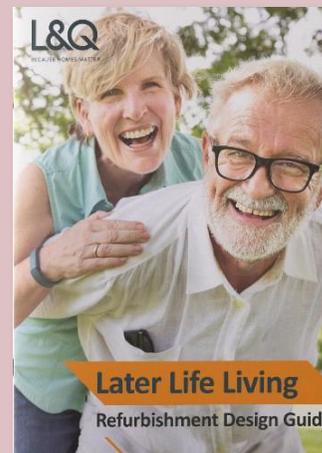
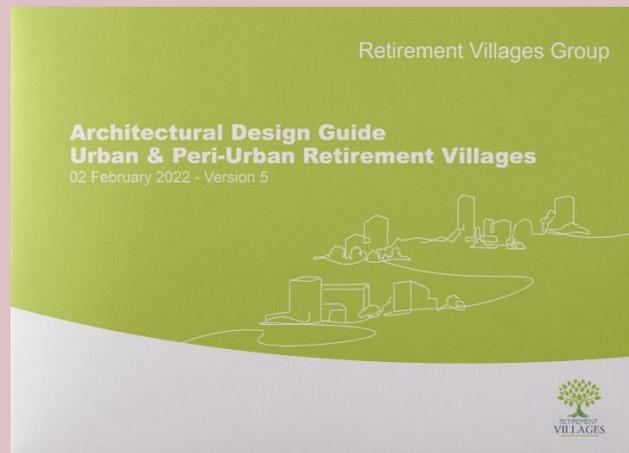
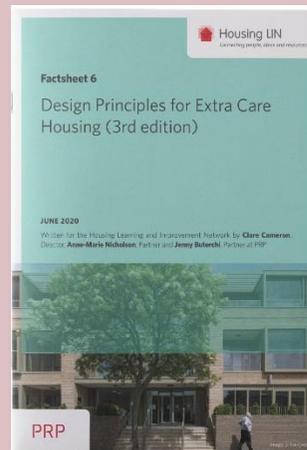
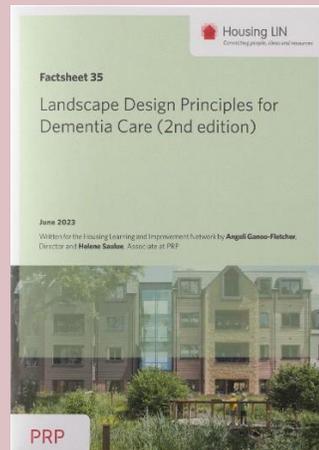
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INFLUENCING POLICY



INFLUENCING POLICY - DESIGN GUIDES



INFLUENCING POLICY - DESIGN GUIDES





HOUSING DESIGN AWARDS

PRP's year on year awards in the HAPPI category

2010
AWARDS
INCEPTION



2026
14 WINS
27 Shortlisted

Wycliffe Park, Shortlisted 2025

Avon Park, Shortlisted 2025

Knoll House, Winner 2024

New Lodge, Winner 2023

Rowcroft Hospice, Winner 2023

Botanical Place, Shortlisted 2022

Charlie Ratchford Court, Shortlisted 2022

Oakfield, Winner 2021

Beachcroft House, Shortlisted 2021

Grants Hill Court, Winner 2020

Ansell Court, Shortlisted 2020

Arden Quarter, Shortlisted 2020

Freeman's Quay, Shortlisted 2019

Ninewells, Shortlisted 2019

Highwood Mills, Shortlisted 2018

Limelight, Shortlisted 2018

Oak Priory, Shortlisted 2018

Quadra, Shortlisted 2018

Willow Barns, Winner 2017

Grants Hill House, Shortlisted 2017

Windmill Court, Winner 2016

St Bede's, Winner 2015

Campshill Road, Shortlisted 2015

Shrewsbury Street Village, Shortlisted 2015

Smithy Croft, Shortlisted 2015

Pilgrim Gardens, Winner 2014

Halton Court, Shortlisted 2014

Prince Charles House, Winner 2013

New Lidcote & Cumnor, Shortlisted 2013

Weale Road, Shortlisted 2013

Pilgrim Gardens, Winner 2012

Prince Charles House, Shortlisted 2012

The Oaks, Eastway, Shortlisted 2012

St Bedes, Winner 2011

Trees, Winner 2011

Christopher Boones Court, Shortlisted 2011

Kidbrooke Extra Care Housing Winner 2010

Hartfields Extra Care Village, Shortlisted 2010

Hirst Gardens, Shortlisted 2010

Rosmini House, Shortlisted 2010

THE CHALLENGE & THE OPPORTUNITY: AN AGEING FUTURE



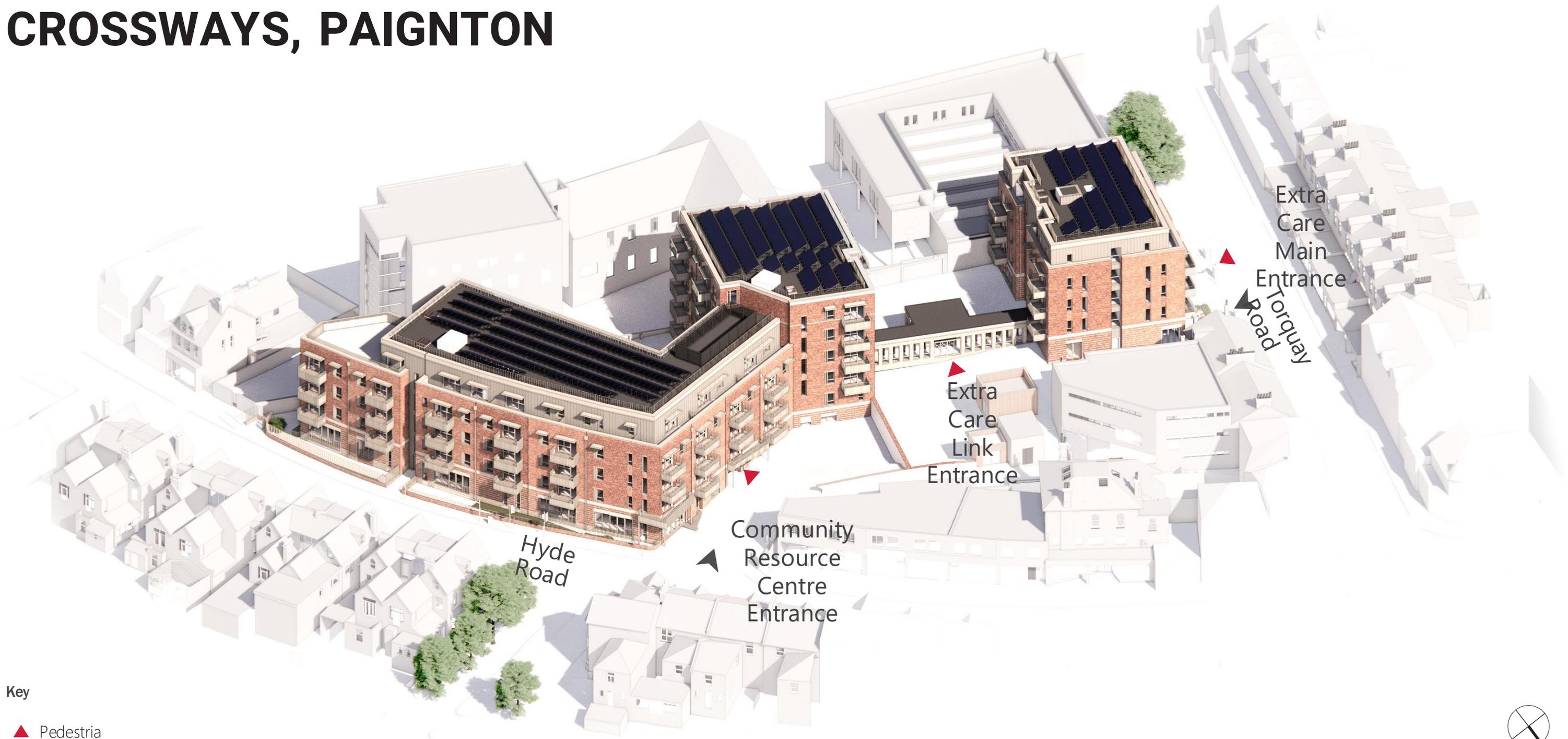
BOTANICAL PLACE, WEST BYFLEET

**THEME 1:-
DESIGNING FOR DYNAMIC
INDEPENDENCE & PURPOSEFUL
LIVING**



BOTANICAL PLACE, WEST BYFLEET

CASE STUDY:- CROSSWAYS, PAIGNTON



Key

- ▲ Pedestrian entrance



CASE STUDY:- CROSSWAYS, PAIGNTON

1. Cafe
2. Cafe Kitchen
3. Residents Lounge
4. Buggy Store
5. Assisted Bath
6. WC
7. Activity Space
8. Manager's Office
9. Consulting Room
10. Staff Rest / Change
11. Terrace
12. Link
13. Courtyard Garden
14. Courtyard
15. Bin Store
16. Sub Station
17. Shared Surface

- 1 Bed extra care
- 2 Bed extra care
- 1 Bed wheelchair extra care
- Communal
- Ancillary & staff
- Entrance
- Site entrance
- Site boundary





CROSSWAYS, PAIGNTON

**THEME 2:-
FOSTERING VIBRANT CONNECTED
COMMUNITIES & PLACE SHAPING**



BOTANICAL PLACE, WEST BYFLEET

CASE STUDY:- OAKFIELD, SWINDON



NATIONWIDE BUILDING SOCIETY

PROJECT TYPE: Later Living & Care

ROLE: Architecture

CLIENT: Nationwide Building Society

LOCATION: Swindon, Wiltshire

UNITS: 239

HOUSING DESIGN AWARDS 2021 -
Building for a Healthy Life - Winner



OAKFIELD



OAKFIELD

THEME 3:- HOMES THAT NURTURE HOLISTIC WELLBEING



BOTANICAL PLACE, WEST BYFLEET

CASE STUDY:- ELLA'S GARDENS, ROWCROFT HOSPICE, TORQUAY

PROJECT TYPE: Care Home,
Dementia Care, Hospice,
Retirement Housing

ROLE: Architecture

CLIENT: Rowcroft Hospice

LOCATION: Torquay

UNITS: 100



PLANNING AND PLACEMAKING AWARDS 2024 -
Design Excellence - Winner

HOUSING DESIGN AWARDS 2023 -
Project HAPPI Award - Winner



ELLA'S GARDENS





ELLA'S GARDENS



ELLA'S GARDENS

CASE STUDY:- MICHAELSTON COLLEGE, CARDIFF



PROJECT TYPE: Retirement Village

ROLE: Architecture

CLIENT: Cardiff Living / Wates Living Space

LOCATION: Cardiff

UNITS: 299





MICHAELSTON COLLEGE

SHAPING OUR HOUSING FUTURES



BOTANICAL PLACE, WEST BYFLEET

LOOKING AHEAD: INTERGENERATIONAL CONNECTIONS



BOTANICAL GARDENS

LONDON
10 Lindsey Street
Smithfield
London
EC1A 9HP

Tel: +44 (0)20 7653 1200
London@prp-co.uk

MANCHESTER
40 Princess Street
Manchester
M1 6DE

Tel: +44 (0)161 242 8950
manchester@prp-co.uk

WROCLAW
Save the World Building
Ul. Laciarska 4
50-104 Wroclaw
Poland

Tel: +44 (0)20 7653 1220
wroclaw@prp-co.uk

CARDIFF
Capital Tower
Greyfriars Road
Cardiff
CF10 3AZ

Tel: +44 (0)2920 039100
cardiff@prp-co.uk

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