



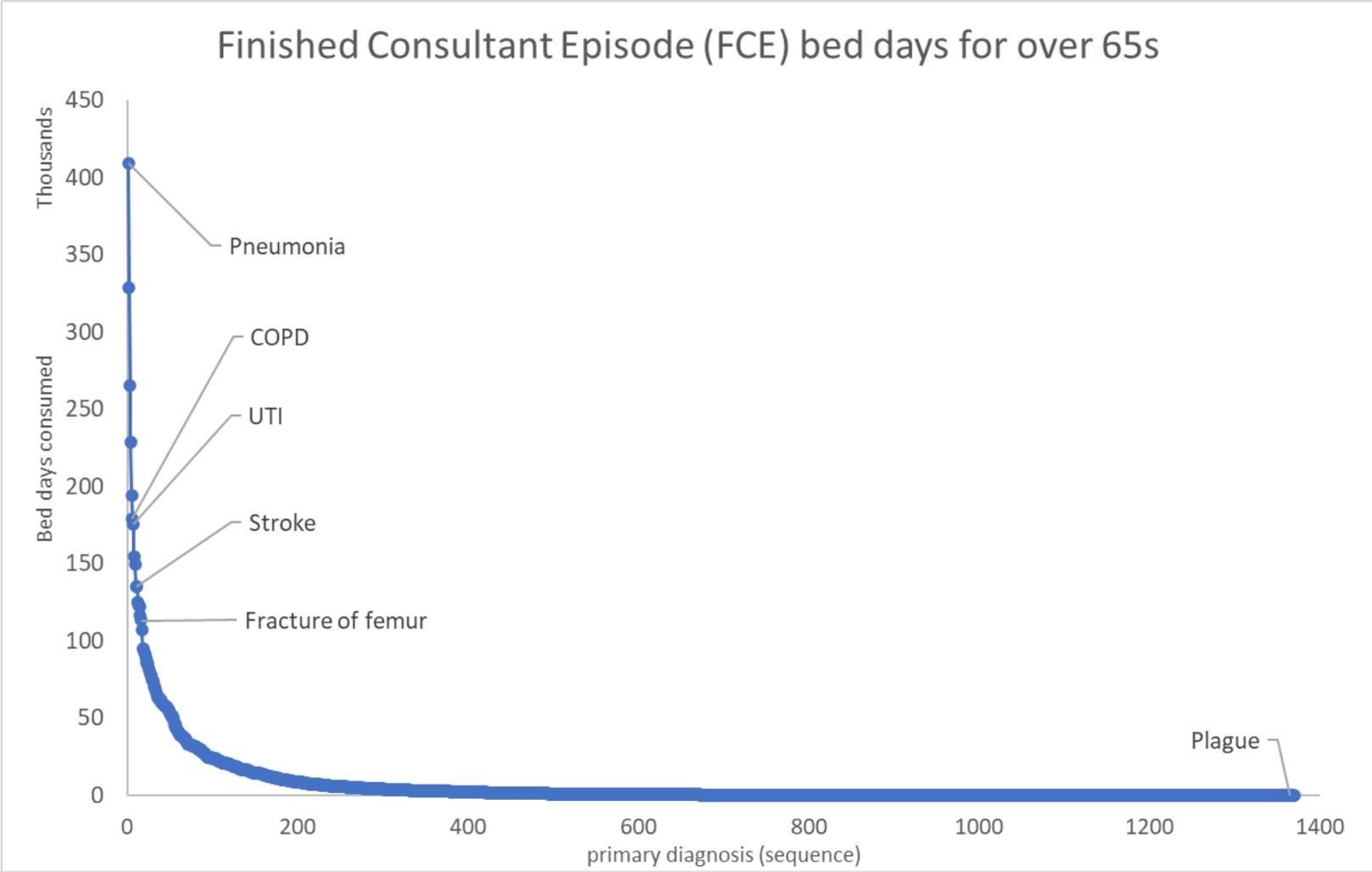
Partnerships with purpose:

prediction, prevention
and support for
people

DR THOMAS DODD,
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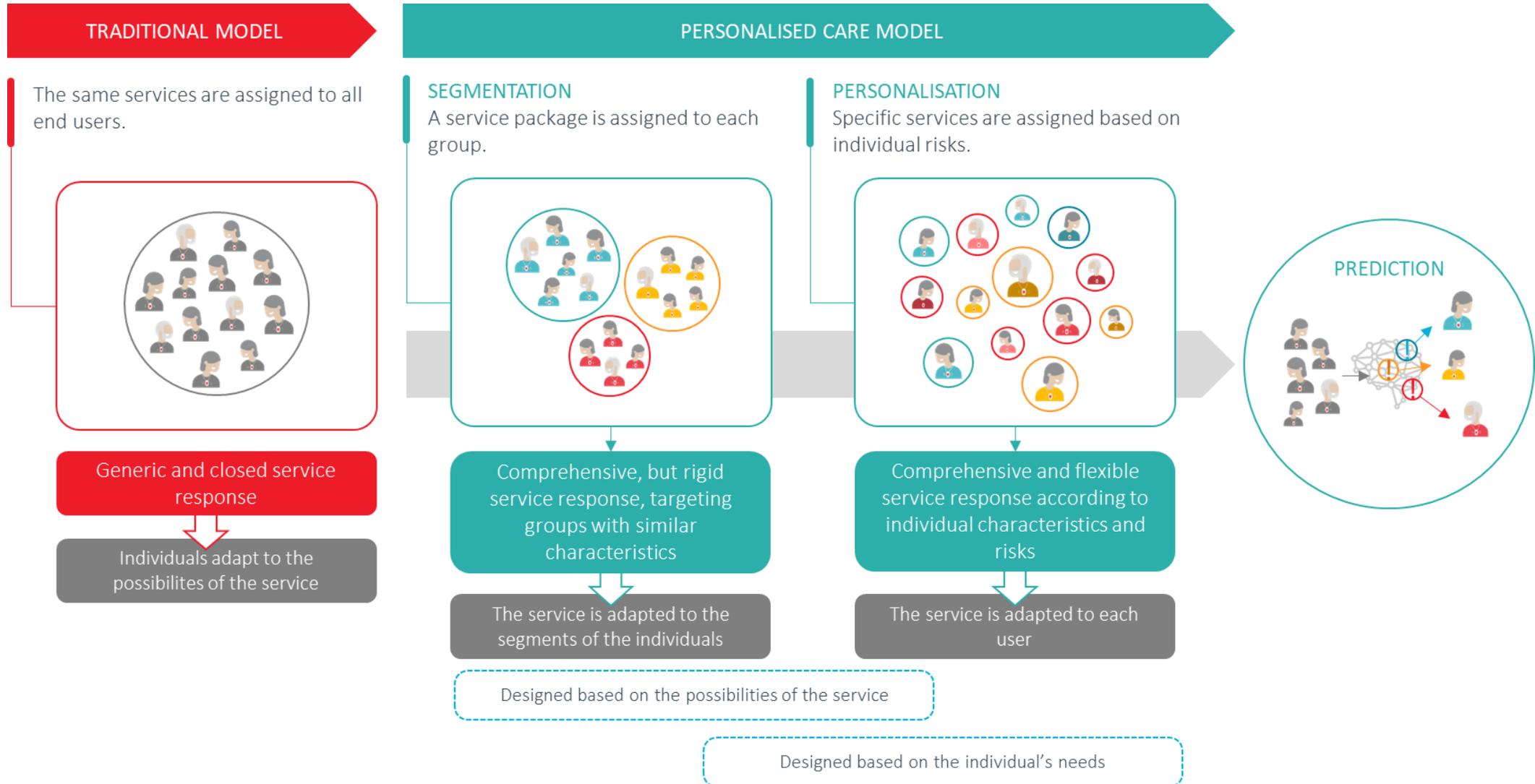
FEB 2026

Costs of care are driven by predictable conditions



NHS England; Hospital Admitted Patient Care Activity, 2024-25

Transition from reactive to person-centric proactive care

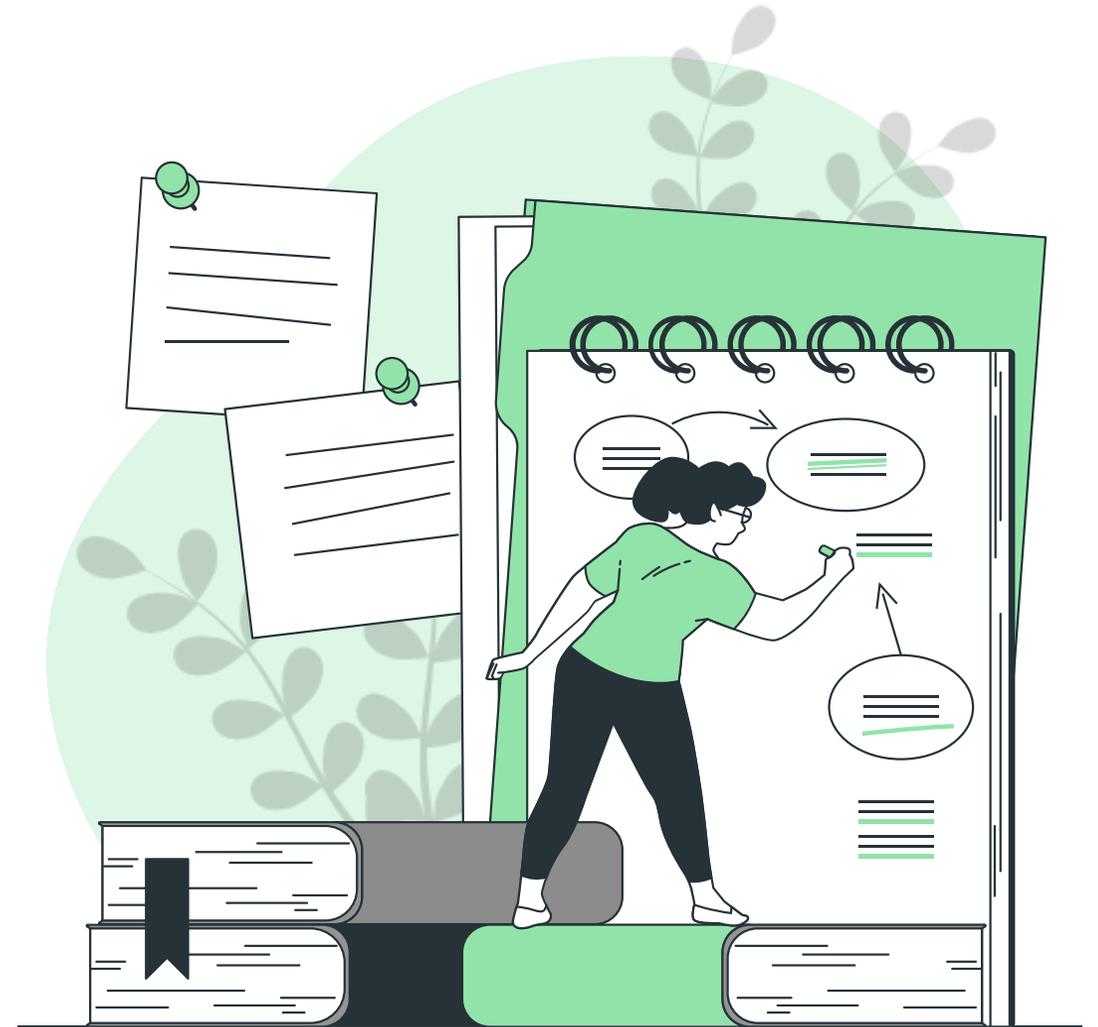


Patterns relevant to the person

- Falls at night are associated with bathroom visits
- Frequency and complexity of alarm calls increase at full moon
- Changes in walking speed and frequency of movement indicate frailty
- Kitchen activity before a scheduled care visit prompts review

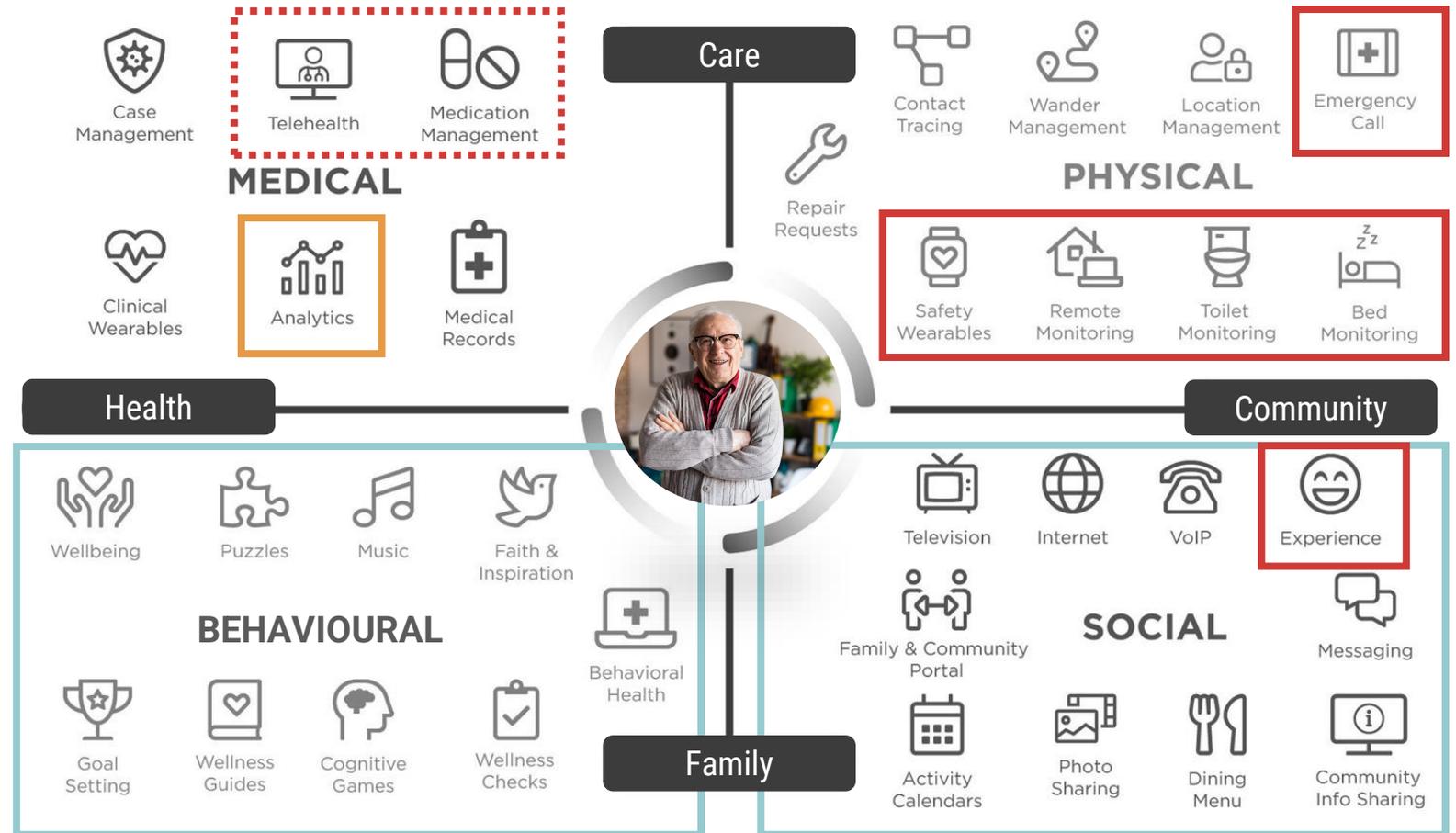
a model where data *provokes* action

- Data must be actionable, not passive
- Actions must be integrated across agencies
- Risk must be actively managed, not administratively recorded
- Workflows must be designed around the resident's journey, not organisational boundaries
- The model must continuously learn and improve



Independent Living as a Service

- From alarms to outcomes**
 Tunstall is evolving into a proactive, platform-based care partner – focused on enabling independence, not just responding to alerts.
- Designed around people, powered by data**
 A service-led model that brings together 24/7 monitoring, smart data, and digital engagement to support better outcomes every day.
- Built to scale, ready for all markets**
 Designed to work across both public and private sectors – with flexible, sustainable commercial models.
- Future-ready, grounded in trust**
 We're combining our proven alarm path with modern, voice-first and B2C-ready solutions – all built on a shared, secure infrastructure.



Partnering for Impact. Building on Proven Scale



Simple from the start

Clear roles, fast mobilisation, and a more joined-up experience for individuals and partners alike.



Design for people

24/7 digital-first channels that flex around people's lives – and the services supporting them.



Consistent, trusted delivery

Reliable service, clear accountability, and teams committed to getting it right first time.



Staying ahead of need

Using real-time data and early insight to shift from reactive response to preventative, person-led support.



Focussed on impact

Dedicated leadership to align service delivery and innovation – driving measurable outcomes.



Outcomes not just alerts

Moving beyond alarms and telephony to services that improve safety, independence and wellbeing.



Built to unlock value

New platforms and capabilities designed to extend partner reach, improve experience, and reduce pressure on frontline services



Stronger, together

Partnerships that combine capabilities, deepen trust, and create sustainable solutions that scale.

A close-up photograph of two hands clasped together in a supportive grip. The hand on the left is younger and smoother, while the hand on the right is older and shows signs of aging. The hands are positioned centrally against a plain, light-colored background. A white, rounded rectangular box is overlaid on the hands, containing the word "Tunstall" in a bold, white, sans-serif font.

Tunstall