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Bridging Intergenerational living in Bridgend

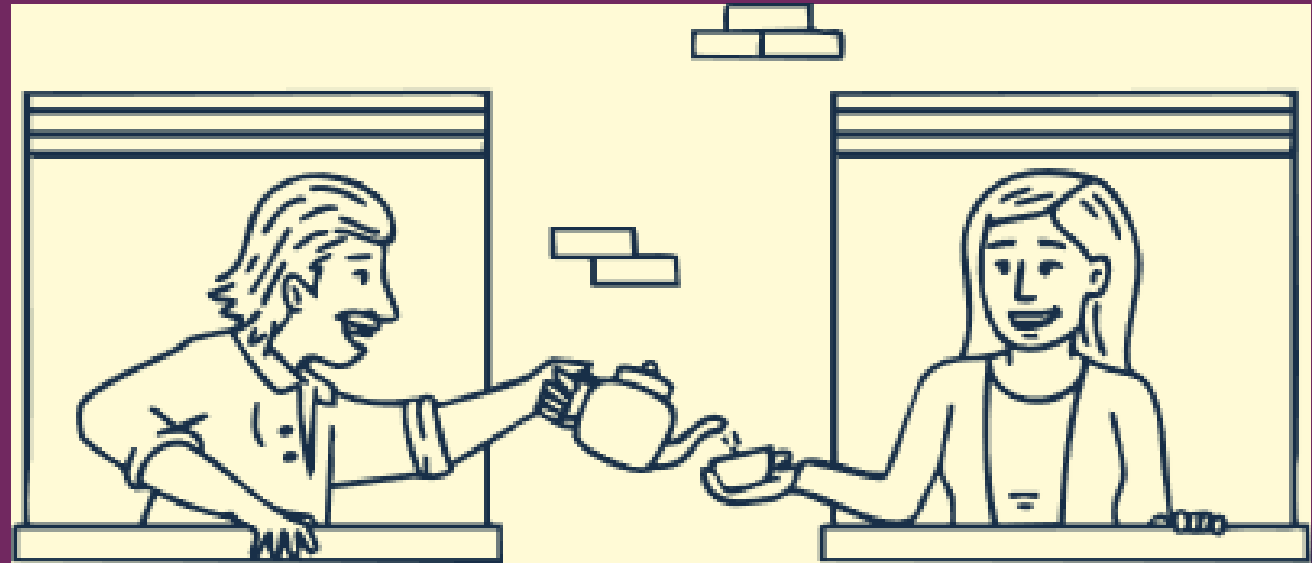


Introduction:

Extra Care Housing scheme in Tondu

Comprising of:

- 25 ECH Flats (23x1B & 2x2B)
- 15 Res Care Beds
- 15 2B Houses
- 4 3B Houses





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Tondu Community:

- Primary School
- FE College
- Existing Housing
- Church
- Village Hall
- Shops/Businesses
- Existing Community Groups



Reaching the Community:

- Critical Role of Service Manager and Site based Team
- Engaging Local Schools (Rocky Start!!)
/Colleges/Businesses/Community Groups
- Opening the Service to those Groups
- Becoming Part of that Community
- Catering an Important Factor – can offer events and provide catering (in and out of the building e.g. Village Hall)
- Groups having access to the Facilities provided for benefit of tenants and local people in the community.
- Working with ASC colleagues who now promote the service in the local community as a positive move





Integration into the Community:

- Integration within the scheme (Res care and ECH)
- Wide range of Groups Using the building
 - – Weekly Dementia Hub
 - – Community Church services
 - – Art sessions with the School
 - – Seasonal Events with the School/College
 - – 3 Students doing Welsh Language Bac with support from Residents
 - – Outreach Sunday Lunches to local community

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ECH as a Hub:



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Why is this Important?

- Findings from Strategy
Development.....



Key Headline Statistics:

33% of Customers are 60+ (6,000 customers)

15% of Customers are 70+ (2800 customers).

5% of Customers 80+ (900 customers).

55-59 remain largest single grouping at 10.5%.

16% of customers remain under 35.

24 & under remain the smallest grouping at 3%.

Similar number of customers over 60 (33%) then customers under 40 (36%).

Demographic of Customers living in homes with 3+ bedrooms = 7% 70+ / 22% 60+

Pobl/Linc Merger – Overview of Services

The Group have a strong reputation as a market leader of ECH Services in Wales but need to horizon scan the sector and research current good examples of provision.

Some ECH provision now ageing and requires substantial upgrade.

Provision of ECH Services across the two organisations is different and needs to be better understood and direction of travel agreed.

Future ECH – Expensive form of provision so how do we build a vision for intergenerational living and what does this mean for our future developments?

Is our sheltered Housing fit for purpose and what is offer to those older people living in it?

What is the offer to older people in general needs and what is our role in Assistive Technology and general service provision on those settings?

We know that our older people's offer is of limited interest to many BAME and other marginalised groups whose needs will grow – how do we respond to this?