Housing 21 Cohousing Strategy 2025

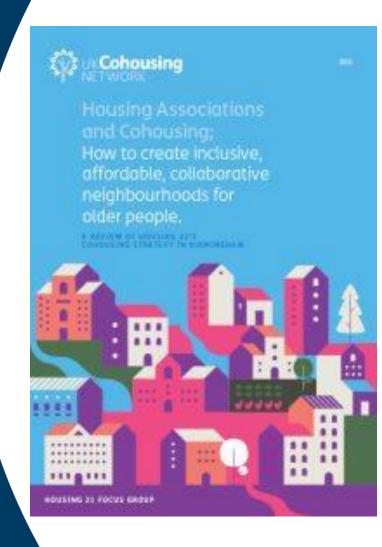


Introduction

Dawn Carr, Cohousing Partnership Manager, Acquisitions, Sales and Partnerships - Housing 21

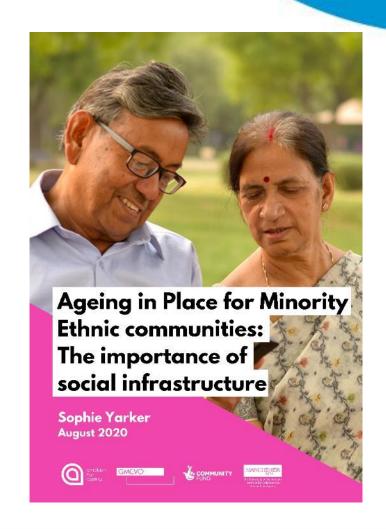
Member of the UK Cohousing Network

Resource – "How to create inclusive, affordable, collaborative neighbourhoods for older people"



Planning for ageing ethnic minorities

- We noted the growing number of older people in BAME communities. We believe the old assumption that people from BAME groups look after their parents & grandparents at home is an oversimplification...it can no longer be expected that extended families will take on the responsibility '- Quote from Lord Best as part of APPG Report 'Are we Ready'
- BAME older people concentrated in urban areas in major cities (Race Equality Foundation report Feb 2019)
- Planning ahead, one solution is 'ageing in place 'through coproduction and community led design





Cohousing overview

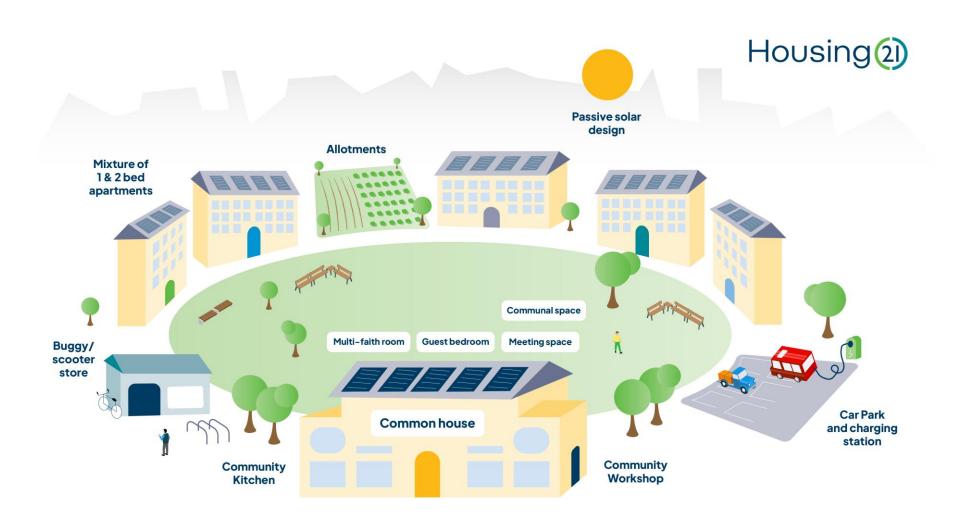
Housing 21 uses the term cohousing to describe an evolving housing offer for older people. Building a community that where neighbours age in place with dignity and support each other.

The program aims to address the needs of ethnically diverse communities, with a focus to provide housing for older people in areas of deprivation.

- The key elements of H21 cohousing are :-
 - It starts with an 'intentional' community'
 - Co-developed, co-designed, community led by residents
 - Connected to the wider community
 - Designed to facilitate community interactions



Designed to facilitate community interactions – community kitchen, common house/meeting space, car sharing, community garden



Rupali Court, Lozells, Birmingham







Coproduction on design

- Layout of kitchens & windows
- Balconies
- Car parking
- Facilities buggy store, multi faith room, ablution room, community garden, community kitchen
- Naming of the site Rupali Court
- Interior design of common spaces
- Individual kitchen & bathrooms and front doors
- Inclusive Signage



Mohammed's future hopes for cohousing

Mohammed is a prospective resident of Rupali Court and member of the resident committee.

"It is nice to be a member of the resident committee for Rupali Court. We have representation for multi-national people as we are all from different ethnic backgrounds. I am grateful to be part of this group.

"I actually I felt comfortable to join the group and I'm willing to get involved in many of the things which I feel that every resident should get involved with. Rupali Court will not be just a retirement home. These 25 people, we are a family. We should look after each other because we are all, more or less, we are all old people. So, this will be a fantastic opportunity for everybody to become a family.

"I'm very excited to move into my new home with my new family and work together, live together and enjoy happily ever after."



Cohousing: what our future residents say



"It is nice to be a member of the resident committee for Rupali Court. We have representation for multi-national people as we are all from different ethnic backgrounds. I am grateful to be part of this group, and I look forward to moving into Rupali Court with my wife next year." Mohammed

"I have enjoyed being involved in the development of Rupali Court. I have lived in Lozells for many years now and it is so refreshing to see Housing 21 and Legacy West Midlands working together to create a place for older people in the community to call home." Sajjidur

"It gives us a chance to partake and feel as though we had a say in how the place is managed and run. I look forward to the day when we can all move in." Chris

"I was happy to have the choice and that my opinion was requested for the worktops and tiles. I was not expecting to have so many options to choose from, I was very pleased to be included." **Bariful** "I have grandchildren who will visit regularly and having the darker surfaces helps with any spills and stains as they are easier to clean. I felt very happy to be asked and given the opportunity to choose from the options." Rashida

"There is a need for a cohousing community and thanks to Housing 21, it's finally happening." **Anwara**

Lessons learnt

- Traditional nomination processes often exclude those most in need.
- Internal gatekeeping with housing structures and lack of representation must be addressed to ensure inclusivity.
- Cultural needs can be met through thoughtful design (e.g., ritual bathing facilities)
- Finding suitable sites can be a challenge de risking brownfield land
- Cohousing takes time to develop, but housing needs are immediate. Housing21.org.uk



Thank you





