



Funding for
the future of
ageing well

VIVENSA FOUNDATION

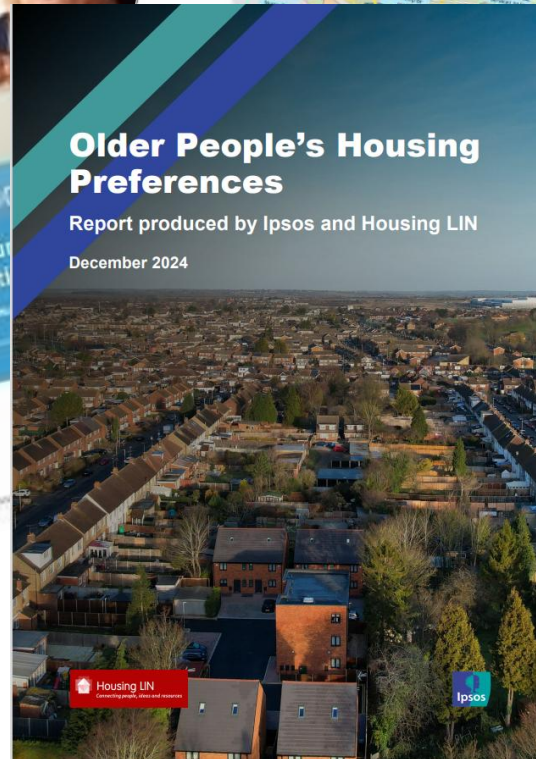
The SHAPE of
things to come...





**Translating the best
of our learning to
transform
communities and
later life health and
well-being outcomes**

‘it’s about creating
spaces that offer
comfort, security,
promote connection
and have the flexibility
to adapt over time’



SHAPE Exchange



Three linked pillars:

1. **Intelligence:** curating and sharing resources
2. **Involvement:** testing, learning and scaling through the SHAPE Labs
3. **Developing new leadership capability:** supporting change in leadership thinking

SHAPE Labs



- Currently funding for 3-4 sites (other funders invited)
- Proposals should contribute to the development of transformational approaches to providing wider housing choices for older people, grounded in their needs and preferences
- New or retrofit
- Thought to how housing, health and care can work together in an integrated way
- Each leadership team part of a supported Learning Set. Learning to be shared openly.

Examples

- Development of innovatively-designed new homes which are adaptable for a lifetime.
- Scaling well-evidenced alternative modes of living e.g. multi-generational communities or co-housing.
- Homes designed using the HAPPI principles and using the enabling TAPPI principles
- Development and adoption of a local plan which has been developed with the input of local community, plus housing, health and care agencies
- Retrofitting existing housing stock to better meet the changing needs of older residents
- Creating intergenerational or mixed-use housing hubs, blending housing with community assets such as libraries, nurseries, cafes, or health services, to reduce isolation and promote wellbeing



Examples

- Innovative tenure models that improve affordability and flexibility for older people
- Integration of technology-enabled care and smart home design, to support independence, safety, and connectivity for residents, in line with the TAPPI principles
- Coproduction models where older people are involved throughout the design and delivery process
- Embedding housing within place-based prevention strategies, aligned with local population health, ageing, and housing action plans
- Developing culturally specific or inclusive housing options to meet the needs of diverse communities
- Environmental sustainability and net-zero approaches that link ageing in place with wider climate resilience goals (e.g. low-carbon building, Passivhaus, etc.)



Characteristics of suitable locations



For example...

- Demonstrate community-led identification of need
- Ability to demonstrate a culture of co-production at the heart of all service design and delivery and the will to collaborate across health, housing and social care.
- Can demonstrate strong links with the voluntary and community sector and a desire for further integration as part of designing new services (with a culture of 'all partners have an equal place at the table').
- Evidence of active engagement with a wide range of partners.
- Deliberate and thoughtful political connected-ness, for example in City Regions where work in one or two places can be easily and effectively shared with others in the region.



Things to do...

- ✓ If you're a social innovator working in age-friendly housing, consider joining the Vivensa Academy – or sign up to receive updates from us. [Academy - Vivensa Foundation](#)
- ✓ Sign up for our newsletter [Home - Vivensa Foundation](#) – go to the Stay Connected tab on the front page of our website.
- ✓ Follow us on LinkedIn and Bluesky