





Russell Road: Manchester's LGBTQ+ Majority

Extra Care Scheme

he/him

Adam Preston Helen Spencer she/her

What is Russell Road?



- Partnership between LGBT Foundation,
 Great Places Housing Group and
 Manchester City Council
- Extra Care: social rent,
 80 one- and two-bed apartments LGBTQ+ majority (at least 51%)
- Shared ownership: 40 one-and two-bed apts.
- Grant funded by Homes England and GMCA Brownfield. Private finance by Great Places.
- Co-produced alongside a Community Steering Group







MANCHESTER CITY COUNCIL







- Reduce social isolation
- Improve the health and wellbeing of residents
- Provide affirming and inclusive care in a safe environment
- Become a Centre of Excellence / wider influence
- Enable LGBTQ+ older people to age happily, securely and with Pride!



Why do we need LGBTQ+ affirming care?



Historical context

Conversion / aversion "therapy"

Lived experience of prejudice and discrimination

Social isolation and loneliness

Chosen / Logical families

Lack of training and awareness of LGBTQ+ identities

Going back in the closet

Mistreatment and physical abuse





CO-DIOCUCTION MANCHESTER CITY COUNCIL







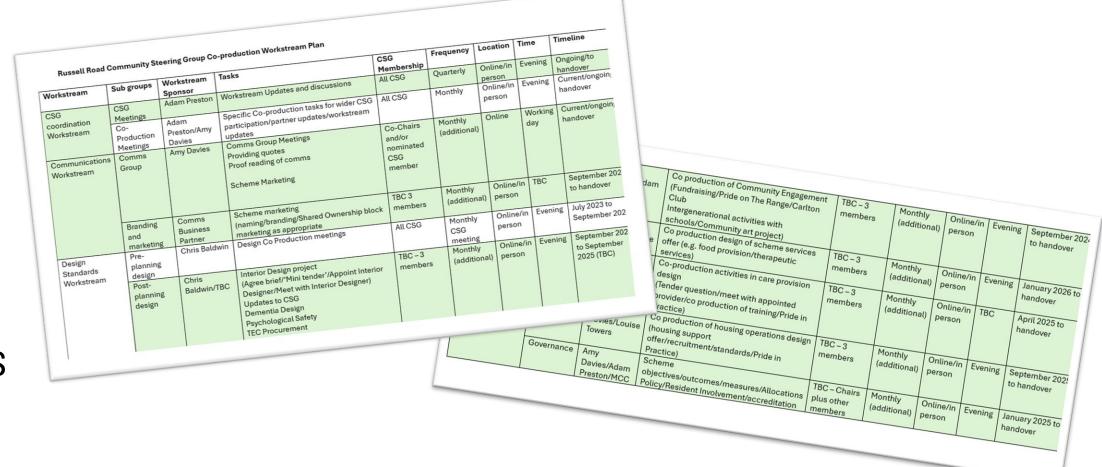
- Community Steering Group
- The value of lived experience
- Over **30** CSG events since March 2023
- Visits to other schemes; walkabouts; design meetings; local Prides; public consultations



Steering Group influence 3000



- Internal apartment layouts
- Interior design spec
- Co-production of care tender questions
- Services and facilities
- Community engagement







The Development Process

FOUNDATION

- Manchester City Council site disposal process.
- Land purchase negotiated and completed.
- Pre- and planning processes navigated.
- Conservation Area.
- Technically challenging site legacy foundations.
- Party wall and right of light challenges.
- Building and fire regulations.
- Construction cost negotiation.
- Viability challenges.
- Managing all the stakeholders through the journey.







The Latest



- Site acquired by Great Places.
- Planning approved.
- Construction contract let; works commencing.
- Grant funding drawn down.
- CSG influencing interior design and management.
- Community consultation throughout.
- Shared ownership marketing strategy in preparation.







Next Steps







- Co-production continues
- Approximate 2-year construction period
- Opening Summer 2027
- Training and Education
- Continued shared learning from Russell Road and Churchill Fellowship

