

DomCare: The Benefits and Costs of Domiciliary Care project

Dec 2024 – Nov 2027

Disclaimer

This study is funded by the National Institute for Health and Care Research (NIHR) Policy Research Programme (project reference NIHR207275).

The views expressed are those of the author(s) and not necessarily those of the NIHR or the Department of Health and Social Care.

University of
Kent

KING'S
College
LONDON

Ipsos


**Homecare
Association**

 **skillsforcare**

 **Housing LIN**
Connecting people, ideas and resources

FUNDED BY

NIHR | National Institute for
Health and Care Research

Project aims and impact

- Assess the **value for money** of homecare
 - Homecare vs residential care vs housing with care
 - Care by agencies vs from Personal Assistants

value = *What matters most to people and families. Does care received support people to live as they would like to?*
- We aim for 'real world' impact
 - Help **policymakers**:
 - Understand the value of homecare
 - Produce more effective guidance
 - Prioritise funding
 - Help **individuals**:
 - Make more informed decisions about purchasing homecare

FUNDED BY

NIHR | National Institute for
Health and Care Research

New data collection

- **Why**
 - Existing data is not suitable for this study
- **From whom**
 - Homecare recipients aged 18+; Kent, Surrey, Sussex, East Midlands or Yorkshire & Humber
 - Accessing homecare via agencies (sample: 800)
 - Living in housing with care (sample: 250)
 - Employing Personal Assistants (sample: 800)
- **What**
 - Their care and quality of life
 - Their characteristics and circumstances
- **How** (respect people's different needs)
 - Postal and online surveys
 - Telephone, online, face-to-face interviews

FUNDED BY

NIHR | National Institute for
Health and Care Research

We need your support

- **Register** your interest
 - Link to project details and consent/registration form on the last slide
- Complete a **short survey** (Sep/Oct 2025)
 - e.g. location, size, sector, ownership, services provided, proportion of self-funded clients, etc.
- Distribute **survey packs** to clients (Feb 2026)
 - Pre-stamped, so no cost to you
 - GDPR compliant - no need to share addresses
- **Remind clients** about survey (Mar-May 2026)
 - e.g., newsletter advert or through care worker

FUNDED BY

NIHR | National Institute for
Health and Care Research

Benefits of participation

- Positive impact on **CQC Quality Rating**
 - Participation in research to improve outcomes and quality of life
- **Benchmarking briefs**
 - What you are doing well
 - Room for improvement
 - Fully anonymised
 - Adjusted for differences in clients' care needs
- **Support** for participation
 - Financial compensation for manager/staff time
 - NIHR Regional Research Delivery Network support

** We also offer care recipients (i.e., your clients) high street vouchers as 'thank you' for completed surveys*

FUNDED BY

NIHR | National Institute for
Health and Care Research

**If you manage a homecare agency
or housing with care scheme
supporting adults in Kent, Surrey
or Sussex, East Midlands or
Yorkshire & Humber, we need your
help with our study.**

For more information and registration,
please scan the QR code or visit:
[https://research.kent.ac.uk/dom-
care/care-provider-registration/](https://research.kent.ac.uk/dom-care/care-provider-registration/)

We can be reached at:
DomCareProject@kent.ac.uk

Do please get in touch!



FUNDED BY

NIHR | National Institute for
Health and Care Research