

Asset-Based Community Development for People with Dementia: The EngageD Now Approach

HAPPI Hour Webinar - Dementia, Housing and Enabling Communities

Thursday 23 May 2025



Richard Tauber



A "bravura performance" demanding exceptional breath control with a collapsed lung – drawing upon techniques and stamina that enabled him to compensate for his very severe physical limitations.

How can we maintain and support inherent capabilities in dementia?



The 6 Key Principles of ABCD

- 1. Assets Over Deficits Individual gifts, associations, institutions, physical assets, connections
- 2. Citizens as Co-Producers
- 3. Relationships First "Doing with, not to"
- 4. Institutions as Facilitators
- 5. Local Focus
- 6. Inclusion for All

Slide 4: Timeline



- 1. Approach to set up a Meeting Centre
- 2. Opened Pop-Up Café in partnership with Lillian Faithfull Care
- 3. Invitation from Stroud District Council to move to Independent Living Hub
- 4. Weekly community lunch open to all at Grange View
- 5. Approach from NoSH to work with Stroud Community Hubs
- 6. Decision to move from single Meeting Centre to take EN approach to hubs
- 7. Work with Stroud Town Council to establish Stroud Dementia Action Alliance

Peer Support in Action



"Three zimmer frames in a row – agency and community in motion."



Title: From Single Centre to Community-Wide Impact

Key Shift
Moving from one meeting centre to
empowering multiple community spaces.

Why?

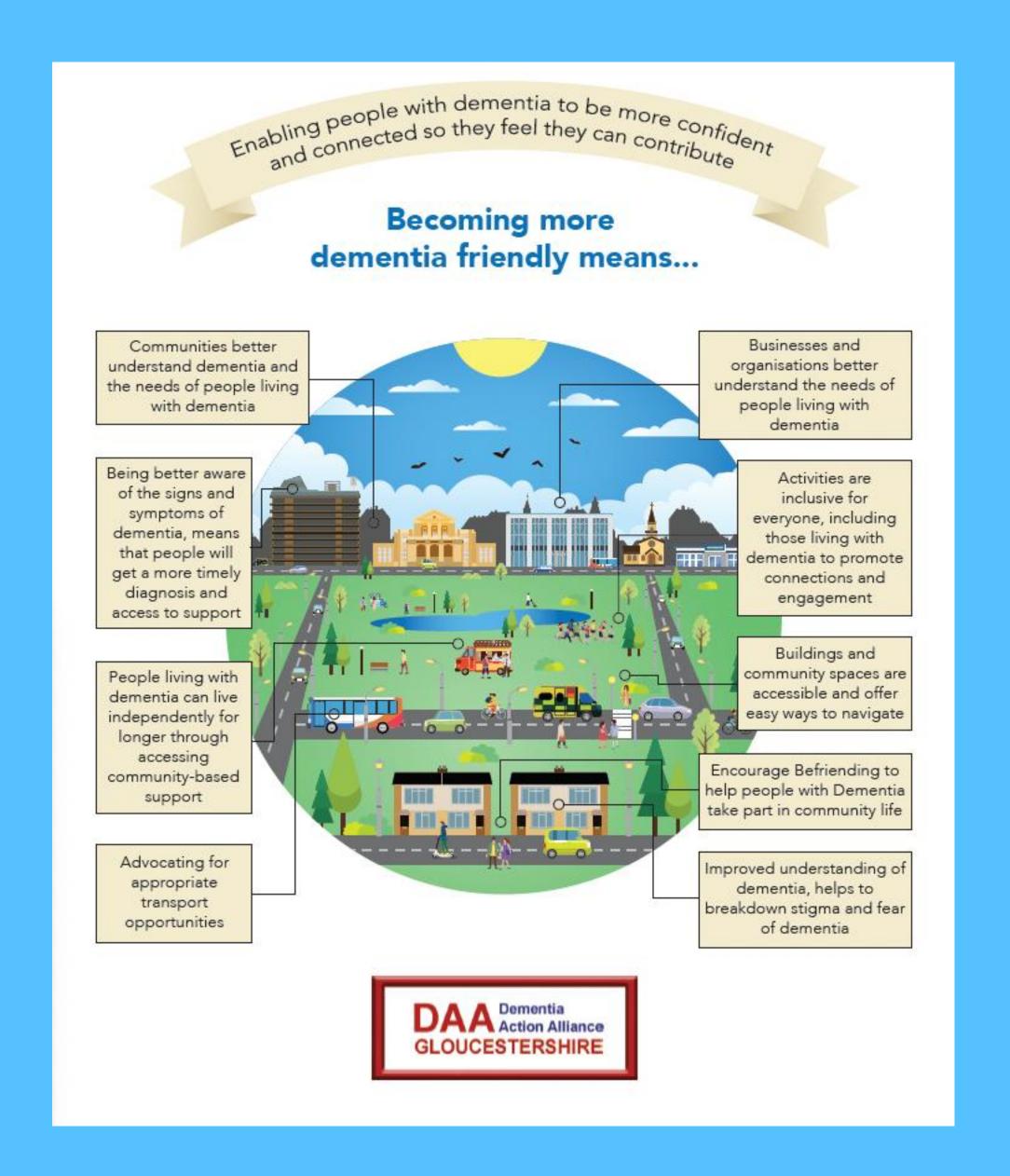
- Scale impact
- Leverage existing community assets
- Foster peer support networks



Title: Balancing Risk and Empowerment

- Challenges:
 - Building hub confidence in positive risk-taking
 - Training volunteers/staff to adapt to changing needs
- Solutions:
 - Clear risk-assessment protocols
 - Regular upskilling workshops

Slide 8: Building a Dementia Friendly Stroud





The 6 Key Principles of ABCD

- 1. Assets Over Deficits –Individual gifts, associations, institutions,
- 2. physical assets, connections
- 3. Citizens as Co-Producers
- 4. Relationships First "Doing with, not to"
- 5. Institutions as Facilitators
- 6. Local Focus
- 7. Inclusion for All



Conclusion: Building a Dementia-Inclusive Stroud

Our Mission

People living with dementia are valued community members, not defined by diagnosis.

Critical Focus

Supporting individuals during and after diagnosis — when hope matters most.

The ABCD Difference

Harnessing community strengths to foster:

- Agency
- Identity
- Dignity
- Purpose

Thank You. Questions? Let's discuss the EngageD Now approach.