



Joining up housing, health, and care in the North East and North Cumbria

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Part of:

**North East North Cumbria
Health & Care Partnership**



Our Housing, Health and Care Programme

- A clear recognition of the significant impact of housing on health outcomes
- Four 'system convenors' working together to ensure a joined-up approach across the region
- We want our citizens to be able to say: *I am healthy, I can live the life I want to live and do the things that are important to me as independently as possible.*



Setting the foundations

- Extensive engagement
 - Taking time to understand challenges, opportunities
 - Regularly playing back and shaping the early stages of the programme to agree our priorities
- Serious Game
 - Strategic leaders from all the sectors working together to identify opportunities for collaboration and how to address challenges
 - Supported by Socialudo
- Detailed baseline and development pipeline
 - Understanding where we are as a region for the first time
 - Supported by the Housing LIN with wide engagement and detailed analysis
 - Consistent, powerful, and recognisable messages from all our places

A collective commitment and identity

- A programme board and team from across all sectors
- Consistent branding, separate from any one organisation
- Creating 'Avatars' to bring the work to life
- A Memorandum of Understanding that sets out shared priorities
- Working with our Combined Authorities to support their ambitions
- Community of practice with diverse membership
- Lunch and Learn and Webinar series to highlight good practice in the region

Housing, health and care programme



Housing, Health and Care Memorandum of Understanding (2025–2029)

A commitment to improving lives through better homes, health, and care in the North East and North Cumbria.

Biraj:

Vibrant colour for positive aspects of his story

Profile:

Male
65
Asian British, casual dress, in receipt of benefits.
Pronouns He/Him

Has a degree of visual impairment. He has a passion for reading books and socialise with friends from his home
Keen football supporter.





Better homes and healthier lives

Our five year plan 2024 – 2029



More warm and dry homes

Our challenge: To reduce the (approximately) 33,500+ homes which are damp and cold

- ✔ Share good practice
- ✔ Create new referral routes
- ✔ Make better use of data to target our work
- ✔ Attract investment to fund heating and insulation improvement



Supporting older people to live independently

Our challenge: Ensure suitable homes for a growing and aging population living with multiple long term conditions

- ✔ Maximise access to home adaptations
- ✔ Agree design standards for 'care ready' homes
- ✔ Promote dementia friendly housing approaches
- ✔ Build more Extra Care homes for older people



Better homes with support for people with complex needs

Our challenge: To provide more accessible, adaptable and affordable homes

- ✔ Develop an integrated strategy for complex care
- ✔ Agree design standards for new homes
- ✔ Promote different housing options, including ownership
- ✔ Build more suitable homes for people with complex needs

We will:

In 5 years:




Fewer homes that are cold and damp


Fewer homes with other hazards


Better use of resources


More older people living at home


Better quality homes that support people to age well

 
10% fewer older people in residential care or hospital
2,625 units of extra care


More of the right type of housing


Fewer people in hospital


Better access to the right homes


1,750 extra suitable homes

Collaboration
Working together across health, local authorities, housing and VCSE sector

Technology
Making the best use of technology to support independence

Data
Using insights to target our work and develop data sharing

Framework and standards
Jointly developed across the region to achieve fewer category 1 homes

Resources
Joining up resources, working at scale across sectors and supporting our workforce

Be the best at getting better
Sharing and scaling-up best practice



Older People's baseline

- Our older people's baseline examined data and stakeholder insights on people aged 65 or older, who have complex health conditions including dementia
- We worked with Housing Learning and Improvement Network (LIN) to gather data and stakeholder insights between January and July 2024.
- For each priority, the full report includes:
 - Policy context
 - Data about the population
 - Stakeholder perspectives and insights
 - Good practice examples
 - Recommendations
- The full report by Housing LIN can be accessed [here](#).

What the data tells us

- 28% increase in over 65 population by 2039
- Dementia prevalence above national average, and increasing dementia-related care admissions
- Almost 1 in 5 older people experience income deprivation
- 525 additional homes needed to divert 10% of older people from care
- We have plans for 1,051 homes for older people to 2029

- ⇒ Care-ready and age-designated homes across types and tenures, including retirement living, sheltered housing, and Extra Care
- ⇒ Better access to adaptations and support to 'age in place'
- ⇒ Integrated urgent community response services for older people across our places

From evidence to action

- Agreement in principle from regional planners on accessibility standards for age-friendly homes
- Developing consistent approaches to the way we support older people to age-well at home with adaptations
- Engaged Foundations to maximise creative use of DFG regionally
- Providing access to TSA's Virtual Home to anyone working in housing, health, and care
- Understanding referral pathways for TEC and opportunities to raise confidence in identifying outcomes, risks, and impact in the marketplace amongst Housing, Health & Care staff.

From evidence to action

- Identify practical ways we can improve housing 'pathways' so that people get access to the right information and are able to make the right decisions about their home.
- Make better use of data across housing, health, and care, thinking about the types of data that might be helpful to share and how we can make that happen
- Further development of the Avatars into an animation started.
- MPS initial themes to be shared “Over a brew” with people with lived experience.
- Gained agreement with ENCOP team at ICB & Bernicia & Thirteen group to trial champions training into enhanced care of older people & those with dementia.
- Agreement for Housing to be instrumental in developing an awareness element of the programme for front line staff.

Planning for the long term

- Developing a Market Position Statement and long-term strategy for older people and complex care
- Complementary to existing strategies and evidence-based
- A key plank in ensuring we have the right homes across the region, and a shared commitment in our MoU
- Supporting local authorities to respond to new legislation
- Due for publication in Spring 2025

Housing, health
and care
programme



**Better homes
and healthier
lives...**



**Using data to
tackle health
inequalities**

Join our webinar

Questions?

Thank you!