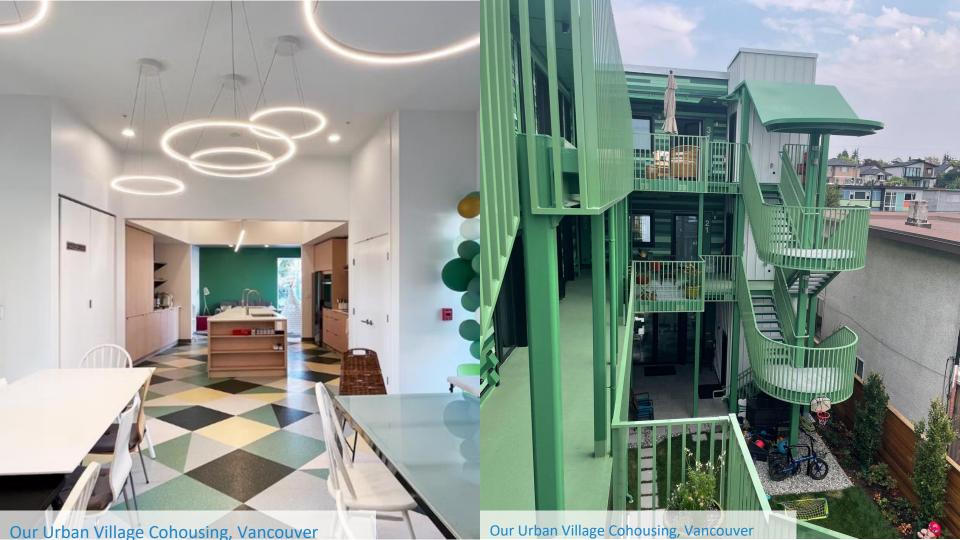




Let's start with a story





What if we start thinking about our homes as catalysts for social connection that can positively impact all aspects our daily lives?





Spectrum of neighbourly interactions

Building design

Buildings can be designed to encourage residents to bump into each other and linger in common spaces



Building design & programming

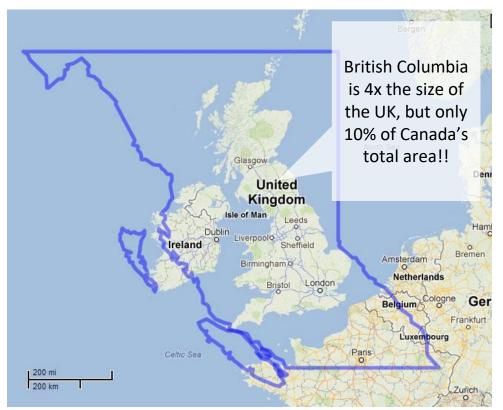
Social programming can help residents make the jump from acquaintances to meaningful relationships. The design of physical spaces facilitates successful programming.





Our work at Happy Cities

Geographical context







Happy Cities - Housing work



Planning + design



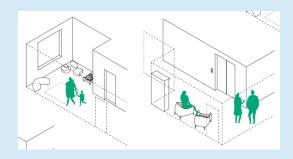
Engagement



Design audits



Post-occupancy evaluations



Policy + design guidelines



Research + education







Building the case for social connection

Strong social relationships make us happier, healthier, and more resilient in the face of crises—and are linked with living 15 years longer on average. Yet, loneliness and isolation are on the rise in many places, reaching epidemic levels.

Loneliness in Canada

3 in 10

sometimes feel lonely.

1 in 10

often feel lonely.



Data source: 2021 Canadian Social Survey

Without affordable housing choices that provide secure tenure, all of these other wellbeing goals cannot be achieved!



The spectrum of social connections

Design

Buildings and community spaces can be designed to encourage residents to bump into each other and linger in common areas.



Casual encounters

Repeated encounters

Design & programming

Social programming can help residents make the jump from casual encounters to meaningful relationships. The design of physical spaces facilitates successful programming.



Doing things together

Forming friendships



Mutual support

Increasing social connectedness, belonging, and resilience



Building the case for wellbeing-focused design



City of Port Moody Social

Wellbeing Design Guidelines

Designed

to Engage











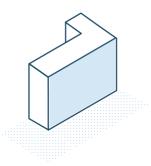
Introducing the Building Social Connections Toolbox!

This toolkit is for anyone interested in or working in housing, community planning, and development, including:

- Planners and planning consultants
- Architects and designers
- Market and non-market housing developers and operators
- All levels of government involved in housing
- Individual residents and community advocates

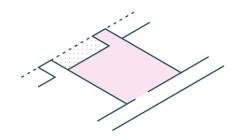


Design toolboxes









Social building edges

- Transition zones
- Building entrances
- Publicly accessible spaces

Social circulation

- Lobbies
- Corridors
- Nooks
- Stairs

Social amenities

- Indoor amenities
- Outdoor amenities
- Bicycle spaces

Social homes

- Entryways
- Private homes
- Balconies



Principles for social wellbeing

Design

Location

Invitation

Activation Inclusion

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principles
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Transition Evolution

Location

Maximize opportunities for interaction by locating social features and spaces in convenient, visible, and prominent locations with natural light; Multiply social impact through co-location.

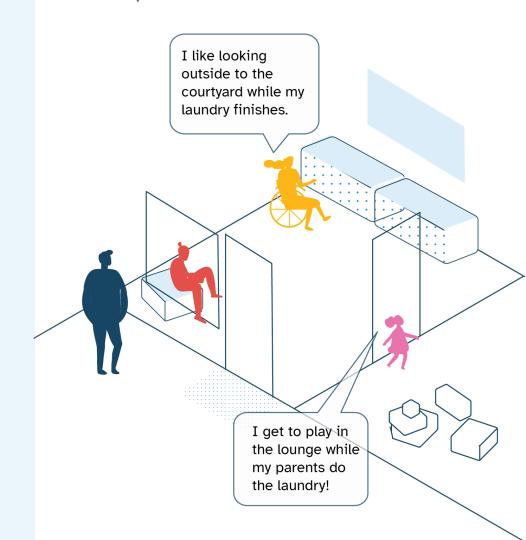




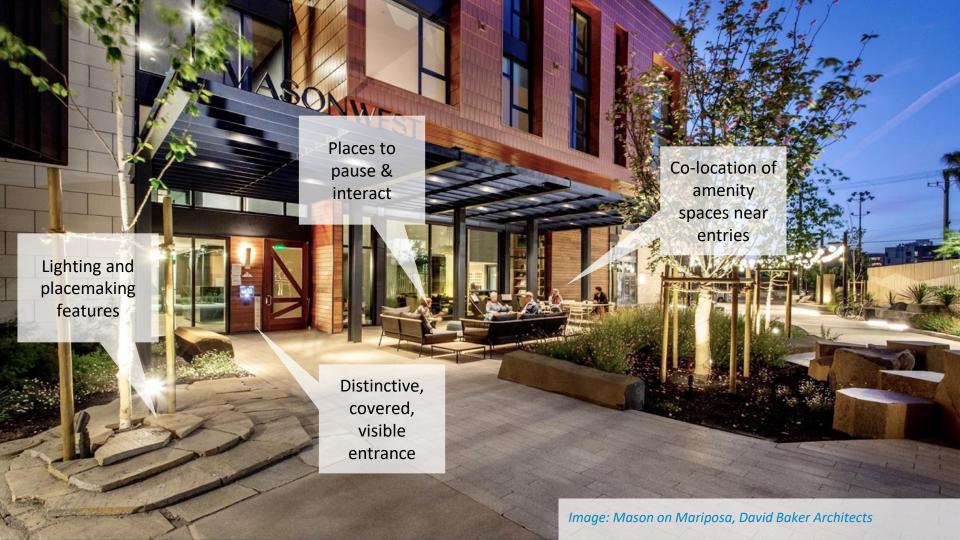
Image: Vindmollebakken Housing - Helen & Hard

Image: Mary Anne's Place, Placemaker Communities

Invitation

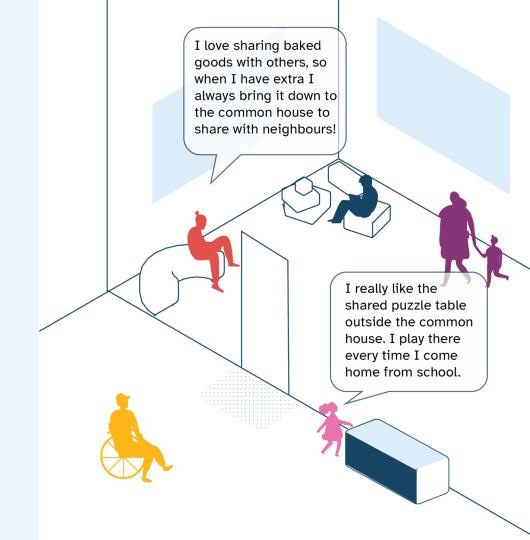
Maximize spontaneous daily encounters by designing places to pause and interact; Use the built environment as an icebreaker for social interaction.

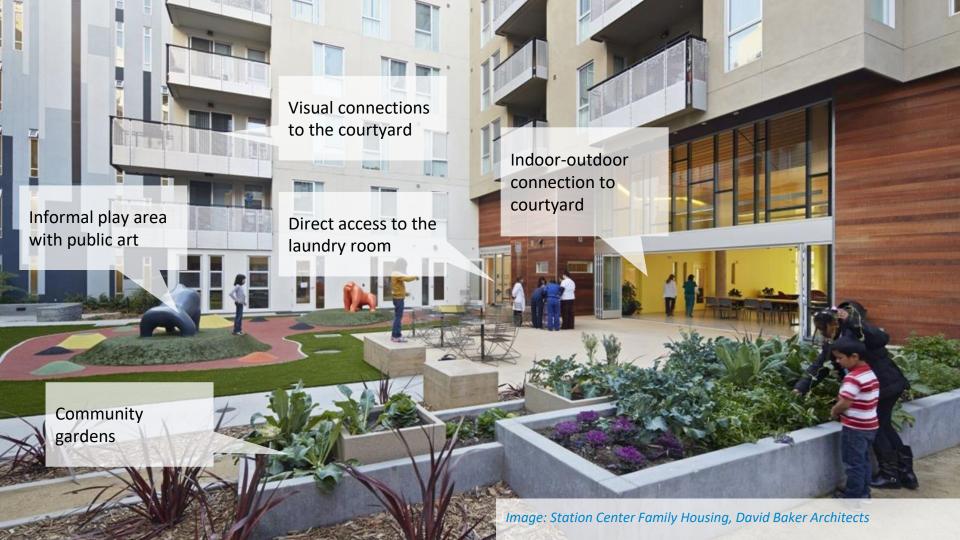




Activation

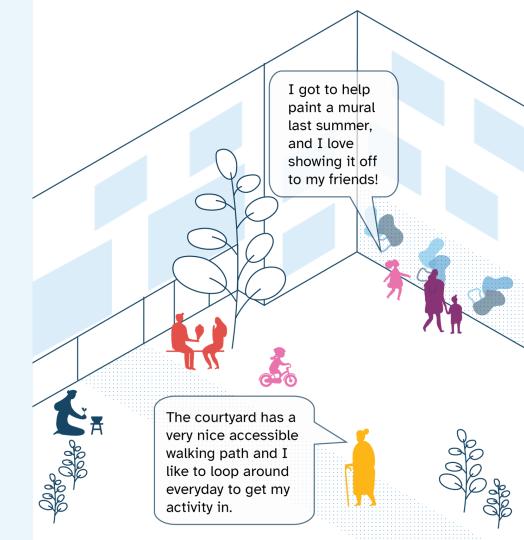
Create interesting, functional spaces and a centre or heart for the community through diverse scales of common spaces with intentional things to see and do.

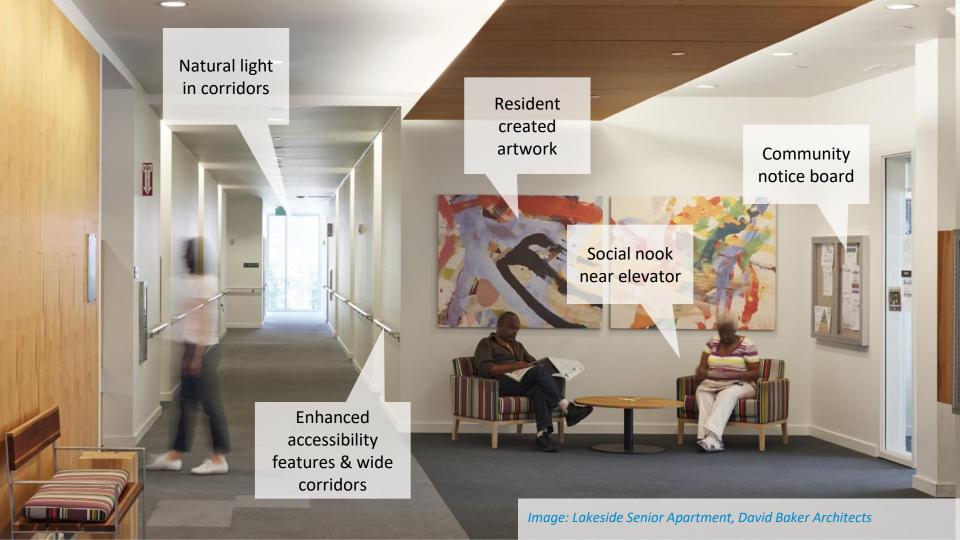




Inclusion

Create spaces that are accessible and safe for people of all ages, abilities, and backgrounds; Reflect different cultural preferences and identities.





Transition

Balance high-quality, livable private homes with common spaces; Consider thoughtful transitions and gradients from public to private space.

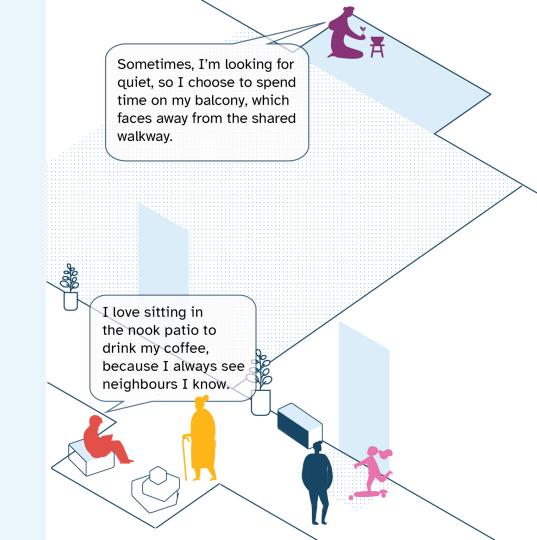


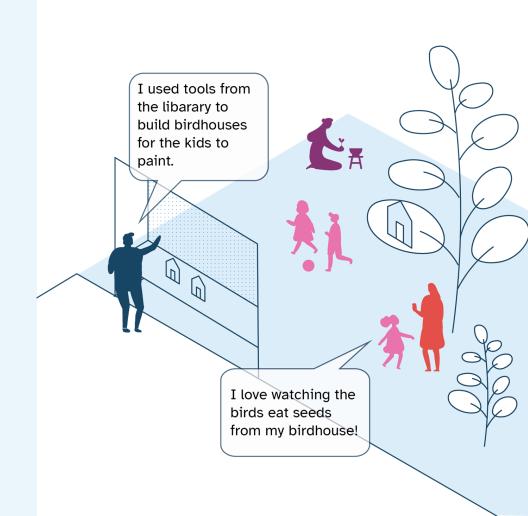


Image: Lakeside Seniors Apartment, David Baker Architects

Image: Our Urban Village Cohousing

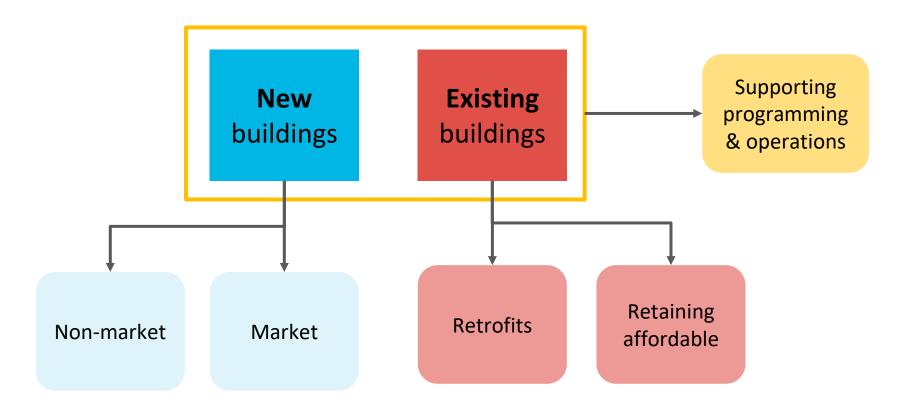
Evolution

Nurture a sense of belonging through stewardship of common spaces; Allow spaces to evolve with residents over time to meet changing community needs.





Areas for action



Implementation

Designing or Taking a broad look at Identifying alignment, modifying policies the wellbeing context support and opportunities Taking stock of Setting goals, Identifying incentives current housing and levers intentions, and regulation outcomes



Thank you!

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