





## Who we are

We're the government's housing and regeneration agency.

We believe affordable, quality homes in well-designed places are key to improving people's lives. Our role is to support the delivery of quality housing and placemaking, helping to create jobs and drive local economic growth.



### **Strategic Plan**

The plan confirms our refreshed mission and objectives, which have been updated to align with the government's levelling up agenda and our expanded role in placemaking and regeneration and reflect the current market challenges.

#### We will... Support the creation of vibrant and successful places that people can be proud of, working with local leaders and other partners to deliver housing-led, mixeduse regeneration with Facilitate the creation of the a brownfield first homes people need. approach intervening where necessary, to ensure places have enough homes of the right Our mission Build a type and We drive regeneration and housing housing tenure delivery to create high-quality homes and and thriving places. This will support regeneration greater social justice, the levelling sector that up of communities across England works for Promote the and the creation of places creation of everyone, driving people are proud to high-quality diversification, call home homes in wellpartnership working. and innovation designed places that reflect community priorities by taking an Enable sustainable homes and places, inclusive and long-term

approach



# **Challenges in delivery**

- Economic pressures
- Planning
- Labour
- Competing priorities
- Land





## Who we help

We help the whole housing market, from infrastructure providers and local authorities to master developers. We can support:

- affordable housing providers
- combined and local authorities
- commercial real estate
- infrastructure providers

- institutional investors and lenders
- master developers
- private landowners
- SME housebuilders

#### We can support the market with:

- land acquisition we purchase land that needs complex and significant investment prior to commercial development
- land development we turn disregarded brownfield sites into development-ready land by decontaminating it, investing in essential infrastructure and managing complex planning challenges
- the release of land we kick-start development, increasing the supply of public land and accelerating the rate that it can be built on



- funding we provide a funding lifeline to SME housebuilders who can't access finance from traditional lenders and form lending alliances to share risk and increase the amount of funding we provide
- planning we help with planning bottlenecks to progress development projects which are at risk of stalling

 expert/technical advice and guidance – our highly-skilled workforce can assist with any aspect of the housing process, including surveying, planning and risk management





enquiries@homesengland.gov.uk

0300 1234 500 gov.uk/homes-england

