

Health and Housing Working in Partnership to Tackle Inequalities



Liz Parsons
25th July 2023



Why health and housing?

- Many of the important building blocks of health are outside of the control of public health, so working in partnership is an important enabler
- Housing is one of these building blocks and by working with housing providers, we can make better progress to reduce health inequalities
- Where we live and how we live, has a significant impact on our health and wellbeing

Housing Associations and Local Authority Landlords can play a key role in health when aligned with strong partnership working to help tackle health inequalities

Building Blocks of Health

Reduce Stigma

Tackle Inequalities

Healthy Neighbourhoods

Strong Partnerships



8.5m

people live in social housing in England



**Over 80,000+
people live in
social housing in
our area**



**Almost half live
in the most
deprived 20% of
neighbourhoods**



**People live on
average seven
years less than
those in richest
neighbourhoods**

WHY HEALTH AND HOUSING?



ISSUE	WHY HOUSING	WHY HEALTH
Smoking	Arrears reduction Managed Fire Safety Risk Asset Management Costs	Smoking is the main cause of preventable disease and premature death Reduced hospital admissions
Mental Health & Wellbeing	Tenancy Sustainment Hoarding Sustainable employment	Severe Mental illness cause reduced life expectancy Negative Impacts on physical health
Weight Management and Physical Activity	Resident feedback that weight impacts on daily life Reduced confidence to apply for jobs	Excess weight increases risk of chronic diseases It is associated with anxiety and depression
Drug and Alcohol	Cuckooing & County Lines Violence & Anti-Social Behaviour Neighbourhood Satisfaction	Reduced life expectancy Increased risk of liver disease and cancer Depression and mental health issues

The Health and Housing Partnership



The new and innovative partnership was launched in April 2022

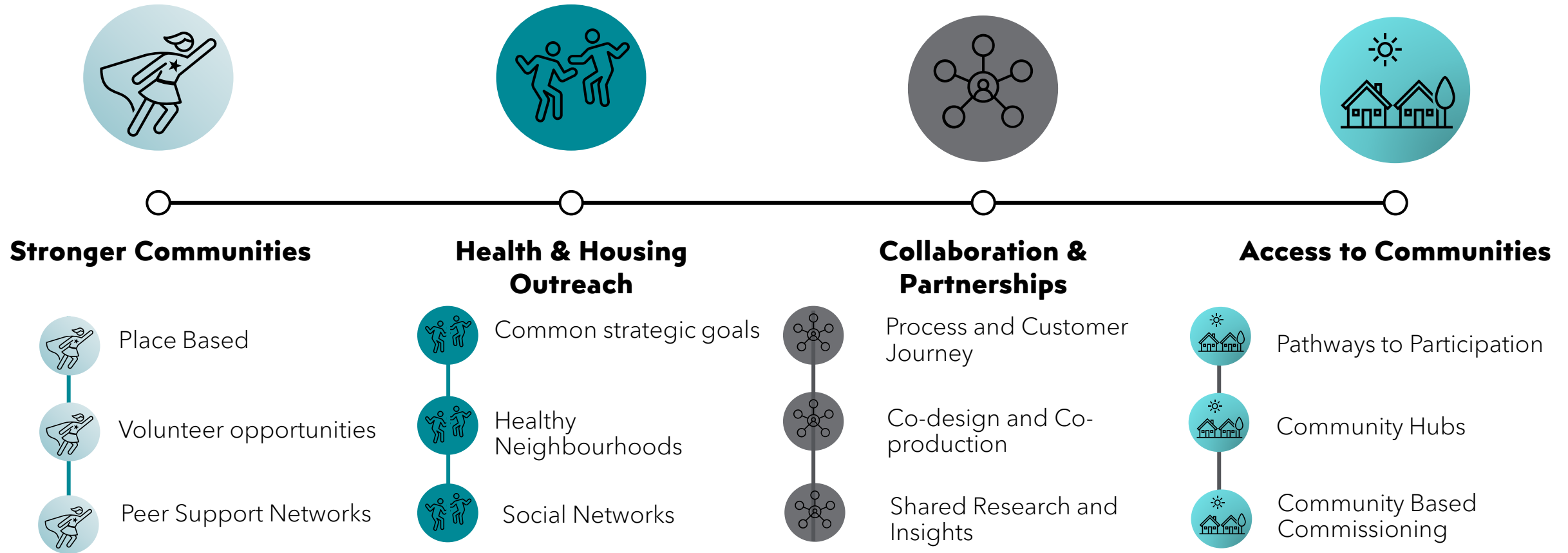


The partnership is a jointly funded programme between Public Health and **Grand Union Housing Group and Peabody**



It seeks to create a blueprint for a new way of working in order to tackle health inequalities in our communities

Healthy Neighbourhoods, Healthy Residents



A community centred whole systems approach

LEARNING

**Shared Priorities
and Common
Language**



**Place Based
Partnerships**



**Build
Engagement and
Trust**



**Embedding in
Processes to
Sustain Change**



LOOKING FORWARD

- Development of an insights and shared metrics bank and a shared reporting dashboard
- Embedding health into Housing Processes and understanding customer journey touchpoints - for example financial inclusion and on-boarding
- [Building Blocks For Life: Housing and Healthy Neighbourhoods \(cih.org\)](https://www.cih.org/)

Typical Housing Tenancy Lifecycle

