

Putting people at the heart
of new housing development

Coproducing the place we call home



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Bringing housing into the conversation



Social Care White Paper

Right care, right place, right time.

Making every decision about care a decision about housing

Using the full potential of technology to support people's lives and aspirations

Building a system that can develop and adopt new ways of providing care and support to people at scale

Focusing on prevention and health promotion to support people to live healthy lives for longer.



What we did

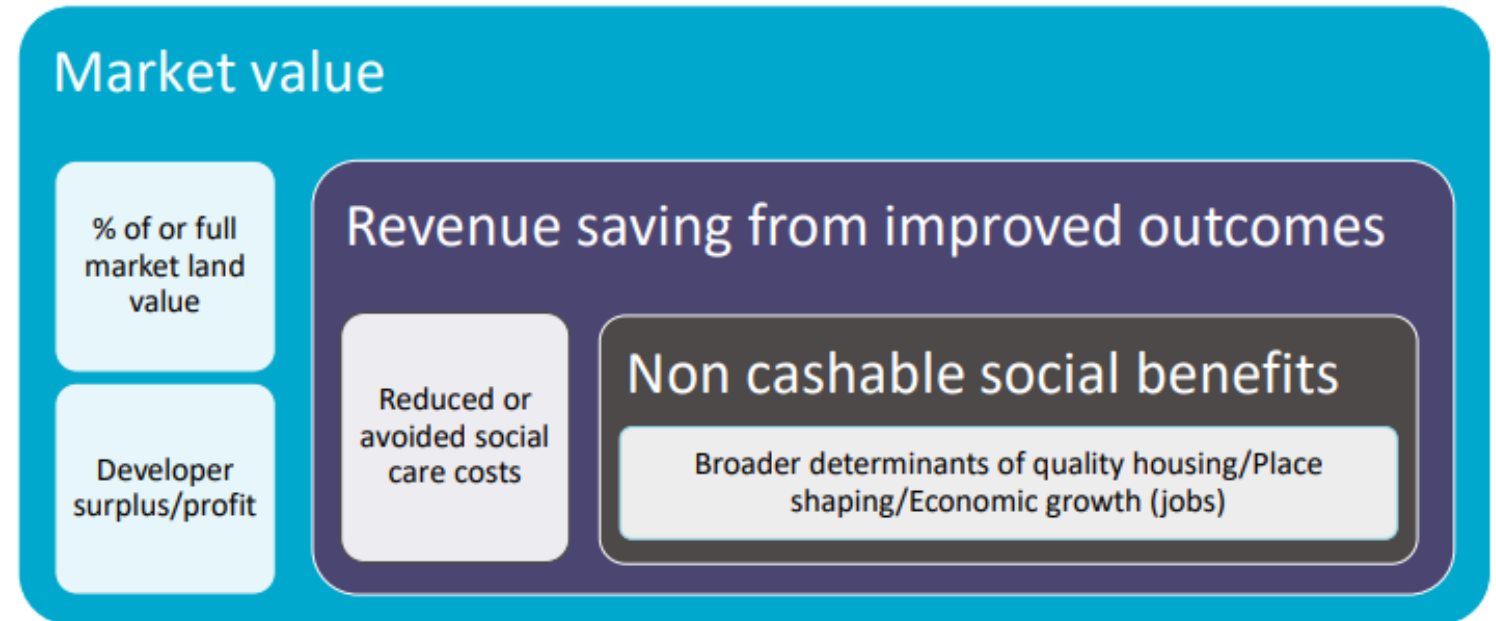
- Brought together a wide range of people from housing, social care, adaptations, health, planning and people with lived experience
- Agreed a project which would focus just on new homes
- Sought good practice of all kinds

Download the guide at

<https://adasseast.org.uk/download/1981>

What we learned - 1

- Good organisational and strategic infrastructure makes good schemes more likely – and repeatable/scaleable
- See for example Essex Housing's Land Valuation Model



What we learned - 2

- It's important to ask people what they want but also to help them see what's possible, by having the faith to make it real
- See for example Thurrock's Reimagining Care project, Central Bedfordshire's Accommodation Strategy, Cambridgeshire Independent Living, Richmond and Wandsworth OT service



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What we learned - 3

- Meeting specialist accommodation needs is part of **future proofing** our homes and places – alongside climate change considerations
- National, sub-regional and local responsibilities interact and need to be in regular conversation across spatial planning, building requirements, demography, health services, social care, commissioners, service providers housing developers and managers. Everyone needs to listen to people using the services!

“There’s no place like home”

What next?

- This was the first project but not the last
- Based on feedback from our launch event, next project is likely to be related to interaction with health at ICS level
- Also recognition of the importance of understanding how to access the right homes – for people receiving care and for the care workforce



What did I learn from the experience?

- Importance of well-located champions within organisations
- Value of established coproduction
- Importance of translators and connectors
- Focus on what is possible **and** what operating environment enables the best projects to be possible