

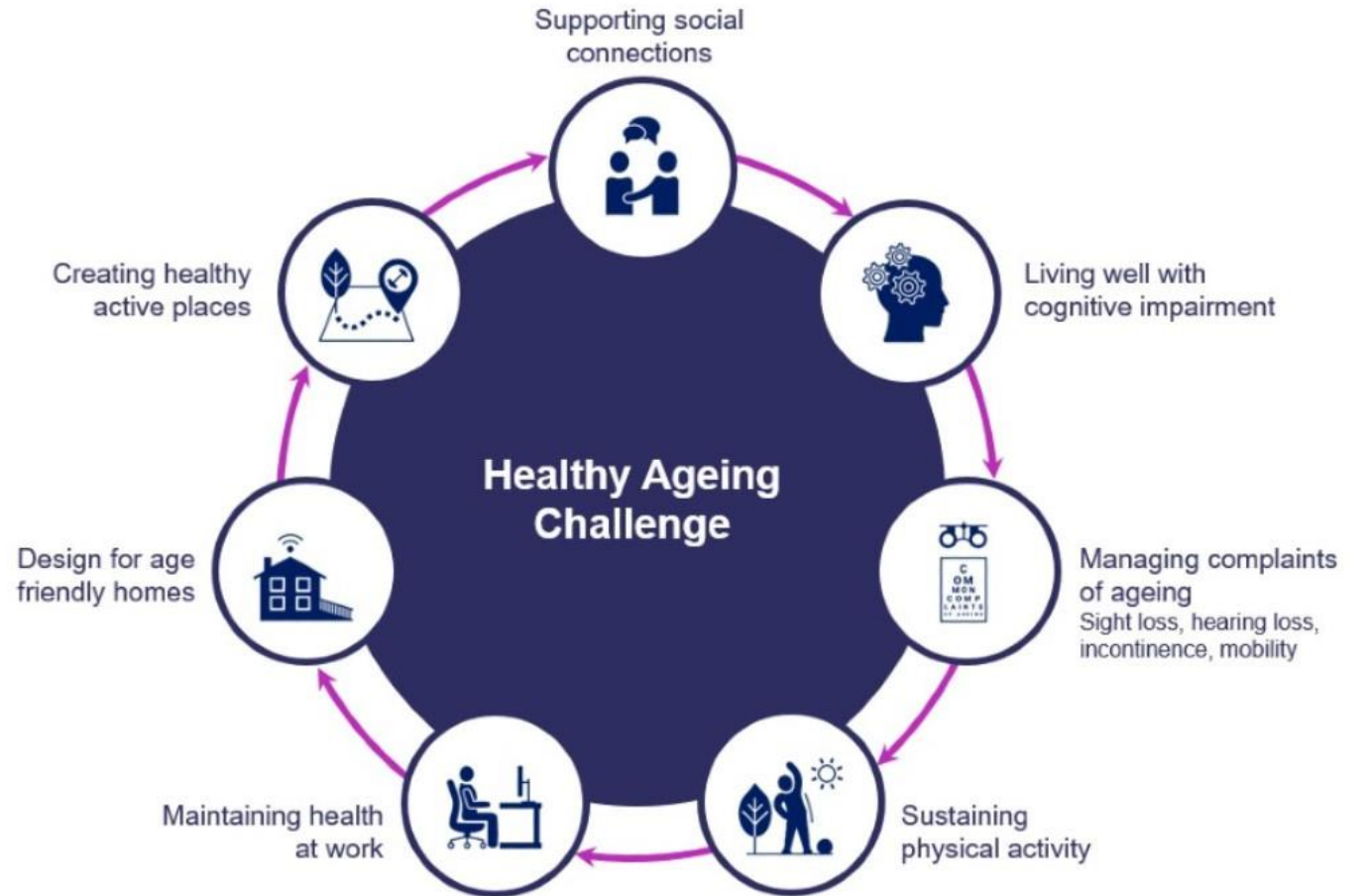
Peoplehood



Happier, healthier neighbourhoods

Powered by Blackwood
homes | care | support

- Background
- Healthy Ageing Challenge
- Quality of life
- £98m funding pot



About Blackwood

- **Founded in 1972 by Dr Margaret Blackwood MBE, a campaigner for the rights and independence of disabled people.**
- **Pioneers of accessible home design**
- **Over 100 housing developments across mainland Scotland – 1500+ properties**
- **Deliver 10,000+ hours care each week**
- **3 care homes**
- **24/7 Responder Service using CleverCogs**
- **The Blackwood House**



How did we get here?

- This three year project is supported with funding from Innovate UK /UKRI
- It is a trailblazer for Healthy Ageing
- Our overall goal = 5 more healthy, productive years
- We want to tackle inequalities between the most and least deprived citizens in our areas
- Stage 1 – readiness phase – complete
- Stage 2 – our funding bid was successful and the project is underway



Areas covered

The project focuses on three areas in Scotland

- Buckie, Moray
- Cardonald, Glasgow
- Charleston, Dundee



Activities

Activities currently on offer

- **Walking football**
- **Health walks**
- **Gardening**
- **Dance Fitness**
- **Cycling club**
- **Indoor Kurling**
- **Table Tennis**
- **Crafting**
- **Ebike hire (supported by Cycling UK)**
- **Click'n'mix digital skills support**

Healthy Ageing Themes

- Within these 3 areas, we are covering 5 key healthy ageing themes



- Progress
- Next steps



Blackwood
Happier, healthier neighbourhoods

CARDONALD SUMMER FAIR

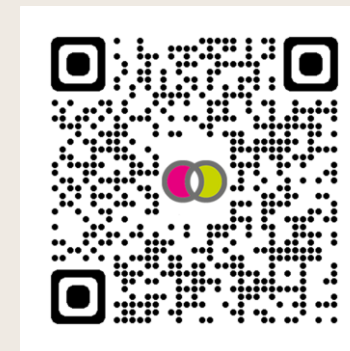
FREE ENTRY

Saturday 6th August
11am to 5pm

HALFWAY COMMUNITY PARK
160 MOSS HEIGHTS AVE,
GLASGOW G52 2UA

- Live music
- Peoplehood activities
- Street Food
- Kids entertainment
- And so much more!

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Design for Age-friendly Homes

D1.1 Construction of 66 new homes

D1.2 Blackwood Design Guide

D1.3 Retrofit existing neighbourhood homes



Supporting Social Connections

D2.1 Develop My Health App

D2.2 Value Exchange

D2.3 Personal Data Store

D2.4 Neighbourhood Connectivity &

Digital Inclusion

D2.5 Volunteering & Social Programme



Sustaining Physical Activity

D3.1 Provision of Outdoor Exercise Equipment

D3.2 Co-design and deliver neighbourhood physical activity programmes and competitions



Creating Healthy & Active Places

D4.1 Provision of Low Carbon EV

D4.2 Provision of

Equipment/Service libraries

D4.3 Environmental

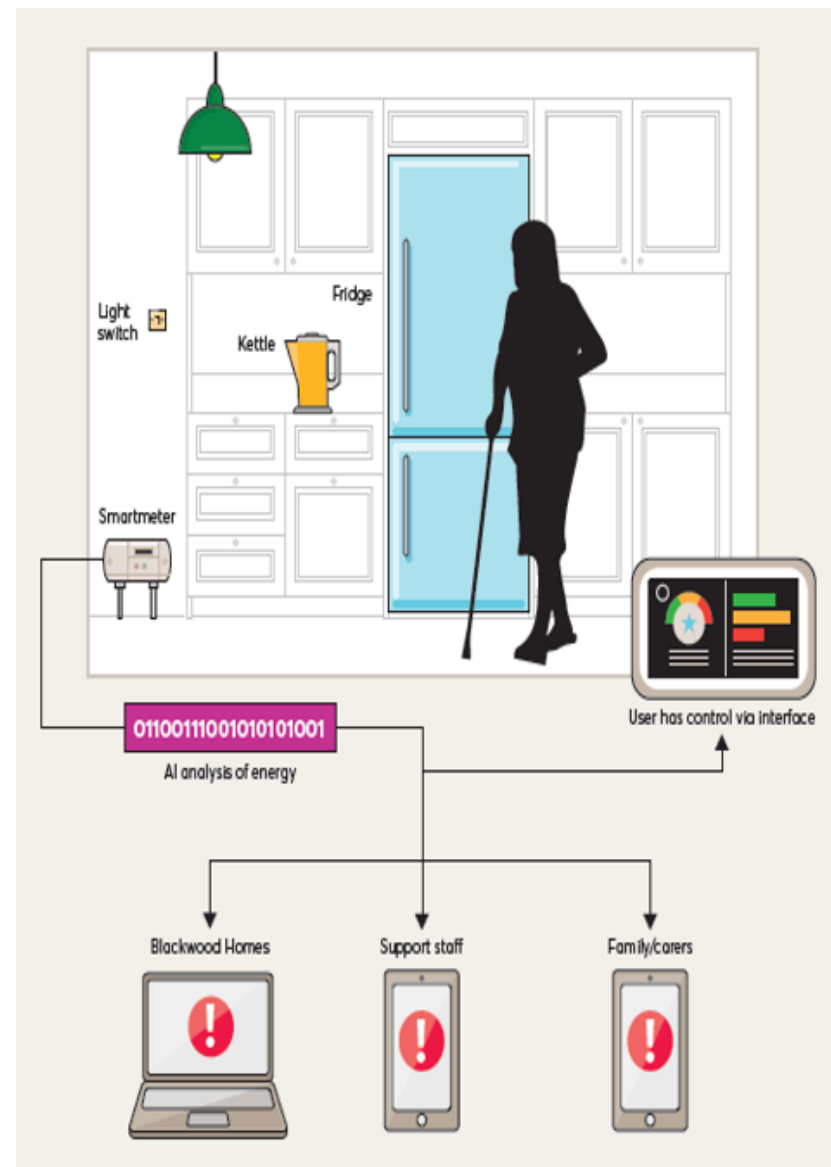
Improvements



Managing the Common Complaints of Ageing

D5.1 Lifestyle Alerts System

D5.2 Responder Service



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Only possible with the support of our Partners

