

Ageing Better future homes programme

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The Centre for Ageing Better

The Centre for Ageing Better is a charitable foundation, funded by The National Lottery Community Fund, and part of the government's What Works Network.

- **Building an age-friendly movement** – and campaigning to end ageism
- **Age-friendly homes** – making homes in England safe and accessible
- **Age-friendly employment** – ensuring people can work for as long as they want and are able to.



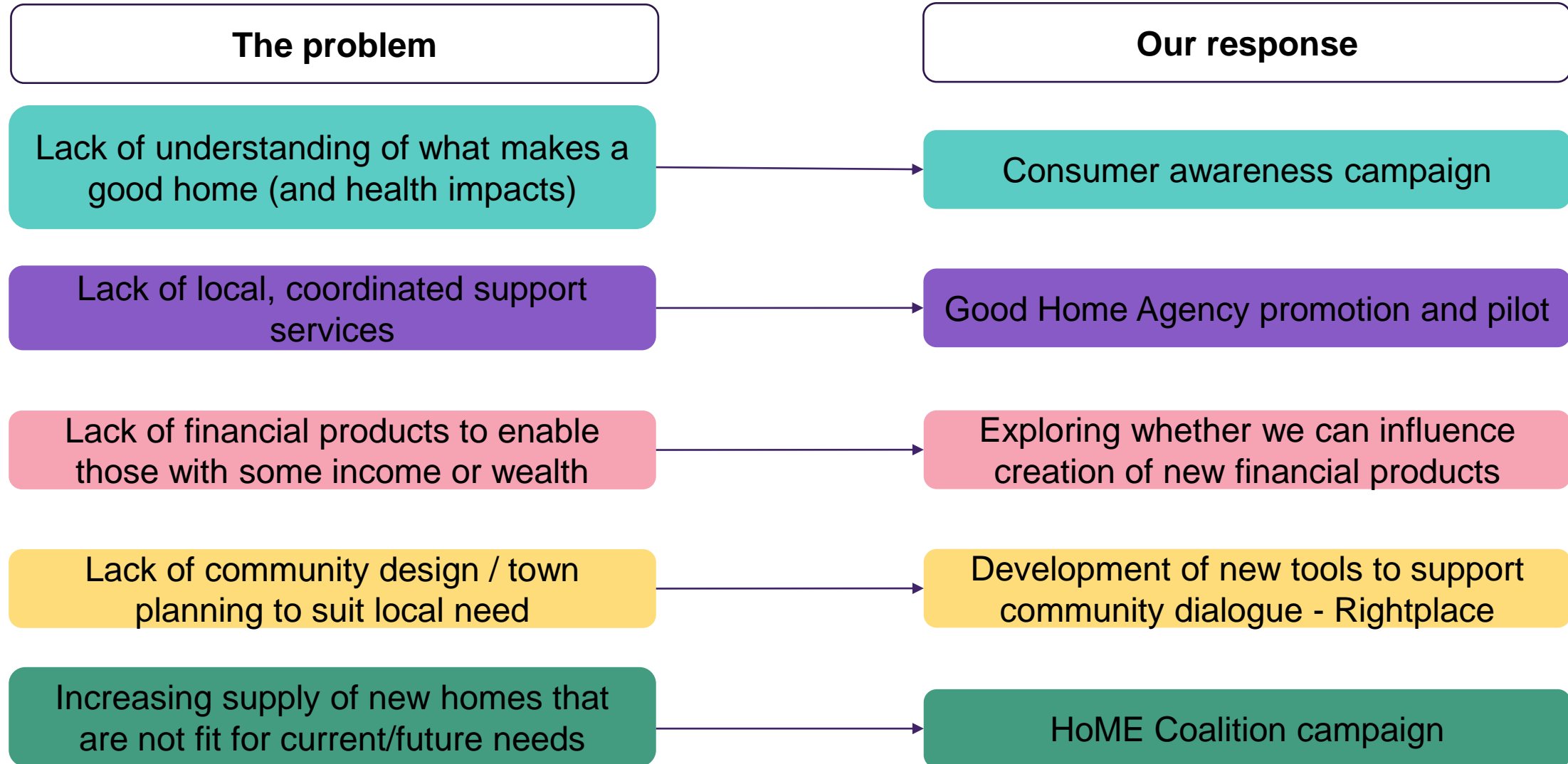
Our vision

To ensure everyone can live in age friendly,
accessible, healthy homes in intergenerational
communities

The scale of the issue

- Poor housing can cause or worsen health conditions, reduce a person's quality of life, exacerbate inequalities and even result in premature death
- In England, around 10 million people live in a home that endangers their health, wellbeing and financial security
- This is the equivalent of 4.1 million homes, close to half of which are homes lived in by someone over 55 years old
- Risk is not equally shared – older people, low income, regional variations
- Rising cost of living: 6.5 million households unable to live in a warm safe home (across the UK; NEA)
- 8,500 people died in 2020 due to living in a cold home (ONS)

High level programme mapping



Creating age-friendly places - as well as the home itself, the place someone lives in is a key determinant in whether people live healthy and happy later lives. Over 4 million older people in England are actively seeking to move home to improve their quality of life. For many people on low incomes, opportunities to move to somewhere with better outcomes for them are severely limited. Ageing Better will work with planners and councillors to ensure new developments respond to the needs of local people in that area, and that local plans are designed to create age-friendly places

**So how will Rightplace help
us achieve this?**

What have we learnt?

1. Importance of place
2. The need to involve older people in local planning – stop assuming and start listening
3. Encourage the narrative of older people as active consumers
4. Provide alternative and simple approach to planning

So what do we intend to do?

- Influence local authority strategies to managing their housing stock using the approach to gathering evidence (with potential for future piloting)
- Explore opportunities at developing the survey into a toolkit to be used by a variety of audiences
- Support local authorities to adopt more ambitious policies on age-friendly planning using the methodology and findings
- Continue to work with GMCA and MSA on our shared ambitions of creating age-friendly places