

# Housing 21



# We have history

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housing&care21

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# What we do



## Retirement Living

- 494 schemes including 44 leasehold
- 14,742 properties including 1,429 managed properties in Oldham



## Extra Care Living

- 145 schemes
- 7,461 properties
- c. 38,000hrs /week of social care



# Who we are

Housing 21 is a leading, not for profit provider of Retirement Housing and Extra Care for older people of modest means



Own and/or manage **over 20,000** Retirement Living and Extra Care properties

## We have three guiding principles



**21** – providing a contemporary forward-thinking 21st century service



**Better** – focused on continuous improvement and innovation to achieve excellent services and value for money



**Experience** – achieving high levels of resident satisfaction and a positive experience for the people we serve



We are a leading dementia-friendly organisation



Charitable and not for profit organisation



Over 55 years' experience



We are experts in the provision of housing for older people

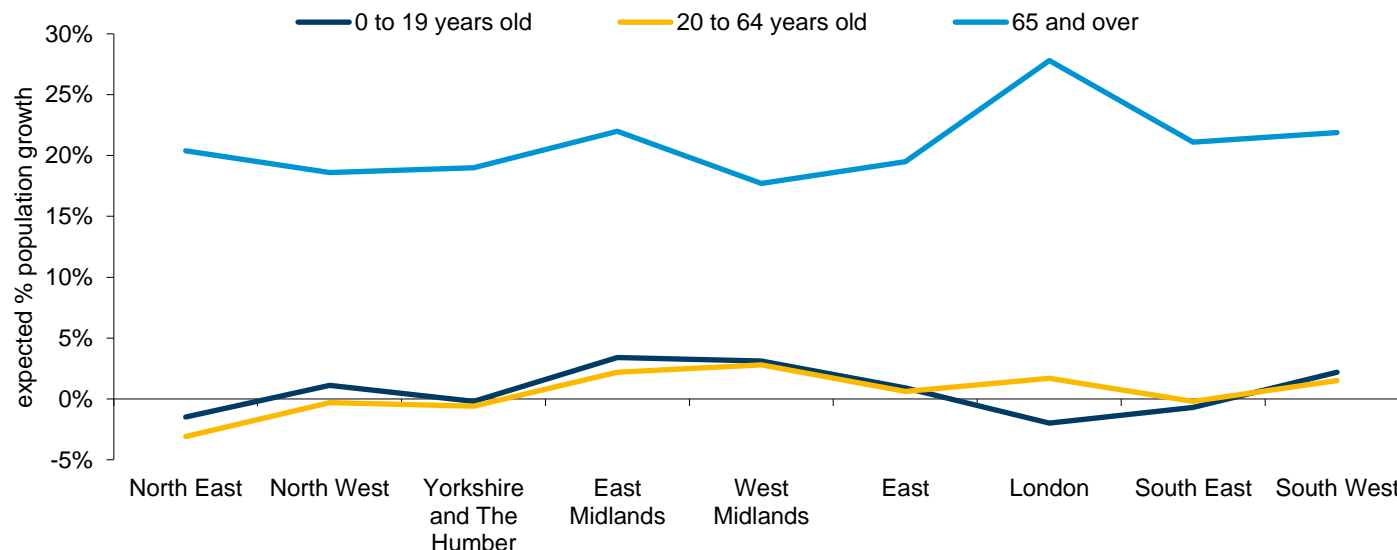


Working with over 240 local authorities nationwide

# Demand dynamics

- The health and social care sector is struggling to keep up with the increasing demands of an ageing population
- Housing 21 is well positioned to provide a more cost effective alternative to residential care for those who only need a little support to live independently
- In 2021, there are 11 million people in England aged 65 or over (19% of the population)
- In 50 years this is projected to increase by an additional **8.2 million people** – a population roughly the size of present-day London

## Population growth by region 2020 - 2030



In 2020/21 Local Authorities received 1.37m requests for support – 69.8% were aged 65 and over



Sources: Office of National Statistics, NHS, Knight Frank, Centre for Ageing Better  
<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/articles/overviewoftheukpopulation/august2019/previous/v1#the-uks-population-is-ageing>  
<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/articles/overviewoftheukpopulation/august2019>  
<https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/bulletins/annualmidyearpopulationestimates/mid2019estimates>  
[2. Requests for Support - NHS Digital](https://www.nhs.uk/2-Requests-for-Support-NHS-Digital)  
<https://content.knightfrank.com/resources/knightfrank.co.uk/retirement-housing-market-update-q1-2018.pdf>  
[The-State-of-Ageing-2022-online.pdf \(ageing-better.org.uk\)](https://www.ageing-better.org.uk/The-State-of-Ageing-2022-online.pdf)

Retirement housing accounts for 2.6% of homes across the UK

# An Integrated Lifestyle

**Dealing With Dementia** – providing dementia wings or not?

**Ethnic Minorities** – providing 10% of our homes?

**Integrating with the local community** – what we do.



Any questions?

