



CLARION
HOUSING GROUP

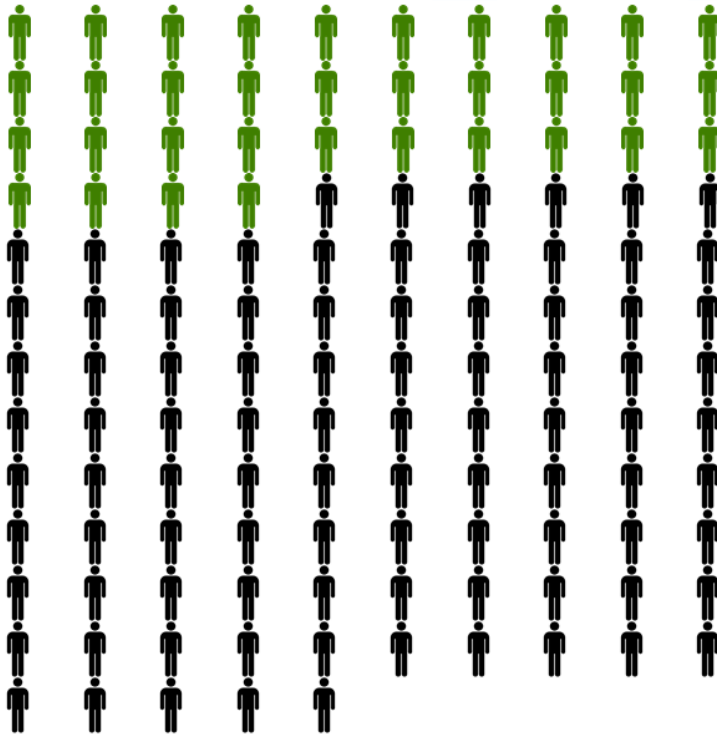
Clarion's Age Friendly Approach

David Orr, Chair of
Clarion Housing
Association Board

Clarion context



CLARION
HOUSING GROUP



40,000 households where lead
tenant aged 55+ (out of
approx. 125,000 households)

5th largest provider of housing for older people

Of residents aged 55+:

- 49% say they have a disability
- 50% say they have a long standing health problem
- 33% say they only have enough money for essentials
- 57% live alone
- 48% never use the internet