



Housing LIN

Connecting people, ideas and resources



2019 Annual Conference & Exhibition

Homes for Our Age: An IdeasFest

20 MARCH 2019

Edgbaston Cricket Club,
Birmingham

#HLINconf19

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Better lives for older people

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Programme of the Day

8.45 **REGISTRATION, REFRESHMENTS AND EXHIBITION** (1882 Club)

KEYNOTE ADDRESSES (Banqueting Suite)

9.20 **CHAIR'S WELCOME:**
Emma Maier, Portfolio Director, Ocean Media

9.30 **MORNING SPEAKERS:**
Future care at home: Transforming care and support at home for the 21st century
Julie Ogley, Director of Social Care, Health and Housing, Central Bedfordshire Council and President-elect, ADASS
Strategic leadership to shape the homes and communities for our ageing population - a provider perspective
Chan Kataria OBE, Chief Executive, East Midlands HA
Retirement housing trends: Expanding the lifestyle choices for older consumers
John Tonkiss, Chief Executive, McCarthy and Stone

QUESTIONS AND ANSWERS

11.00 **REFRESHMENTS, EXHIBITION AND NETWORKING** (1882 Club)

11.30 **SYMPOSIA**

1 **Intergenerational living: innovative housing and care models**
(Banqueting Suite - Second Floor)
Chair: Henriette Lyttle-Breukelaar, Executive Director Marketing and Innovation, The ExtraCare Charitable Trust
Speakers:
Pauleen Davies MBE, Resident, Lark Hill Village, The ExtraCare Charitable Trust
Dr James Brown, Director of Aston Research Centre for Healthy Ageing (ARCHA), Aston University
Shirley Hall, Head of Innovation and Well-being, The ExtraCare Charitable Trust
Panel Debate

2 **Designing new homes for ageing well**
(Members Lounge - Second Floor)
Chair: Jeremy Porteus, Chief Executive, Housing LIN

Speakers:
Julia Park, Head of Research, Levitt Bernstein
Margaret Edwards, London Housing LIN Lead
Ed Warner, Founder and Chief Executive, Motionspot Ltd
Siobhan Moore, Director of Development, Housing 21
Nigel Ingram, Development Director, LIFEstyle by ENGIE
Panel Debate

3 **Person-centred care - getting personal**
(Chairman's Lounge - Second Floor)
Chair: Clare Skidmore, Strategic Lead - Networks & Influencing, Housing LIN

Speakers:
Sally Percival, Chair, Making it Real, Think Local Act Personal
Steve Tope, Strategic Business Development Director, Tunstall Healthcare (UK)
Paul Watson, Executive Director, Guinness Care and Support
Kris Peach, Director of Extra Care, Housing 21
Anna Severwright, co-chair of the Coalition for Collaborative Care (C4CC)
Panel Debate

4 **Building better and smarter communities: utilising technology and innovative solutions**
(Warwickshire Lounge - Third Floor)
Chair: Ian Copeman, Principal Associate, Housing LIN

Speakers:
Sue Rugg, Associate Director, Faithful+Gould
Terry Stocks, Director - UK Head of Public Sector and Education, Faithful+Gould
Stephanie Brada, Strategic Health Planner, Willmott Dixon
William Roberts, Head of Health & Social Care, Innovation Unit
Mark Golledge, Programme Manager - Care and Health Digital Lead, Local Govt. Assoc.
Panel Debate

12.45 LUNCH, EXHIBITION AND NETWORKING (1882 Club)

13.45 SYMPOSIA

1

Intergenerational living: innovative housing and care models

(Members Lounge - Second Floor)

Chair: George Lee, Co-Founder, The Age of No Retirement

Speakers:

Roland Karthaus, Co-founder and Director, Matter Architecture

Justin Shee, Founder and Director, Kohab

Emma Garland, Winston Churchill Travelling Fellow

Carol Barac, Executive Director, Elderflowers Project

Panel Debate

2

Adapting existing homes for ageing well

(Chairman's Lounge - Second Floor)

Chair: Susan Kay, Executive Director, Dunhill Medical Trust

Speakers:

Rachael Docking, Senior Programme Manager, Centre for Ageing Better

Tricia Grierson, Head of Independent Living, Johnnie Johnson Housing

Laura Wigzell, Founder, The Pretty Good Project

Alex Sleat, Smart Technology Specialist, University of the West of England

Panel Debate

3

Person-centred housing and care - market shaping

(Warwickshire Lounge - Third Floor)

Chair: Bruce Moore, Chief Executive, Housing 21

Speakers:

Charlotte Cook, Partner, Winckworth Sherwood solicitors

Tom Scaife, Partner, Retirement Living, Knight Frank

Anne-Marie Nicholson, Senior Partner, PRP architects

Kevin McGeough, Director, Healthy New Town programme, Ebbsfleet Development Corp.

Panel Debate

4

Building better and smarter communities: utilising technology and innovative solutions

(Banqueting Suite - Second Floor)

Chair: Clare Skidmore, Strategic Lead - Networks & Influencing, Housing LIN

Speakers:

Moira Charters, Head of Improvement and Innovation, Loreburn Housing

Angela Tarvet, Senior Account Manager, Tunstall Healthcare

Steve Tope, Strategic Business Development Director, Tunstall Healthcare (UK)

Gus Desbarats, Chairman, Alloy

Charles Neilson, Head of LIFEstyle services, ENGIE

Panel Debate

15.00 REFRESHMENT, EXHIBITION AND NETWORKING (1882 Club)

15.30 AFTERNOON CHAIR:

Jeremy Porteus, Chief Executive, Housing LIN

(Banqueting Suite)

AFTERNOON SPEAKERS:

Creating "Place" embracing old age

Chris Langdon, Development and Investment Director, ENGIE

Living smart, living well: Innovations in later life housing

Julia Ashley, Chief Executive, Central & Cecil HT

The impact of stylish design: Putting product adaptations and technology in the spotlight

Ed Warner, Founder and Chief Executive, Motionspot Ltd

QUESTIONS AND ANSWERS

16.40 CLOSING REMARKS

16.45 CONFERENCE CLOSE

Conference Speakers Biographies

Chairs



EMMA MAIER

Portfolio Director, Ocean Media

[@EmmaMaier](#)

Portfolio Director of the social housing portfolio including Inside Housing, Social Housing and HousingExpert for Ocean Media.



JEREMY PORTEUS FRSA

Founder and Chief Executive, Housing LIN

[@HousingLIN](#)

Jeremy was formerly National Lead for Housing at the Department of Health responsible for its Extra Care Housing capital programme. After leaving the department, he founded the independent Housing LIN, bringing together over 25,000 housing, health and social care professionals in England, Wales and Scotland to exemplify innovative housing solutions for an ageing population.

The Housing LIN's learning and improvement activities, along with its consultancy business, provide market intelligence on latest funding, research, policy and practice developments to inform service transformation. Jeremy is author of the influential HAPPI reports and co-author of the recent RIBA book on age-friendly housing.

Keynote Speakers



JULIE OGLEY

Director of Social Care, Health and Housing, Central Bedfordshire Council and President-elect, ADASS

[@letstalkcentral](#)

Julie joined Central Bedfordshire Council from North East Lincolnshire Council in January 2009, where she had served as Executive Director of Community Care since 2003, encompassing Adult Social Services, Strategic Housing and Safer Communities.

As Director of Social Care, Health and Housing at Central Bedfordshire, Julie's responsibilities include adult social care, housing including landlord functions and she has corporate responsibilities for customer services and procurement.

More recently, Julie has taken responsibility for leading the Council's Internal Efficiency and Modernisation Board and is establishing a Strategic Commissioning Hub for the Council.

Since April 2018 Julie has been the Vice President of ADASS and becomes President in April 2019.



CHAN KATARIA OBE

Chief Executive, East Midlands HA

[@ChanKataria](#) [@emhcare](#)

Chan Kataria is the Group Chief Executive of emh group, a housing and care group with a turnover of over £100m, over 1,000 employees and around 20,000 homes in management. The group is a major developer of affordable homes in the East Midlands.

Chan has been in this role since 2004. Prior to this he worked for various local, regional, and national housing organisations. He is currently a Board member of a regional Hospice and Further Education college and also an Honorary Associate at De Montfort University.

Chan was awarded an OBE in the Queen's Birthday Honours list in 2017 for his services to housing in the East Midlands.



JOHN TONKISS

Chief Executive, McCarthy and Stone

[@McCarthyStone](#)

John Tonkiss became Chief Executive Officer in September 2018, having previously been the Group's Chief Operating Officer. He joined McCarthy & Stone in February 2014 and joined the Board in October 2015.

Prior, John worked for ten years at the Unite Group, where he helped introduced new models of investment and construction for student housing that transformed the sector, including pioneering a full Modern Methods of Construction approach.

John was also the Chief Executive of Human Recognition Systems, the UK's leading biometric solutions provider, between 2012 and 2014.

John is responsible for executing the new transformation strategy that was announced in September 2018, having helped formulate it while he was Chief Operating Officer. The long-term vision is to create even deeper and longer relationships with our customers by transitioning the business away from being seen as a housebuilder to become the UK's leading developer, owner and manager of retirement communities.



CHRIS LANGDON

Development and Investment Director, ENGIE

[@ENGIE_Places_UK](#)

Chris joined ENGIE group in early 2017 to grow the Developments and Investments team. His background in major mixed use development and construction provides additional support to the capability of the business to deliver integrated energy, services and regeneration solutions designed to improve lives through better living and working environments. Chris' focus is on ensuring a practical approach is taken to delivering long term and sustainable outcomes.

Prior to joining ENGIE, Chris was Development Director at Byrne Estates and the Ardmore Group where he was responsible for the group's development projects and property assets as well as leading preconstruction and business development. Chris previously ran the development and disposal property division for Bexley Council and worked at St George Plc, part of Berkeley Homes.

Chris has experience in complex development, land and construction transactions involving multiple stakeholders and funding streams.



JULIA ASHLEY

Chief Executive, Central & Cecil HT

[@Central_Cecil](#)

In 2008, Julia Ashley joined Central and Cecil Housing Trust (C&C) and in 2016 she became Chief Executive Officer. During Julia's time as CEO, she has introduced C&C's 'Fit Future Strategy', which plans to innovate C&C's services over a 10-year period. In 2019 Julia won the CEO Today United Kingdom Award as one of the United Kingdom's leading charity sector CEOs. Julia holds an MBA from the Open University.



ED WARNER

Founder and Chief Executive, Motionspot Ltd

[@motioned](#) [@themotionspot](#)

Ed Warner founded the accessible design company Motionspot in 2012 after his friend and Co-founder James Taylor was paralysed in a diving accident. Ed has built Motionspot into a RIBA award winning industry leader in accessible design helping to transform spaces and lives through beautifully designed, accessible environments that deliver independence for anyone with a disability.

In addition to designing improved access in hundreds of homes across the UK, Motionspot has provided design advice and innovative products for accessible environments in retirement developments, housing providers, hotels, offices and leisure facilities across the world.

Symposia

Morning Sessions

1. Intergenerational living: innovative housing and care models

(Banqueting Suite - Second Floor)

Chair



HENRIETTE LYTTLE-BREUKELAAR

Executive Director Marketing and Innovation, The ExtraCare Charitable Trust

[@ExtraCareOrgUK](#)

Henriette joined ExtraCare in 2017, and is responsible for Marketing, Fundraising and Innovation. Before joining ExtraCare, Henriette was Marketing and Communications Director at the High Value Manufacturing Catapult, leading manufacturing technology innovation in the UK. Prior to that, she held a range of senior management functions in economic regeneration and business support, including heading up the project portfolio at Innovation Birmingham (part of Birmingham Science Park Aston) and over 10 years at Regional Development Agency Advantage West Midlands where she progressed to Partnerships Director. Henriette holds an MSc in European Studies and a postgraduate qualification in Managing Social Care from Amsterdam University and started her career in the Netherlands in social care and community regeneration. Henriette lives in Birmingham with her daughter and in her spare time, she volunteers at the ExtraCare Hagley Road Village.

Speakers



PAULEEN DAVIES MBE

Resident, Lark Hill Village, The ExtraCare Charitable Trust

[@ExtraCareOrgUK](#)

Pauleen was one of ten Lark Hill Village residents to participate in Channel 4's BAFTA nominated social experiment Old People's Home for 4 Year Olds. The show, televised over a five week period, showed the older adults share daily activities with ten four year olds to prove scientifically that the two generations could transform the physical, social and emotional well-being of the older volunteers for the better. Pauleen moved to Lark Hill eight years ago and volunteers on the fundraising committee. She also regularly goes to the poetry group. Before retiring Pauleen was a magistrate for 25 years. She is also founder and life president of the Radford Care Group, a registered charity which celebrated its 50th birthday last year. It is a purpose built centre that offers daytime activities for older people in Nottingham with extended facilities for the more frail elderly. In 2007 Pauleen was awarded an MBE for services to older people in Nottingham.



DR JAMES BROWN

Director of Aston Research Centre for Healthy Ageing (ARCHA), Aston University

[@afatscientist](#)

James is a Senior Lecturer in Biology and Biomedical Science in the School of Life and Health Sciences at Aston University, UK and Director of the Aston Research Centre for Healthy Ageing (ARCHA). James researches in the related fields of obesity, diabetes and ageing. James's is also and a science communicator, including working on BBC2's Trust Me I'm a Doctor, BBC1's The Truth About Fat, BBC1's The Truth About Healthy Eating, Channel 4's How to Lose Weight Well, BBC1's How To Stay Young BBC1's Holding Back The Years, ITV1's ITV Tonight: OAP Bootcamp, BBC1's The Truth About Obesity, and the BAFTA nominated Channel 4 programme Old Peoples Home for 4 Year Olds. James is also a Trustee of the British Society for Research on Ageing (BSRA), the oldest biogerontology research society in the world.



SHIRLEY HALL

Head of Innovation and Well-being, The ExtraCare Charitable Trust

[@ShirlHall](#) [@ExtraCareOrgUK](#)

Shirley has a background in general nursing and worked at the British Heart Foundation for 18 years heading up the regional team and managing their flagship Hearty Lives programme which addressed inequalities in cardiovascular disease. She joined ExtraCare in July 2013, to oversee the Well-being and Enriched Opportunities Programme's (dementia and mental health) as well as expanding services into the communities around ExtraCare locations. Shirley completed the Older Person's Fellowship with Kings College London in 2018, her Quality Improvement Project being to implement the new frailty tool as part of ExtraCare's new Well-being App. The tool is now embedded in the Well-being programme and used in all locations. She also oversees the use of smart technology to improve health and wellbeing for residents.

2. Designing new homes for ageing well (Members Lounge - Second Floor)

Chair



JEREMY PORTEUS
Chief Executive, Housing LIN
[@HousingLIN](#)
(Full bio on page 6)

Speakers



JULIA PARK
Head of Research, Levitt Bernstein
[@LevittBernstein](#)

Julia has spent the majority of her 30-year career as a housing architect at Levitt Bernstein where she is Head of Housing Research. She concentrates on housing standards and policy, research and writing and has published three books: 'Age Friendly Housing', 'One Hundred Years of Housing Space Standards: What Now' and the National Housing Federation's 'Housing Standards Handbook'.

Currently chair of the RIBA Housing Group and a Mayor's Design Advocate for London, Julia advises government, is a Mayor's Design Advocate and gives evidence to inquiries and examinations.



MARGARET EDWARDS
London Housing LIN Lead
[@HousingLINews](#)

After many years working in local government, the NHS and voluntary sector Margaret set up her own company in 2004 offering service design, evaluation and research to providers and commissioners of health and social care. Her interest in all aspects of ageing was sparked while studying Gerontology at the University of London and much of her work is focussed in this area. She became the lead for the London region of the Housing LIN in 2011 and is also an associate of the LIN, working with colleagues on consultancy projects.

Margaret has a keen interest in creating age friendly housing, born out of work, study and personal experience with family members. Four years ago, she and her husband started mulling over the ways in which their newly purchased 1950's house could be age-proofed. This culminated in an ambitious project to completely renovate the house, with the intention that this will be their last home. Work on site began in the Summer of 2018. Margaret's aim is to share learning from the project and encourage others to take action to create homes that are truly age friendly. Follow Margaret's journey in her series of Housing LIN guest blogs.



ED WARNER
Founder and Chief Executive, Motionspot Ltd
[@motioned](#) [@themotionspot](#)
(Full bio on page 7)



SIOBHAN MOORE
Director of Development, Housing 21
[@SiobhanHC21](#)

Siobhan joined Housing 21 in February 2005 initially as Head of New Business and Sales following periods at Hanover Housing Association, Local Authorities and other Registered Providers. In 2014 she took on responsibility for Construction Project Management and more recently became Director of Development. She has seen Housing 21 move from an initial 15 Extra Care schemes through to the completion of the 125th scheme. Housing 21's commitment to providing affordable homes for older people is increasing with almost 40 schemes currently in the development programme and an ambition to provide even more affordable Extra Care and Retirement Housing. In recent years Housing 21 have refined our design brief and reviewed our specification including working with Motionspot on redesigning bathrooms to improve accessibility in contemporary settings.



NIGEL INGRAM
Development Director, LIFEstyle by ENGIE
[@ENGIE_Places_UK](#)

Nigel is Development Director for LIFEstyle by ENGIE and forges partnerships with care providers, land owners, local authorities and likeminded investors, creating development opportunities in places where people really want to live and support services can be optimised. Nigel's skills with place shaping and breaking down the barriers that prevent development of much needed age exclusive homes have been ongoing for 20 years.

Nigel's wealth of experience extends to both public and private sectors having previously been the Director of Development and Property Services at the Joseph Rowntree Foundation and Joseph Rowntree Housing Trust, focussing on practical research and collaboration. These activities were in parallel to leading on the development of a 540-unit mixed tenure place for all ages community in East York, known as Derwenthorpe and the Hartfield's Retirement Village in Hartlepool recognised in the first Happi Awards.

Prior to Joseph Rowntree Foundation, Nigel worked at the Places for People Group as Managing Director of its then Housing for Sale subsidiary company — Emblem Homes. Positions were also held with Mansell and Bovis Construction in the late 1980s, prior to joining the Notting Hill Housing Group in 1991, where he led on their West London development programme.

3. Person-centred care – getting personal

(Chairman's Lounge - Second Floor)

Chair



CLARE SKIDMORE

Strategic Lead – Networks & Influencing, Housing LIN

[@SkidmoreClare](#)

Clare Skidmore is the Housing LIN's Strategic Lead for Influencing and Networks. Clare oversees the delivery of events across England; helps the LIN to meet the learning needs of its 25,000 members, while showcasing innovation locally; and undertakes influencing work with government and strategic partners nationally. Previously, Clare has worked in social care and NHS commissioning, policy, and programme management roles in councils, the Local Government Association, and the Department of Health. Originally a qualified social worker, Clare began her career working for self-advocacy networks, supporting people with learning disabilities to speak up for themselves, and remains strongly committed to the principle of listening to and amplifying the voices of people with lived experience of using health, housing and social care services.

Speakers



SALLY PERCIVAL

Chair, Making it Real, Think Local Act Personal

[@TLAP1](#)

Sally started out her working life as the manager of a hydrotherapy unit in a rehabilitation hospital but her path changed after having children. Alexander, Sally's son was diagnosed with autism and a learning disability at the age of three in 1995 and at that point she started The South Lakeland Autism and Asperger Syndrome Support Group, she also helped to form Our Lives Cumbria, a family leadership organisation which shares positive stories about directing your own support. Alexander has an individual budget and this has made an enormous difference to family life. Sally organises Alexander's support and employs four members of staff. Sally chairs the National Co Production Advisory Group, which is a group of people with lived experience of health and social care and she chairs The Think Local, Act Personal partnership which is an umbrella organisation of around 60 national charities and providers that truly believe in community based person centred care and support. Sally truly believes that "The happiest of people don't necessarily have the best of everything; they just make the most of anything."



PAUL WATSON

Executive Director, Guinness Care and Support

[@GuinnessCare](#)

Paul has more than 30 years' experience in the housing and care sectors. He has been a member of the HCA Advisory Group on Older and Vulnerable People and formerly he advised the Department of Health on policies for older people and people with learning disabilities. He received an MBE for his work as Chief Executive of a homelessness organisation.



KRIS PEACH

Director of Extra Care, Housing 21

[@KrisHC21](#)

Kris joined Housing 21 in 2010 following a period of time working for a specialist supported housing provider. Kris previously worked for Claimar Care for over 10 years in operational and development roles, managing and commissioning new Home Care and Extra Care services.

As Director of Extra Care at Housing 21, Kris has seen the impressive expansion of Extra Care across the country, overseeing the management and operation of over 125 existing Extra Care schemes as well as being responsible for new schemes as they become operational. Kris is committed to ensuring that Extra Care services deliver the best quality housing and care for older people, continually striving to innovate and further improve the housing with care offer.



ANNA SEVERWRIGHT

co-chair of the Coalition for Collaborative Care (C4CC)

[@AnnaSeverwright](#) [@Co4CC](#)

Anna is co-chair of the Coalition for Collaborative Care (C4CC). She lives with multiple long term conditions and disability, bringing her lived experience and knowledge to try to influence change. She strongly believes that services should be personalised, focused on what matters to a person, to enable them to live the life they want and was on the working group for the refresh of Making it Real. Anna also champions co-production, working with people with lived experience, to improve services. In 2011 she qualified as a doctor but had to stop practicing medicine due to her declining health.



STEVE TOPE

Strategic Business Development Director at Tunstall Healthcare (UK)

[@stephentope](#) [@TunstallHealth](#)

Steve has extensive experience of working with health and social care providers throughout the UK and Europe to realise the potential of technology as an agent for change, having previously undertaken roles at Unipart and Telefonica O2.

Steve joined Tunstall in October 2013, focussing on helping clients develop new models of care leveraging Tunstall Healthcare's key strengths to truly transform services to manage demand, personalisation and deliver on the integration of health and social care agenda whilst driving improved outcomes for providers, commissioners, patients and service users alike.

4. Building better and smarter communities: utilising technology and innovative solutions (Warwickshire Lounge - Third Floor)

Chair



IAN COPEMAN

Principal Associate, Housing LIN

@HousingLINews

Ian leads on all the Housing LIN research and consultancy projects. He has a track record of working with a large number of, local authorities and NHS organisations and housing associations to undertake projects in relation to housing, accommodation and support for older and disabled people. He has worked as a local authority commissioner of housing and care services for older, disabled and other vulnerable people, and also for housing associations in development and management roles in relation to supported housing.

Speakers



SUE RUGG

Bcs Hons MRICS Regional Director, Faithful+Gould

@fgouldconnect

Sue is a Chartered Surveyor with over 20 years' experience working within the extra care sector. Sue leads a national team delivering cost and commercial management, employer's agent, project management and health and safety services and has extensive experience with national frameworks driving efficiencies through the procurement of the right consultant team and contractors for clients delivering extra care.



TERRY STOCKS

Director, Head of Public Sector, Faithful+Gould

@fgouldconnect

Terry is a Chartered Structural and Civil Engineer with over 30 years' experience in the construction industry. Terry has worked in both the public and private sector managing large organisations and delivering projects across a wide social infrastructure asset class - schools, universities, prisons, courts, administrative estates etc. Terry is one of the UK's most influential and powerful figures in construction and is an agent for change in driving improved efficiency.

Terry was the Deputy Director Estates for the Ministry of Justice with responsibility for the delivery of all estates related projects across the whole asset lifecycle - strategic planning, capital delivery, operations and end of life. Terry led the UK Governments first BIM projects and is the current UK Digital Built Britain Delivery Director for BIM Level.

Terry is now a Director with SNC Lavalin - Faithful+Gould and is their UK Head of Public Sector and Director for BIM. Terry is the current chair of the Government BIM Working Group which is attended by Government Departments, large UK infrastructure providers and Local Government Representatives. Terry has chaired the UK Cabinet Office New Forms of Construction Procurement Group, developing and implementing collaborative procurement models across UK Government departments.



STEPHANIE BRADA

Strategic Health Planner, Willmott Dixon

@WillmottDixon

Stephanie is a highly experienced healthcare planner whose career has included advisory roles to the NHS and the private sector across the full range of care provision.

Her early career was in the NHS as a senior service manager and her subsequent career has concentrated on the impact of healthcare buildings on both strategic and day-to-day service delivery.

Stephanie has worked on a number of highly innovative developments that have successfully challenged both processes and outcomes in healthcare buildings. She was the healthcare planning lead on the recent P21+ Cost Reduction Programme - repeatable rooms project on behalf of Willmott Dixon. She has a particular interest in the care of people with dementia. She is currently working on models of care in community settings, including cura, Willmott Dixon's community care hub.



WILLIAM ROBERTS

Head of Health & Social Care, Innovation Unit

@WilliamR0b3rts @Innovation_Unit

William leads on Innovation Unit's Health and Social Care work. He is interested in integrating care and finding better ways to help people live healthy and happy lives. Most of his time is spent working with clients to ensure that they are able to introduce and scale innovative approaches to care.

William joined the Innovation Unit in early 2018 from NHS England where he was a member of the senior leadership team in the New Care Models and System Transformation Group. He led their work on health and social care integration and was responsible for the successful implementation of the Enhanced Health in Care Home Vanguard.

William is a registered nurse and holds a Masters degree in Public Health. He has held a number of roles across health and social care over the last 20 years, including working in a number of Strategy roles in the NHS. He was Director for Strategy and Planning at NHS Camden and is a trustee at Terrence Higgins Trust.



MARK GOLLEDGE

Programme Manager - Care and Health Digital Lead, Local Government Association

@markgolledgeLGA @LGAcomms

Mark Golledge is currently the Programme Lead at the Local Government Association (LGA) on Digital, Technology and Data across care and health. Mark has worked at the LGA for the last four years supporting councils on digital transformation with a focus on social care and health and care integration as part of the Care and Health Improvement Programme. Previous to joining the LGA Mark has worked in the NHS, working with CCGs across the eastern region. Mark has also spent time working in councils having worked at Essex County Council and started his career with a background in housing undertaking work in areas such as homelessness and housing for older people.

Afternoon Sessions

1. Intergenerational living: innovative housing and care models

(Members Lounge - Second Floor)

Chair



GEORGE LEE

Co-Founder, *The Age of No Retirement*

@agenoretirement

George Lee is co-founder of The Age of No Retirement, the leading organisation in intergenerational thinking, design and action. Based on a vast body of research and experience, George is helping a wide range of organisations discover the commonality of needs and values - across all ages - to help design new products, services and places to work and live which work across our whole life course.

George started her career as an organisational psychologist but soon realised that radical change could be achieved more effectively using the power of design and radical creative thinking. In 2002 she founded This is Real Art, one of the most disruptive and celebrated design studios in the world, where she worked with brands like Channel 4, Sony, Virgin, MTV and Coca-Cola.

In 2012, determined to use her creativity to build a better world she launched Commonland, a creative studio that used design-thinking to tackle complex social issues. It was there where she met Dr. Jonathan Collie and where the journey to tackle ageism and break down age barriers began.

In 2016, George was voted as one of the world's 50 Creative Leaders by the world's leading creative and innovation magazine, Creative Review.

George lives in London with her daughter Iris and a rather exuberant hound called Ivy.

Speakers



ROLAND KARTHAUS

Cofounder and Director, *Matter Architecture*

@RolandKarthaus

Roland Karthaus co-founded Matter Architecture with Jonathan McDowell in 2016. He leads on specialist housing and education projects as well as research and is currently leading an Innovate UK funded project on intergenerational housing. Roland has been a registered Architect since 2002.

He is a member of several national and local design review panels and advisory groups. He is a Design Council CABE Built Environment Expert, a member of the RIBA Planning Advisory Group and teaches and researches part-time at the University of East London.

In 2018 he won an RIBA President's award for research for his work with the Ministry of Justice to improve prison design for health and wellbeing.

Roland has also written a guest blog for the Housing LIN, 'Age-friendly housing: What is needed for a step change?'



JUSTIN SHEE

Founder and Director, *Kohab*

@justinshee

The Kohab is a new intergenerational retirement-living company bringing old and young adults together under one roof to live in mutual support. The model works by offering younger residents discounted rent in return for them supporting their older neighbours in their scheme. They are recreating the extended-family form of living and providing a solution to the loneliness epidemic faced by both young and old adults in the UK.

Justin Shee founded the company in response to observing that many older people have an aversion to the age ghettos which retirement living creates, and a discontent with how we 'deal with old people' in society, born out of having grown up living with his grandfather.

Read Justin's recent Housing LIN blog, 'Intergenerational Living - a new way of living the old way'.



EMMA GARLAND

Winston Churchill Travelling Fellow

@IntergenHousing

Emma currently works as a Business Change Officer at Hull City Council. Previously Emma gained a PhD in History at the University of Hull before deciding on a change of career path which has seen her work at the Citizens Advice Bureau, the DWP and in the social housing sector for seven years. She also served as a voluntary Director at Hull & East Yorkshire Credit Union for six years. Emma is passionate about working for organisations with a social ethos, particularly in the areas of social housing and financial inclusion. She also has two small children so is very busy!

Emma has written two Housing LIN blogs on her Winston Churchill Travelling Fellowship on the Learning from intergenerational housing projects in the USA.



CAROL BARAC

Executive Director, *Elderflowers Projects Co Ltd*

#ElderflowersProject

Carol is a Town Planner and Freelance Interviewer, and Executive Director of Elderflowers Projects Co Ltd., working to research accommodation needs of people getting older. Carol has been involved in research and information about community-led housing and people's preferences for housing for many decades. Elderflowers Projects aims to provide quality, choice and opportunities in housing.

Carol is also author of the Housing LIN Viewpoint No.45, 'What about the other 95%'.

2. Adapting existing homes for ageing well (Chairman's Lounge - Second Floor)

Chair



SUSAN KAY

Executive Director, Dunhill Medical Trust

[@dunhillmedical](#)

Sue is a strategic planning and governance specialist having spent the first half of her career in private sector finance, marketing and corporate transformation roles. Following a sabbatical to undertake a Master's degree in science policy and innovation, she has since served on the executive board of a number of UK universities, headed up a national academic network of senior scientists and engineers and been governance lead for an almshouse trust providing accommodation and community services for older people. Currently Chief Executive of the Dunhill Medical Trust, an endowed foundation funding academic and clinical research into the understanding of ageing and treating age-related diseases, as well as supporting community-based organizations working with older people, she is a Fellow of the Royal Society of Arts and a Trustee of the Daphne Jackson Trust.

Speakers



RACHAEL DOCKING

Senior Programme Manager, Centre for Ageing Better

[@Rachael_Docking](#) [@Ageing_Better](#)

Dr Rachael Docking is Senior Programme Manager (Homes) at the Centre for Ageing Better. In her work at the Centre for Ageing Better, an independent charitable foundation working to help everybody enjoy a good later life, Rachael leads on their programme on 'Safe and Accessible Homes'. She develops and manages a strategic and coherent programme of activity on housing, and works with colleagues across all our functions to maximise our contribution to change, including: evidence, innovation, learning, influencing and communications.



TRICIA GRIERSON

Head of Independent Living, Johnnie Johnson Housing

[@grierson_t](#) [@JJHousingTrust](#)

Tricia Grierson has worked at Johnnie Johnson Housing for 16 years, gaining a broad range of housing experience, working across the North of England in housing management, regeneration, sales & leasehold management posts. Her current position is Head of Independent Living, a strategic role developing homes and services for Older People. Tricia is a Fellow of the Chartered Institute of Housing and a past chair of the North West Regional Board. She is a Board member of WISH (Women in Social Housing) North West, supporting the development of women in the sector and a Trustee of Age UK Cheshire East. Since June 2018 she has been working on the NHF Greenhouse project as a member of the Adapting with Age team who are developing the Invisible Adaptations.



LAURA WIGZELL

Founder, The Pretty Good Project

[@prettygoodproj](#)

Laura Wigzell runs The Pretty, Good Project, a social enterprise which champions living spaces that make life easier as we get older and nicer for us all. Read Laura's Housing LIN Viewpoint No.90, 'The challenge for designers is to show that the most sensible housing for older people can also be the most desirable'.

Changing our homes as we change is anything but dull. Laura gets people thinking about building adaptability into our homes, guiding people towards asking the right questions at the right time about what they need now and how those needs might evolve. And most importantly providing inspiration about how to do this, right from our first homes.

Laura also runs product testing 'cafes' to bring more real life experience of ageing into the design process for the benefit of us all.

She is currently on her own adventure to make her rented home one that will work for her and her family at the age of 83, but starting right now at the age of 33, which you can follow on her blog at [prettygoodproject.org](#)



ALEX SLEAT

Smart Technology Specialist, University of the West of England

[@alexsleat](#)

Alex has a varied background in robotics, ranging from work with autonomous underwater vehicles, AI based recommendation systems for heritage sites, to a focus over the last few years on assisted living technologies. Earning an Undergraduate and Masters degrees in Robotics, alongside several years of industrial experience his technical skills enable understanding of the full breadth of robotic and automation projects. Work with teaching, user engagement and science communication has provided a human experience viewpoint for addressing technical issues. In August 2018, he started a Knowledge Transfer Partnership between UWE's Bristol Robotics Lab and ExtraCare Charitable Trust focusing on smart technology and robotics in a retirement village environment.

3. Person-centred housing and care – market shaping (Warwickshire Lounge - Third Floor)

Chair



BRUCE MOORE

Chief Executive, Housing 21

[@HousingCare21](#)

Bruce joined Housing 21 as Chief Executive in 2013. Before that, Bruce was Chief Executive for Hanover Housing Group and had previously been Chief Executive of Wolverhampton Homes and Deputy Chief Executive of Anchor Trust. Bruce's early career was as an in-house lawyer and he is a qualified solicitor, but he has spent more than 20 years leading change and seeking to improve the provision of housing and care for older people. Bruce has served as a board member for a number of housing associations and charities. He completed a PhD considering the differences in attitudes and expectation of the governance role of boards of housing associations in 2017 and is now studying for a further PhD on the priorities and preferences of residents of Retirement and Extra Care Housing.

Speakers



CHARLOTTE COOK

Partner, Winckworth Sherwood solicitors

[@ws_law](#)

Charlotte is a Partner in the Housing and Regeneration team, and has extensive experience working with Registered Providers, NHS bodies, local authorities and especially with other care and support organisations. She has particular expertise in development work (including planning gain and management areas, as well as construction and ancillary matters, both on greenfield and regeneration sites) as well as working with sheltered, supported housing and extra care providers.

Charlotte also advises on non-contentious housing management matters including tenancy agreements, support contacts and handbooks. Charlotte is also head of Winckworth Sherwood's CSR Committee and a Trustee of local charity Bede House.



TOM SCAIFE

Partner, Retirement Living, Knight Frank

[@knightfrank](#)

Tom joined Knight Frank in 2007 and specialises in advising operators, developers and funders in the senior living sector. Tom has wide experience on the valuation, acquisition and disposal of senior living housing and housing with care having advised across the sector for a number of years with an active role in many of the key transactions and valuation mandates in the market. Tom's team provides a full range of services to the senior living sector from development consultancy through to new homes agency. We take a highly collaborative approach drawing on the depth of global resources in Knight Frank across Research, Healthcare, Capital Markets and our sales and lettings offices across the UK. Our collaborative approach across our multi-disciplinary business means we have a thorough understanding of the key buyers and sellers, what drives their requirements and how their investment processes work.



ANNE-MARIE NICHOLSON

Senior Partner, PRP

[@PRP_News](#)

Anne-Marie, an architect of some 20 years, is an expert in the later living and specialist care sector. As a senior partner at PRP, she oversees the 250 strong practice and leads the Surrey studio, ensuring consistent delivery of award winning architecture. Her projects have been recognised for setting the design benchmark in the later living sector and are championed as some of the best examples seen across Europe. Anne-Marie remains closely involved in projects and is integral to their successful inception and delivery. She has authored three publications, most notably 'Homes for the Third Age' which spearheaded a successful and continued drive to bring good design to the later living sector.



KEVIN MCGEOUGH

Director, Ebbsfleet Garden City, Healthy New Town programme

[@kevin_mcgeough](#) [@HealthyNewTown](#)

Kevin leads the Healthy New Town Programme at Ebbsfleet Garden City, in partnership with NHS England, Ebbsfleet Development Corporation (EDC) and Dartford Gravesham and Swanley CCG, with support from Kent County Council, working together to improve long-term health outcomes. The HNT partnership are exploring specific innovations around place and service design to promote 'Ageing well in Ebbsfleet'.

As Head of Place-making for Ebbsfleet D.C., Kevin also has responsibility for developing and delivering the Vision for Ebbsfleet as a 21st Century Garden City including the delivery of 15,000 new homes and up to 30,000 new jobs 'where London meets the Garden of England'.

Kevin is an architect and urban designer and in previous roles with Homes England led strategic thinking on delivery of housing for vulnerable and older people including HAPPI (Housing our ageing population: panel for innovation).

4. Building better and smarter communities: utilising technology and innovative solutions (Banqueting Suite - Second Floor)

Chair



CLARE SKIDMORE

Strategic Lead - Networks & Influencing, Housing LIN

[@SkidmoreClare](#)

(Full bio on page 12)

Speakers



MOIRA CHARTERS

Head of Improvement and Innovation, Loreburn Housing

[@LoreburnHA](#)

Moira has 20 years' experience working in the government and not for profit sectors in the UK and Australia before joining Loreburn Housing Association in May 2017 as Head of Partnerships and New Initiatives.

Prior to this Moira worked with Australian Red Cross as Project Manager for social inclusion projects across Western Australian including youth and family services, tenancy sustainment, youth justice, mental health and carer support services. Moira was awarded the Australian Red Cross, Greg Vickery Scholarship, a 12-month international study opportunity to learn best practice in co-design methods in relation to service design and development and spent time in New Zealand, USA, UK and across Australia.

Moira's role at Loreburn, involves the creation of new initiatives which put customers at the heart of what the organisation does and reflects the strategic vision of creating GREAT services and GREAT places to live. Current projects include the innovative wearable health technology in partnership with CM2000 and Napier University, social prescribing project and "essential Wi-Fi" to name a few.



GUS DESBARATS

Chairman, Alloy

[@thealloygus](#)

For 35 years, Gus has led design consultancies that have helped clients, all over the world, achieve sustained mass-market innovation success. His creative direction across devices, software, services and innovation strategy has won countless design awards and touched the lives of tens of millions of people every day. As creative director of BT devices since 1990, Gus has been a pioneer in inclusive design of communications technology. Over the last decade he has brought this expertise to the new area of IOT/connected care: chairing the committee that set the lifestyle-led goals for the Innovate-UK d.a.l.l.as project, then leading user-experience on the i-focus d.a.l.l.as interoperability initiative as well as on 3 European Assisted Living projects and most recently as non-exec director of a startup called WellTogether.



ANGELA TARVET

Senior Account Manager, Tunstall Healthcare (UK)

[@TunstallHealth](#)

Angela joined Tunstall in 2000, having previously worked at Symmetrikit, part of The Helping Hand Company, where she advised on homecare, rehabilitation, moving and handling equipment. Prior to this she was a director at an electronic component business.

Angela has 20 years' experience working with health, housing and social care organisations, and has been instrumental in the development of telecare and telehealth services across mainland Scotland and the islands.

A major focus for her role at the moment is helping customers to develop a strategic approach to managing the transition to a digital communications network in the UK.



STEVE TOPE

Strategic Business Development Director, Tunstall Healthcare (UK)

[@stephentope](#) [@TunstallHealth](#)

(Full bio on page 13)



CHARLES NEILSON

Head of LIFeStyle services ENGIE

[@ENGIE_Places_UK](#)

Charles is Business Engagement Manager for ENGIE and has worked for the company since January 2009. Charles has over 20 years' experience in delivering Facility Management solutions to a variety of sectors, ranging from Healthcare, Private, Banking, Government and the Oil & Gas Industry.

Charles has been part of the Solutioning architects team for successful contract wins, including Barnsley Schools, and the following NHS organisations, Luton & Dunstable, NHS Lothian, NHS Fife. Charles was the Operations Manager at The Royal Infirmary of Edinburgh delivering the TFM services with overall Strategic and Operational responsibility for contract deliverables and some 550 employees.

Sponsor & Exhibitor Organisations

We are immensely grateful to all our sponsors listed below for the support they have given and for making this event possible this year

Headline sponsor

LIFEstyle by ENGIE

@ENGIE_Places_UK

LIFEstyle, part of ENGIE UK & Ireland, is dedicated to creating vibrant places for older people to live.

Our products and services for older people comprise new build housing and remodelling of existing buildings to create lifelong homes that have access to lifestyle services. We design with longevity and accessibility in mind to ensure that our accommodation adapts easily with people's changing needs and are care ready, preventing a move in later life. ENGIE is a leading energy, services and regeneration company, focused on improving the environment we live in. We work alongside local authorities and housing associations, combining our capabilities, to create sustainable places for everyone to live and work in across the UK and Ireland.



places.engie.co.uk | lifestyle.engie.co.uk

Associate sponsors

Castleoak

@castleoak

Castleoak offers smart solutions to the care, assisted and retirement living sectors.

We offer a rich development solution that includes demographic and care gap analysis, land finding, acquisition and planning, project and operational feasibility. We also align funding solutions. We offer a choice of design and build solutions including in-house manufacturing of timber frame and light weight steel frame structures. A dedicated after care team provides support following project hand over.

We work with many of the leading care and retirement living operators across the UK, and many have chosen to work with us for more than 10 years.

Our core purpose is to create quality living space.

www.castleoak.co.uk



Headline sponsor

The ExtraCare Charitable Trust

@ExtraCareOrgUk

ExtraCare is a registered charity established in 1988 and based in Coventry. Our vision is better lives for older people and our mission is creating sustainable communities that provide homes older people want, lifestyles they can enjoy and care if it's needed. To deliver our vision and mission we essentially do three things:

- We develop new villages
- We operate villages and schemes
- We support our villages, schemes and our 'extra-care' model through fundraising, advocacy and research

Each village or scheme has 5 to 18 social, health and leisure facilities that are accessible to our residents, volunteers and local people representing all age groups living in surrounding communities. Our Charity Shops help fund care and well-being services for older people living at our each of our locations.

We are delighted to launch our new research report to coincide with this conference.

www.extracare.org.uk



Better lives for older people

Associate sponsors

Faithful + Gould

@fgouldconnect

SNC-Lavalin's Faithful+Gould business is a world-leading integrated project and programme management consultancy.

We strive to build strong relationships by understanding the challenges our clients face, sharing their vision and helping them transform potential into reality. Our core suite of digital platforms and tools underpin our service delivery model and through innovation, standardisation and automation, we maximise efficiencies for our clients to save time and money.

Together with SNC-Lavalin, a global fully integrated professional services and project management company, our world-class expertise at scale delivers value to our clients, and the depth and breadth of our capabilities sets us apart from the competition. Our specialised services can be contracted from niche tasks to megaprojects.

www.fgould.com



The Guinness Partnership

@YourGuinness

The Guinness Partnership owns and manages around 66,000 homes and provides housing, care and support services for more than 140,000 people across England. Our core activities comprise housing for social and affordable rent, affordable home ownership, housing for older people and a range of care services, including care at home, extra care housing, independent and supported living.

www.guinnesspartnership.com



Housing 21

@HousingCare21

Housing 21 is a leading, not for profit provider of Retirement Living and Extra Care Living for older people of modest means. We support independence and choice for older people through providing quality housing and care, managing over 20,000 properties and providing over 42,000 hours of social care each week.

All Housing 21 staff are Dementia Friends and the organisation has a target for half of all residents to be Dementia Friends by 2021.

Previously known as Housing & Care 21, the organisation achieved the Investors in People Gold award in 2018.

www.housingandcare21.co.uk



Knight Frank

@knightfrank

Headquartered in London, we have 523 offices in 60 territories and more than 18,170 people. We operate in locations where our clients need us to be, and provide a worldwide service that's locally expert and globally informed.

www.knightfrank.co.uk



MotionSpot Ltd.

@themotionspot

Motionspot is a RIBA award winning accessible design company specialising in the design of home interiors to suit the access needs of residents as they age without compromising on style.

With a focus on designing beautifully accessible bathrooms, kitchens and living areas, Motionspot has provided design advice and innovative products for accessible environments in retirement developments, housing providers, hotels, offices and leisure facilities across the world.

Motionspot design principles are shaped by evidence based design thinking and specification of a range of stylish and innovative products, creating aspirational, enabling and accessible environments for everyone. For more on the business and what is possible please see:

www.motionspot.co.uk



Nicol Thomas

Nicol Thomas is a multi-disciplinary practice delivering consultancy services nationally from our offices at Fort Dunlop, Birmingham and Oldham, Manchester. As architects we are passionate about design and the positive effects this can have on our communities, spaces and environment. We pride ourselves on delivering sustainable, innovative architecture in order to create quality places that complement and add to their locality, offer delight to its users and promote community.

Our practice is more than 50 strong and includes an array of architects, technicians, quantity surveyors, project managers, principle designers, each contributing to our success with a broad range of skills, knowledge and experience.

www.nicolthomas.co.uk



PRP

@PRP_News

As the UK market leaders in the field of later living design, our award winning team works with housing associations, charities, local authorities and private developers. With a large portfolio of award winning schemes and a broad client base, from both the public and private sector, we have an unrivalled understanding of the various models for older persons housing and care. For further information visit:

www.prp-co.uk/projects/older-living-and-care/



Tunstall Healthcare (UK) Ltd.

@TunstallHealth

Tunstall has been at the forefront of technology innovation for the health, housing and social care markets for over 60 years. Its pioneering software, hardware and services enable new delivery models which can transform community-based health and social care, and enable people to live independently and with an improved quality of life.

Tunstall's Connected Health and Care solutions are underpinned by IP enabled platforms and infrastructure, supporting the innovative use of technology including IoT, SaaS and cellular communications. Tunstall works with social care providers, healthcare services, care organisations, and housing and retirement living providers in 38 countries, improving the lives of millions of people, including those living with dementia, learning disabilities, physical disabilities and long-term health conditions.

uk.tunstall.com #digitaljourney



Willmott Dixon

@WillmottDixon

Willmott Dixon is a privately-owned construction group. Chief Executive, Rick Willmott, is the fifth generation to lead our business.

In 2018, we were one of only six companies to receive a Queen's Award for Enterprise in promoting opportunity through social mobility. Ranked the 42nd largest private company in the UK in Sunday Times Top Track list and the best main contractor to work for by Construction Enquirer, we focus on giving our customers, communities and people opportunities to grow, thrive and be inspired.

Willmott Dixon is passionate about creating homes that bring communities together. We are behind important residential care projects like Sayer Court for Warwick District Council, which provided sustainable living for the elderly, and Limelight for Trafford Housing Trust, which was a mixed-use development that included extra care apartments, a library, a new church, a community café and community rooms.

www.willmott-dixon.co.uk



Winckworth Sherwood

@ws_law

Winckworth Sherwood is a leading law firm specialising in all aspects of social housing, including extra care and supported housing, residential property and housing law. No other law firm offers the same breadth and depth of experience in affordable and market housing which gives us a broad and unique perspective on the issues facing home providers and the challenges of providing and delivering extra care support.

We have a passionate commitment to our clients who include registered providers of all sizes, developers, national house builders and local authorities as well as non-profit organisations such as HM Government, Network Rail and the Church of England. We are considered by the housing sector and legal guides to be one of the top three social housing firms in the UK.

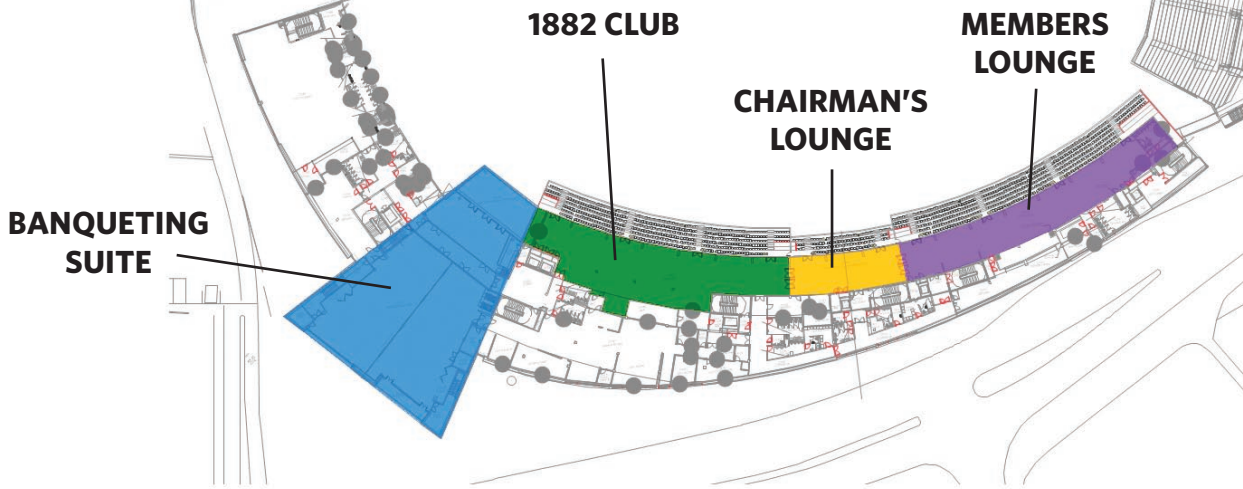
Our expertise covers the full range of legal issues: joint venture and alternative development structures, commercial contracts, diversification, finance, planning, construction, housing management, dispute resolution and outsourcing to plot sales. For more information please visit:

www.wslaw.co.uk/extra-care-housing

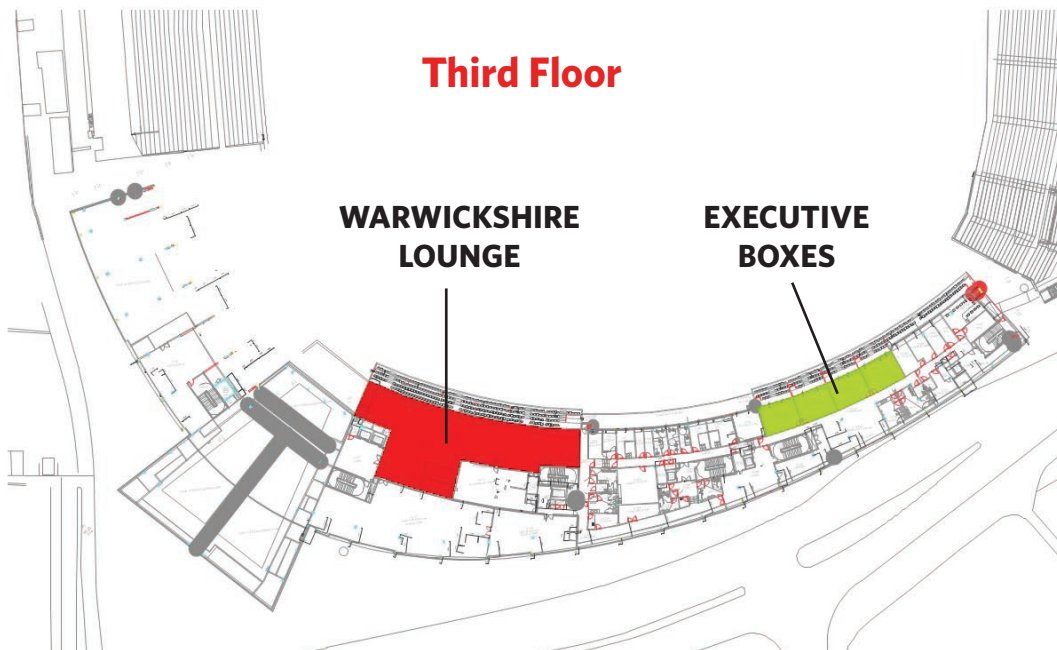


Venue Map

Second Floor



Third Floor



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