



Reaping the benefits of a long term approach

January 2019

OUR APPROACH, OUR FRAMEWORK

Draft Core Strategy and Development Plan

A Housing Strategy for Sunderland
2017 – 2022

Sunderland Rough Sleeping and
Homelessness Strategy

NHS Long Term Plan



THE LONG GAME

Work closely with planning colleagues
for wider strategic perspective

'Future proofing'

Building long term partnerships

Some things just take time!



A LONG TERM APPROACH TO A LONG LIFE!

Extra Care in Sunderland



A LONG TERM APPROACH TO POOR HOUSING

Hetton Downs Regeneration



A LONG TERM APPROACH TO EMPTY PROPERTIES

Regeneration

Partnerships

Increasing affordable stock

Increasing specialist housing provision



THE LONG ROAD TO REDUCING HOMELESSNESS

People with complex needs

Complex, cross cutting and deep
routed causes

Long term partners



REAPING THE BENEFITS

Less reactive – more proactive

Wider strategic links

Very strong partnerships

More cost effective

Better outcomes





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