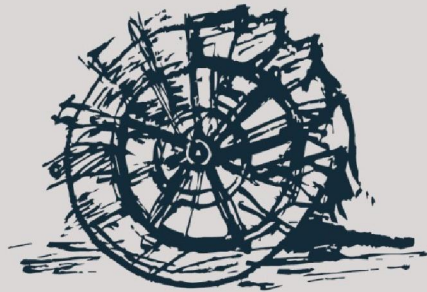


welcome to



HIGHWOOD  
MILL

*Horsham*



HIGHWOOD  
MILL *Horsham*

# The history

- Six years in the making
- £20 million build cost – no grant funding



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# The design

- Watermill vernacular
- Strong focus on interior design

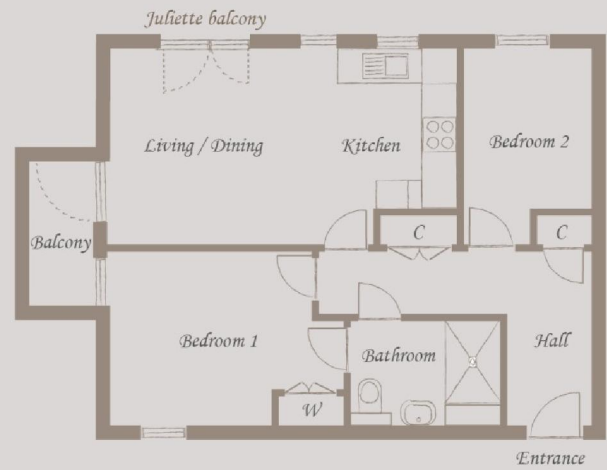


HIGHWOOD  
MILL *Horseshoe*



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MILL *Horsham*

# The apartments





# The marketing

- Highwood Mill brand developed
- Direct mail most successful tool



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[www.highwoodmill.co.uk](http://www.highwoodmill.co.uk)



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# Allocations process

- 100% nominations to Horsham Council
- Close partnership working



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## The care service

- Quality, independently commissioned service
- 24/7 care presence

 **alina homecare**  
*making life easier*



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# The catering service

- Commercial model
- Subsidy in place for first two years



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# Management services



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## Charging model

- Affordable rents based on flat values
- Rent for one bed £210.81
- Rent for two bed £245.30
- Service charges – typical one-bed flat £33.37
- Well-being charge - £16.36
- Supporting People funding



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Who has  
moved in?



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## Outcome for residents

“It’s a huge weight off my mind being here. Before I didn’t go out and now I come down most days to meet friends for coffee. Our girls think it’s the best thing we ever did and I must admit, it is. ”

“My flat is absolutely perfect and I couldn’t wish for anything better. I am just so happy to be here and cannot fault a thing ”

“After 20 years living in Mannings Heath, we have not felt sad or looked back at all! Instead, we feel extremely lucky and grateful to you all. Nanny feels safe, comfortable and less alone. At the age of 94 she loves her new home. It is all truly amazing ”





HIGHWOOD  
MILL

*Horsham*