





Urban Regeneration and extra care

A viable Solution

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Stephen Corbett Graeme Scott Graham Locke Willmott Dixon Trafford Housing Trust PRP Architects

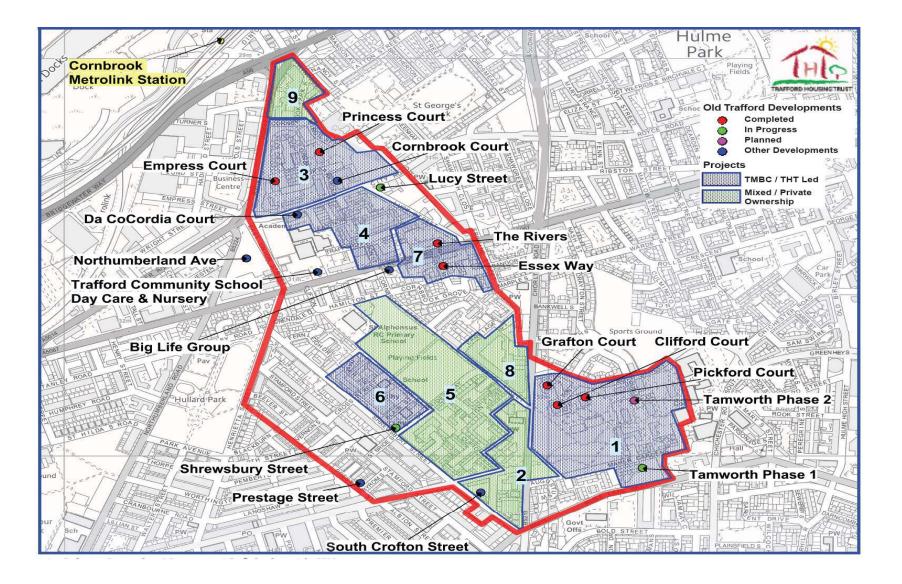


Old Trafford Socio Economic Baseline

<u>Employment</u> some of area in most deprived 5% for employment deprivation	<u>Income</u> some of area in most deprived 5% for income deprivation	<u>Health</u> majority of area in most deprived 5% for health deprivation
<u>Education</u> majority of area in 20-30% most deprived for education deprivation	<u>Multiple Deprivation</u> majority of area in most deprived 10% nationally for overall deprivation	<u>Crime</u> some of area in most deprived 10% for crime deprivation
<u>Environment</u> some of area in 10-20% most deprived for environment deprivation	<u>Population</u> Ethnically diverse and relatively young (46% under 30) (1)	<u>Housing</u> all of the area in <u>least</u> deprived 30% for housing deprivation
<u>Tenure</u> 24% owner occupied (72% Trafford)(1)	<u>Type</u> 79% flats within THT-owned stock (2)	<u>Households</u> 52% were single person (1)



The Birth of a Masterplan





HOUSING CHANGES IN OLD TRAFFORD

Delivered to date*



381 non-DHS apartments demolished



435 apartments refurbished



+ 47 new build houses





+ 193 new build apartments

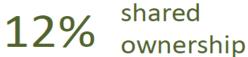


443 properties improved to DHS



7% increase in houses to 28%

Of new ...



extra 33%

affordable 55% rent

⁺ Completed or on-site



Limelight the Move

FOR FLY THROUGH GO TO.

http://www.traffordhousingtrust.co.uk/your-community/old-trafford-masterplan/limelight-development-on-shrewsbury-street/



Limelight



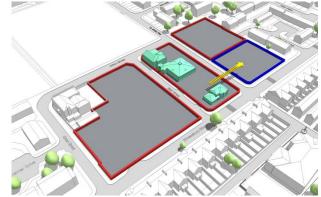




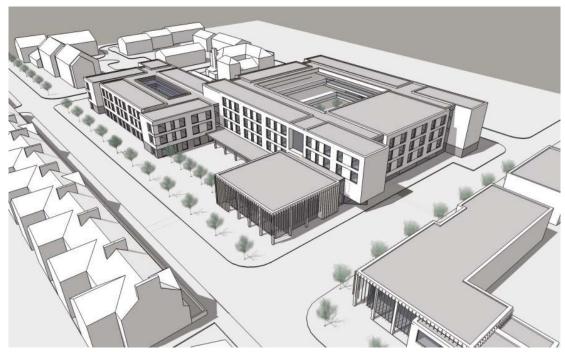




The Cost of Limelight









Limelight Viability – Social Return on Investment





SOCIO ECONOMIC CHANGE IN OLD TRAFFORD SINCE 2008

SOCIO-ECONOMIC CHANGE IN OLD TRAFFORD: COMPARISON WITH 2008

Information taken from IMD 2015, Census 2011 and THT's own databases enables a headline comparison against the data that was gathered for the masterplan in 2008 (IMD 2007). This indicates:

- Old Trafford has improved overall only the area around Tamworth is still in the most deprived 10% nationally
- Crime and health have also both improved
- The ranks for barriers to housing/services and education appear to have deteriorated since 2007. This may be attributable to a change in IMD methodology for these indicators since 2007. Access to housing is measures access to owner occupation and private rented, which the OTMP has not influenced to date.
- The area still has lower levels of home ownership than other parts of the borough but housing choice is improving, particularly for residents seeking a THT rented property. 79% of THT's homes were flats in 2008, reducing to 72% in 2015.

Note: IMD 2015 is a measure of multiple deprivation at the local level. It ranks the 32,844 lower super output areas in England with the most deprived ranked 1. Four super output areas cover the masterplan area. 'Some' is one or two of these areas.

Source: IMD 2015, (1) Census 2011- based on 4 LSOA, (2) THT 2015 (including on-site)

<u>Employment</u> some of area still in most deprived 5% for employment deprivation	Income some of area still in most deprived 5% for income deprivation	<u>Health</u> some of area in most deprived 10% for health deprivation
<u>Education</u> some of area in 10-20% most deprived for education deprivation	<u>Multiple Deprivation</u> some of area in most deprived 10% nationally for overall deprivation	<u>Crime</u> some of area in 10-20% most deprived for crime deprivation
Environment some of area in 10-20% most deprived for environment deprivation	Population Ethnically diverse and relatively young (49% under 30) (1)	<u>Housing/Services</u> some of area now in most deprived 30% for access deprivation
<u>Tenure</u> 24% owner occupied (69% Trafford)(1)	<u>Type</u> 72% flats (within THT-owned stock (2)	<u>Households</u> 44% are single person (1)



Limelight the Current Position

FOR LINK GO TO https://www.youtube.com/watch?v=tQhoiu89X70



Limelight the Current Position

- Delivered the church and rectory
- Started the main building
- Budget
- Involvement of the local community
- Local Housing Allowance CAP







