



**Housing LIN**

*Connecting people, ideas and resources*

# HOUSING LIN ANNUAL CONFERENCE

## 'People Powered Change: A Festival of Ideas'

*#HLINconf2016*

### Knowledge & Innovation Exchange Sessions – Synopsis

#### Second Sessions from 2.10pm to 3.10pm

##### **01. Community-led design and development of housing: are places better for involving local people?**

*Facilitated by Clare Skidmore, Housing LIN South East Lead*

*Led by Julia Wallace, Programme Leader, Design Council Cabe*

Does working with local residents on the design of new housing incur a cost or a benefit? As part of the Community Led Design and Development programme Design Council Cabe has been working with tenant organisations and landlords to hear about their experiences of working together. The programme has illustrated the way that some organisations are tackling social issues including health and housing for older people through constructive engagement, and highlighted some inspiring examples of resident groups that are leading housing delivery for themselves.

##### **02. Ask not what your country can do for you — ask what you can do for your country.**

*Facilitated by Pat Palmer, Housing LIN South West Lead*

*Led by Lynn Lewis, Interim Director of Community Services and Denise Brennan, Head of Strategy and Policy, Guinness Care and Support*

The Government wants a new approach to social care. The Government have been consistently asking social care providers to do more and want us to provide answers to the demographic challenge in new and innovative ways. They are concerned about the nation's health and recognise the cost of social isolation. They want more from the community and families and they see housing and care providers with our core values of being caring, dedicated and putting individual wellbeing at the heart of what we do as ideally placed to come up with solutions. In the current economic environment are we up for the challenge?

##### **03. Urban Regeneration and Extra Care – “A Design Lead Solution?”**

*Facilitated by Dan Gaul, Housing LIN East of England Lead*

*Chaired by Stephen Corbett, Principal New Business Manager, Willmott Dixon Housing*

*Led by Graeme Scott, Assistant Director Investment and Growth, Trafford Housing Trust and Graham Locke, Director, PRP*

Willmott Dixon will be hosting a workshop to discuss how cleverly designed mixed use schemes can help the client in attracting funding for extra care housing developments and using the live example, the “Shrewsbury Street” project will illustrate this process. On behalf of Trafford Housing Trust and in conjunction with PRP Architects, we are building out this £18m mixed use scheme to include a Church, Rectory, Community Centre, Healthcare Centre and an 80 bed Extra Care Apartment Scheme including 20 shared ownership units with communal facilities, along with all external works and associated infrastructure.

#### **04. Glamorous Sheltered Housing**

*Facilitated by Margaret Edwards, Housing LIN London Lead*

Led by Ian Pattinson, Development Project Manager (Co-Design) - Commercial Services, Central & Cecil Relationships of trust are the lynchpin of successful organisation-resident partnerships and we are on a journey with our staff, residents and professional teams to re-vision the perception of age and the design and development of new homes

Our co-design partnerships continue to achieve more than we thought possible, identifying glamorous and highly aspirational design that is adaptable for the future and resident willingness to be disrupted during redevelopment in exchange for an opportunity to live in a home they have helped to conceive

The presentation will feature key outcomes of our co-design partnership and the design elements that our residents are most looking forward to in their new homes

#### **05. 'People Powered Change': ExtraCare's Village People**

*Facilitated by Denise Gillie, Housing LIN North East Lead*

*Led by Millie Gobbinsingh, Brian Hobbs and David Tunney, Residents living at ExtraCare Charitable Trust Villages*

In the media or in the context of social care, NHS or housing policy, older people are often presented as a 'collective crisis'. Do we talk too much about what's wrong and what 'they' want? Not in this session!

Led by a group of residents from ExtraCare Villages™ presenters tell us how they shaped their communities, supported staff recruitment, built links with the NHS and created an international media frenzy through their 'Rock Star' calendar. Residents discuss the role of 'people powered change' in creating better services, delivering better policy and influencing positive perceptions of later life.

#### **06. The Way We LiveWell @SYorkSHA**

*Facilitated by Juliet Clark, Housing LIN Yorkshire and Humberside Lead*

*Led by Ruby Smith, Head of Personalisation, South Yorkshire Housing Association*

This session covers the journey of South Yorkshire Housing Association's care and support business, LiveWell.

The session will focus on the organisational approach to coproduction and how the organisation has transformed their relationship with their customers and communities. It will explore how the focus on wellbeing has changed the ways of working and measuring success.

Exploring the integration agenda and the opportunities and barriers to effective coordination and coproduction of people's care and support, this session will make the case for a new conversation between health and housing.

#### **07. People need people & people needed to be needed**

*Facilitated by Christine Bentham, Housing LIN Cymru (North)*

*Led by Hugh Irwin, Head of Support Services, United Welsh Housing Association*

This session covers the transformation that Thrive@United Welsh and South Yorkshire Housing Association have been through in respect of their services to older people.

The transformations involved decreasing bureaucracy, tapping into people assets more, better links with communities, fundamentally change thinking throughout both organisations and achieving much better outcomes for older people. Our changes are based on the principles that change has to be designed and delivered by customers not only for ethical reasons but also for sound business reasons. We are driven by the belief that wellbeing can only be achieved if people have healthy relationships in their lives and a sense of purpose.

## **08. Because we can**

*Facilitated by Jean Bray, Housing LIN North West joint Lead*

*Led by Sara McKee, Founder & Market Innovation Director, Evermore and Victoria Metcalfe, transformation programme Lead, Evermore*

75% of disposable wealth is in the hands of the over 50s and over £1trillion of real estate assets are owned by the over 60s YET only 5% of worldwide advertising budgets focus on this affluent group.

Why don't we design for this group? Do we want to go the same way as Woolworths? Time to emulate the tech-brands and deliver aspirational lifestyle choices for all.

This session is designed for leaders who want to transform their organisation to meet the needs of 21st century seniors, and capitalise on a massive market opportunity.

## **09. The Future of Care and Dementia Facilities**

*Facilitated by Libby Spencer, Housing LIN North West joint Lead*

*Led by Glen Ingleson, Regional Director, Faithful+Gould; April Dobson, Head of dementia Innovation, Abbeyfield and Sam Tabiner, Head of Development (WEST), Abbeyfield*

The workshop is likely to be split into 3 parts:

1. Focus and review of memorabilia through the decades and items that residents may recognise through the next five decades.
2. The facilities provided historically and look at the changes in current day projects utilising new projects currently in design or construction by Abbeyfield.
3. What will future care and dementia facilities look like in 40-50 years time?

The workshop will be delivered to hopefully maximise participation and will also be attended by April Dobson Abbeyfields Dementia specialist.

## **10. Housing based community hubs: an effective approach to integration.**

*Facilitated by Debbie Sizer, Housing LIN East Midlands Lead*

*Led by Dr Simon Evans, Principal Research Fellow, University of Worcester and Teresa Atkinson, Senior Research Fellow, University of Worcester and Jonathan Mace, Consultant, Methodist Homes MHA*

Housing with care schemes often include a range of facilities such as a restaurant, consulting rooms, garden, laundrette, library and shop. Many reflect a more integrated approach to community, health and social care by sharing facilities and services between people living in the scheme and those living nearby. This session explores some of the benefits of community hubs, based on case studies from the ASSET project, and identifies a range of criteria for successful implementation of this approach.

## **11. Retirement Communities: Wider community impact and benefits of providing "Life Long" homes**

*Facilitated by Suzanne Beech, Housing LIN*

*Led by Paula Broadbent, Retirement Solutions Director, Keepmoat*

Housing has a significant impact on people's ability to age well at home and the provision of accessible services to support people as they age is critical to the future sustainability, health and social care. We have a housing crisis to deal with and need to provide appropriate choices for a healthy future for people in later life and a release under occupied family homes through. Paula will share Keepmoats vision and examples of where placing Retirement communities at the heart of regeneration has delivered better outcomes.

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