## Housing LIN Cymru

Connecting people, ideas and resources

# What is the Housing LIN?

The Housing Learning and Improvement Network (LIN) provides housing, health and social care professionals with the latest policy, practice, research and innovation in housing with care for older and vulnerable people.



We are a highly-regarded and a well-networked 'knowledge hub' that brings together the best ideas from across the sector so that you can keep up to date with what's happening locally, nationally and internationally.

We offer:

- Free high-quality publications and online resources to keep you up-to-date on policy and practice.
- Free to attend HAPPI Hour webinars and annual conferences.
- Networking opportunities with the best in the field who share a passion for improving the lives of older people in Wales.

So, if you're a housing, health or social care professional who wants to be at the forefront of your profession, get involved today!



With thanks to our partners, we have been able to extend our presence and provide dedicated online resources on housing an ageing population in Wales. On the **Housing LIN Cymru website**, you can find various important documents on housing for older people in Wales, such as policy and strategy details, funding opportunities, research and market intelligence, good practices, and case studies.

And drawing on our deep understanding of the sector, Housing LIN Cymru has also informed and influenced national policy on housing and ageing; from being a key member of Welsh Government's Expert Group on Housing an Ageing Population to promoting the work of the Older Person's Commissioner in Wales, we have helped put housing for older people on the map in Wales.

The Welsh Government also commissioned the Housing LIN consultancy team to undertake an **independent assessment** of the demand for specialist housing and accommodation needs of older people up to 2035. And, Housing LIN Cymru are also pleased to be a signatory to the Design Commission for Wales' **Placemaking Wales Charter**.



#### Why do we want people to join?

In this Housing LIN blog, we catch up with some of our Housing LIN Cymru Steering Group to capture their thoughts on the Housing LIN's presence in Wales and the benefits associated with being a part of the network. What they said:

The Housing LIN plays a vital role in bringing providers and commissioners together to explore opportunities and shape future strategies through demonstrations, partnerships, and facilitation of best practices. Given the resource challenges facing the sector, it's more important than ever to share ideas and approaches to meet the needs of service users.

"The network has an excellent reputation for having a leading voice on specialist housing (for older people and supported accommodation) and is consistently at the forefront of topical debate. Discussions often focus on legislative changes that affect all housing organisations in Wales."

"Joining the network will help strengthen our learning capital around service delivery options and ensure that we do not work in isolation."

Read the full blog post at https://www.housinglin.org.uk/blogs/We-caught-up-with-Housing-LIN-Cymru-Steering-Group-to-capture-their-thoughts-on-the-network/

## Benefits of being a sponsor

Our family of sponsors, which includes housing associations, regional partnership board members, and architects with a core business activity in housing for older people, help us maintain accessible information on our website and sustain our knowledge and innovation exchange programs. We are grateful for their support.

### Why should you become a Housing LIN Cymru sponsor?

#### For a modest annual subscription:

- Become a member of the Housing LIN Cymru Steering Group and help shape our work priorities.
- Meet 2-3 times a year to position your work with us to influence housing policy and practice in Wales and network with other like-minded sponsors championing housing for older people.
- Increase your brand recognition through alignment with a leading housing, health and social care network with over 20,000 subscribers in England, Wales and Scotland.
- Ensure your staff are well-informed by signing up to our weekly e-bulletin (HLINks) to access latest news, views and resources on housing with care matters.
- Work alongside our Communications and Marketing Officer to share your insights and experience with maximum reach and impact. For example:
  - Write a thought-leadership piece or guest blog for our webpage.
  - Highlight one of your award-winning designs, an innovative service development/project, or the findings from pioneering new research by sharing an Inspirational Achievement.
  - Join in or participate in one of our popular **HAPPI Hour webinars** to aid your personal learning and improvement, free for Housing LIN members to attend.
  - Host a regional meeting and invite Housing LIN Cymru members to visit one of your innovative projects or new developments.

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 housing



Clare Budden, CEO of ClwydAlyn and Housing LIN sponsor, said:

We are excited about supporting Housing LIN Cymru as it provides a great opportunity to share knowledge and learn from other professionals in housing, health and social care.

We are currently working with a number of key partners to explore a groundbreaking housing solution for care and health provision at one of our new sites in Pwllheli. Our collaboration with Housing LIN and their members will be a valuable source of insight and an important hub to share ideas and knowledge for this project and future ones.

If you have a query or want to contact Housing LIN about sponsoring Housing LIN Cymru and joining our Steering Group, email: cymru@housinglin.org.uk

For more information on our consultancy services or for an informal chat about your requirements, visit www.housinglin.org.uk/Consultancy or email us at info@housinglin.org.uk



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