



Housing LIN

Connecting people, ideas and resources

Assistive Technology Don't DO it, Help it happen!

Jeremy Moyse

Housing LIN SW Conference 2016

Let's start at the very beginning...



Historical view

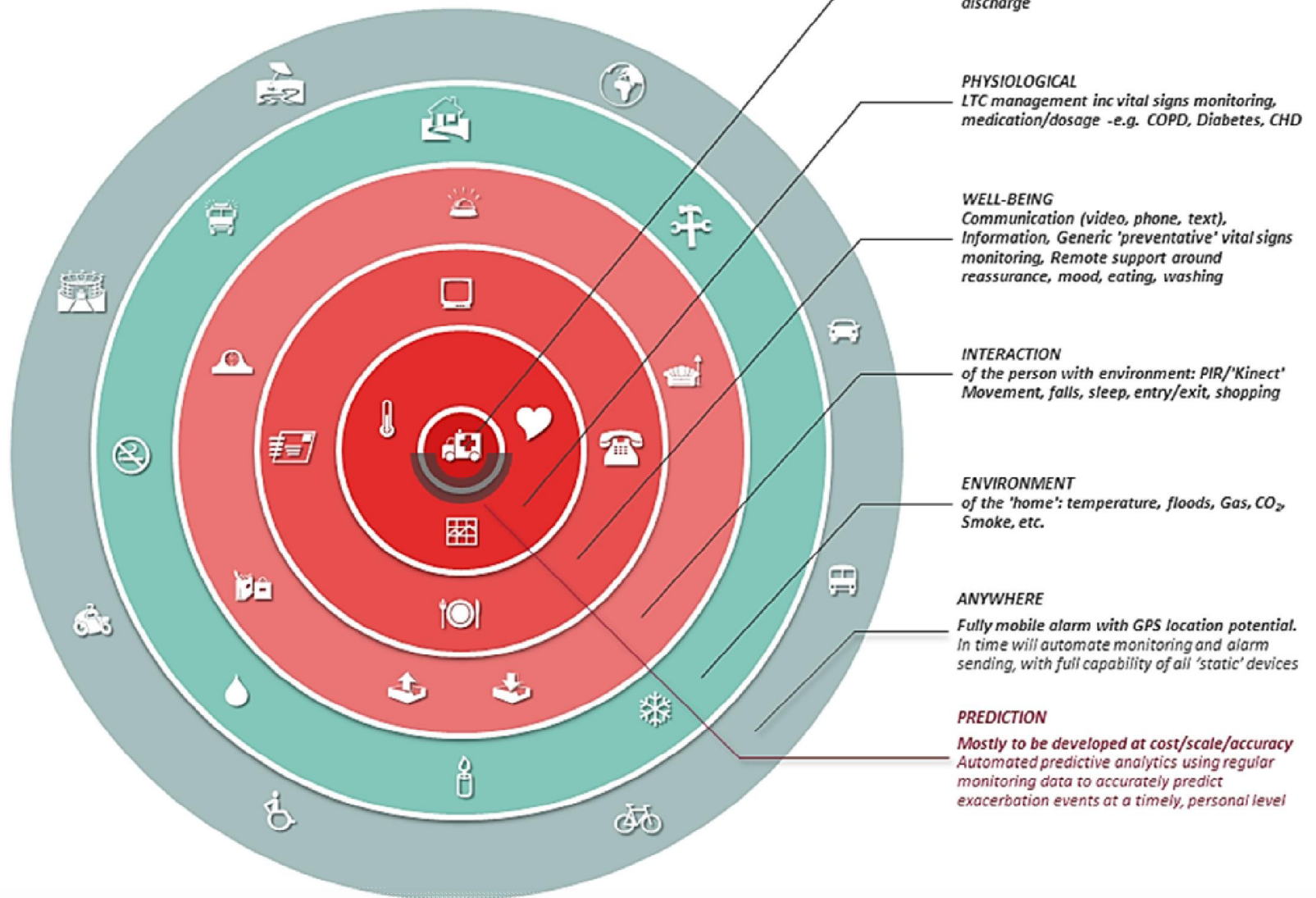
- ‘Low Tech’ e.g. ramps, overflow plugs, kitchen utensils, needle threaders!
 - often called aids/adaptations, or ‘gadgets’
 - sometimes via Equipment Stores but overwhelmingly self-funded
- Environmental alarms e.g. pendant alarms, ‘Telecare’ sensors
 - commonly tied to statutory response/monitoring centre
 - new developments blurring/expanding market – ‘direct to phone’
- Health signs and support e.g. ‘Telehealth’ but also wearables
 - ‘Telehealth’ – arguably risk-averse, moving to ‘automatic’
 - Explosion in self-monitoring, fitbit etc



...but is the future more?



7 Levels - A Model for Assistive Technology Application



So what's our role?

- Supporting residents
 - building & developing appeal for future residents
 - *e.g. One Housing segmented markets & targeted offering*
 - different care market: funding, staffing, self-management
 - *not competing for staff with statutory sector*
- Supporting local market
 - Social Care increasingly only able to support 'gaps'
 - *increasing involvement of carers and 'proxies'*
 - Primary care/NHS in crisis
 - *£22bn-£30bn, 20%-30% common GP vacancy*

..... “but my residents don't use the internet”

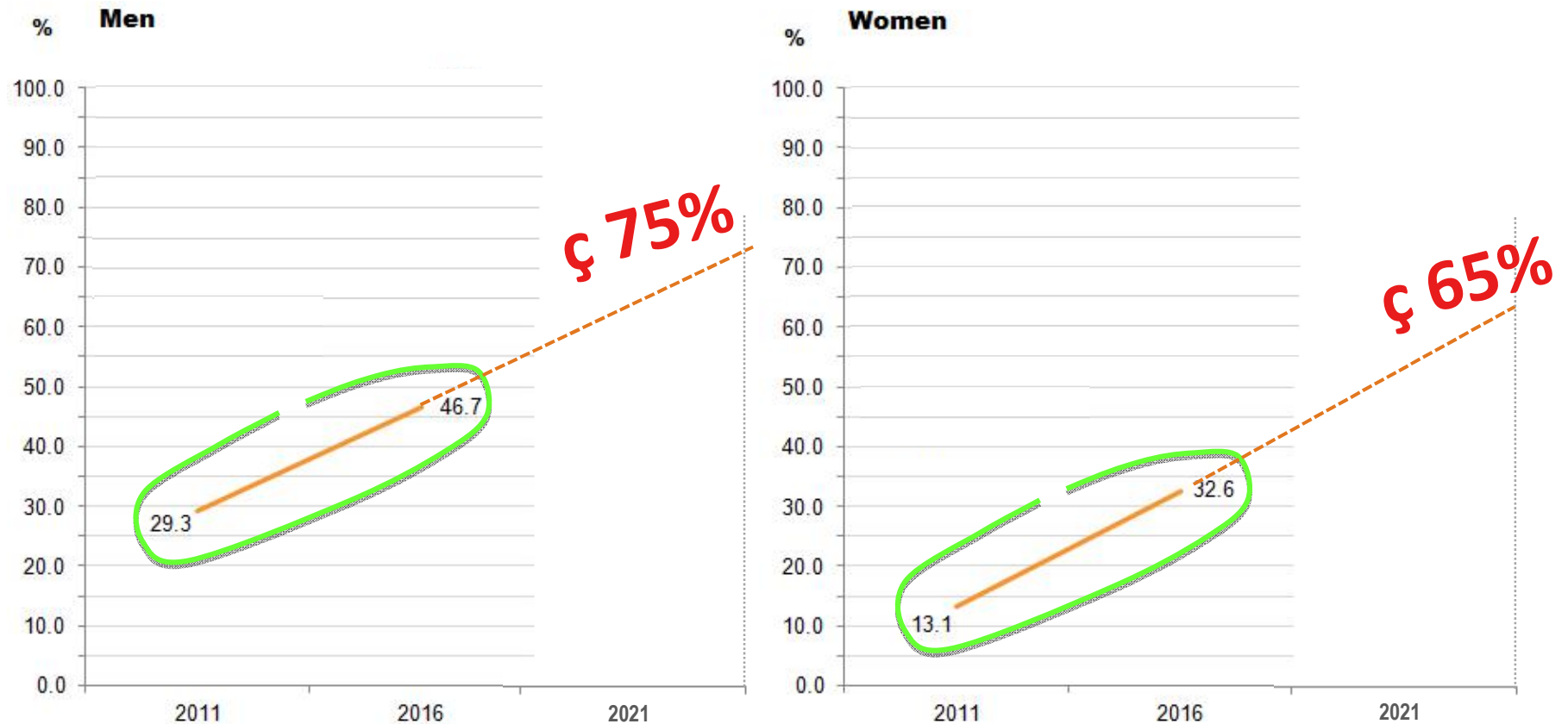
Quote: Insolvent or broke Housing Provider, any year since 2012

... don't use the internet?

really?



When is it time not to underestimate?



5/10 men & 3/10 women aged 75+ **HAVE** used the internet in the last 3 months

— 75 and over

months

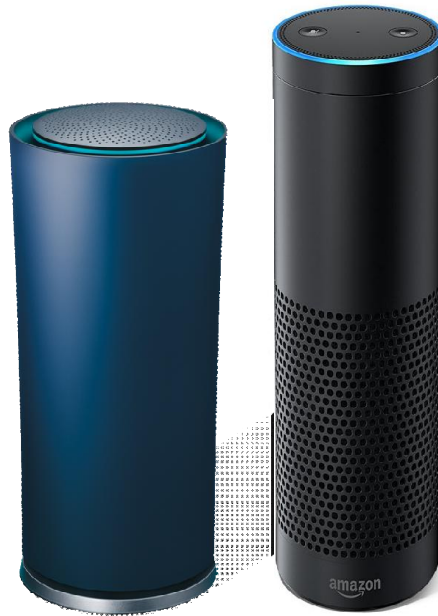
— 75 and over

Recent internet use by age group and sex, UK, 2016 Source: ONS

The future, or tomorrow?



No one's "the best" at everything



Amazon = Alexa
Google = OnHub



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About this



Assistive Technology – Don't DO it, Help it happen!

Q: So what should we do?

A: Support the support

- Take a mixed-economy view (critical systems underpin)
 - create flexible, systems, alongside safe, critical-systems
 - support the support networks (embrace ‘remote’ support)
- Embrace partnerships, allow choice
 - let people keep the technology they already know
 - Limit ‘proprietary’/closed approaches (see: “Microsoft”)
- Make your offering ‘personalised’ i.e. flexible
 - build suggested ideas & ways to demonstrate

Mary's house



Welcome to Mary's VIP Home



Halberg House



Marys VIP Home and Connected Care



Tunstall

Communicall Vi IP



Enabling -Digital Assistant



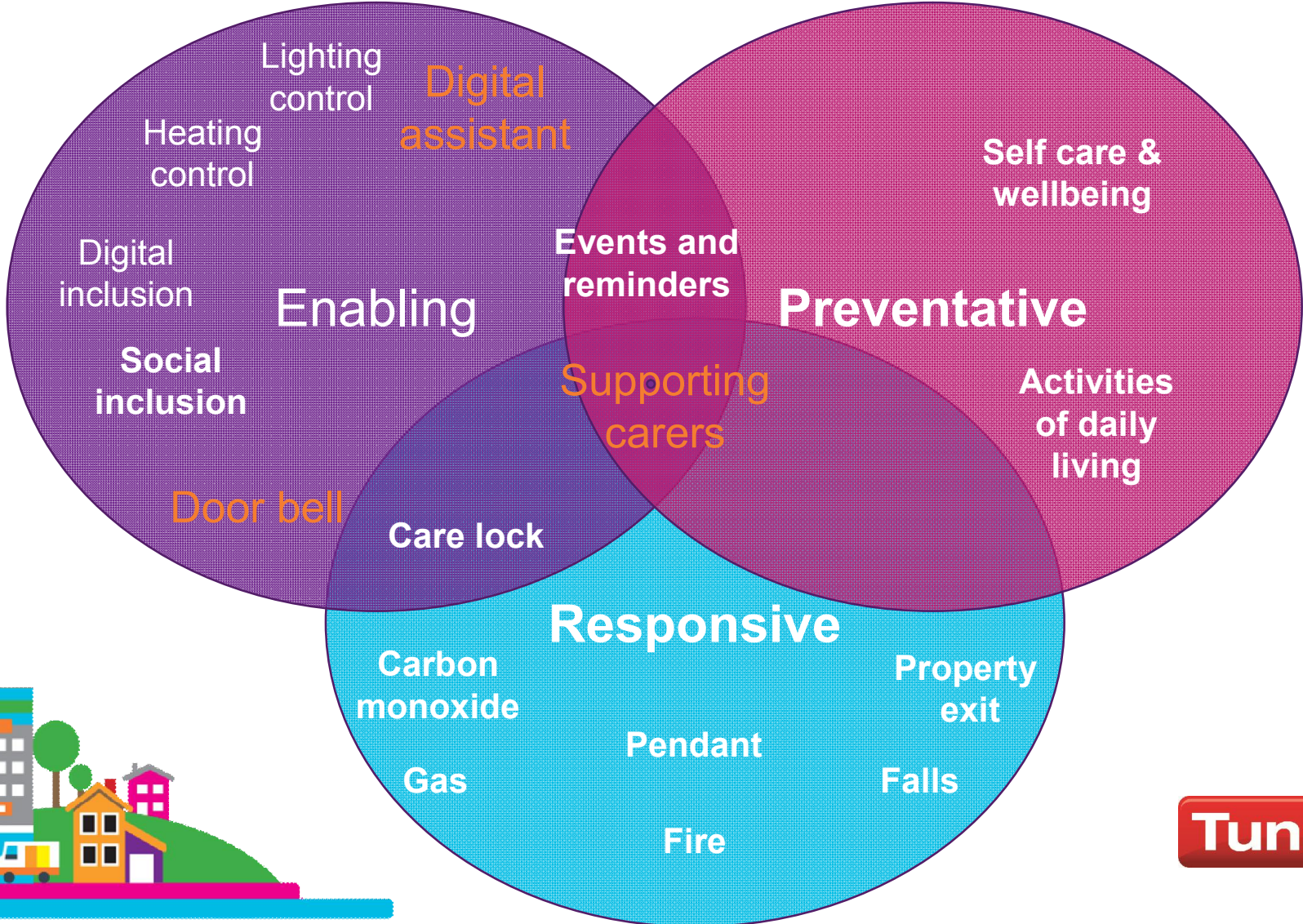
Preventative-Appliance usage tracker



Enabling- Connected Door bell



Mary's Connected Care



Thank you

For more information

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- Or email marysviphome@Tunstall.com



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QUESTIONS & IDEAS?

Thank-you from everyone at the LIN

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