



SUPPORTING THE HOUSING LIN TO SUPPORT YOU

WHY NOT SPONSOR A HOUSING LIN EVENT OR ACTIVITY?

Could your organisation benefit from having a higher profile across the housing, health and social care sectors?

Do you want to get your organisation's name out to important influencers and commissioners looking to develop innovative housing solutions for older people?

Did you know the Housing Learning & Improvement Network (LIN)

- Has over 48,000 members across housing, health and social care?
- Operates in 9 regions in England and has links with other parts of the UK too?
- Works closely with government, trade and professional bodies to raise the profile and attract investment into housing for older people?
- Has a highly valued website with the latest policy, practice and research developments in specialist housing, including extra care housing?
- Has a unique blend of members? These include:
 - Chief Executives & Senior Management of Housing Associations
 - Public Sector Commissioners
 - Members of Health & Well-Being Boards
 - Independent Health & Social Care Providers
 - Housing Developers
 - Planners and Housing & Care Strategists

The Housing LIN is now a completely independent network. To ensure maximum reach in our aim to promote good practice, membership is free, so the LIN has only a very modest budget to support our learning and improvement activities. Regional events are a much valued aspect of our work.

Here is what participants at the East region's network meetings have said:

- *A very useful day – well worth the journey. Very relevant to current areas of work; very good speakers and excellent networking opportunities.*
- *Learnt about new ways of working and new possibilities in a time of challenges and financial constraint. Inspiring.*
- *Really enjoyable and informative – great agenda – very relevant*
- *Good opportunity to keep up to date with issues and positive practice messages*
- *It was an excellent opportunity to learn a great deal about health, social care and housing*

Sponsorship Opportunities

We offer a cost-effective opportunity to raise your profile and benefit from involvement with the LIN. There are a number of ways in which you can do this. For example, you could:

- Sponsor our annual Extra Care Housing conference in London or our regional events or noticeboards
- Sponsor the programme, delegate pack or refreshments at one of our events
- Sponsor new resources that advance our understanding of specialist housing and the contribution of housing to health and wellbeing outcomes
- Sponsor a key topic area on our website that best matches your learning and improvement ethos
- Promote our collective aims by sponsoring additional regional LIN activity such as meeting with local commissioners and opinion shapers, or promoting housing to Health and Wellbeing Boards
- Sponsor a table or take up exhibition space at one of our events

Support in kind rather than funding, in the form of event venues, refreshments and lunches are also very welcome.

To find out more or an informal chat about sponsoring the Housing LIN or hosting a future event in your area, please e-mail either your East of England regional lead, Sue Garwood at sue@suegarwood.co.uk or Jeremy Porteus, Housing LIN Director, at j.porteus@housinglin.org.uk.

Get connected with the Housing LIN to be associated with innovation in specialist housing!