

## Resetting the digital premium

### Legrand Care invests in new whitepaper

Legrand Care, global specialists in the innovative development of connected technology, has provided a grant for the research and publication of a new whitepaper designed to help the health, housing and social care sectors find the best ways to provide comprehensive, high quality digital services.

Launched on 16 February by the Good Governance Institute (GGI), the paper outlines the transformational impact of embracing digital across public services in a smart and innovative way, that will ultimately benefit patients, clients, and the wider public. It highlights how all organisations can have a positive and lasting impact on the world by taking the digital transformation seriously.

The online launch of 'Resetting the digital premium' was attended by a host of decision makers and social care business leaders where they heard from key speakers including Chris Dodd, CEO of Legrand Care and Dr Subashani M, Director of Science, Health and Wellness at Holland and Barrett.

Over the last two years the world has experienced a great deal of change and upheaval, much of the focus being on the negative impact of the global pandemic. The report builds on their first paper, Unleashing of the Digital Premium, published in 2020, and explores in more detail four themes at the heart of the digital premium: place, predictive technology and population health, security, and wellbeing at home, and new digital standards.

The whitepaper provides practical advice for boards to guide them on how to move forward with digital technology and includes case studies and quotes from thought leaders and experts, drawn from interviews and focus groups. It explores what is meant by the digital premium and why it matters, and takes a hard look at the health, housing and social care environment and the changes that are most affecting quality assurance.

It also examines the effective use of digital technologies, focusing on the role of leadership, skills and data and provides a practical checklist of questions for boards, making the case for good governance as essential to securing future change at the pace and scale needed.

Chris Dodd, CEO of Legrand Care, says: "I welcome this latest whitepaper from the GGI and fully support the premise that connecting digital 'thinking and doing' with good governance enables proper stewardship of public assets and the public interest, but in doing so we must continue to tackle the digital divide and ensure we bring all on this transformational journey.

This connection grounds strategic digital issues in real accountability, not just in organisations but in new networks, systems and collaborations between organisations on which the future evolution of health, housing and social care depends.”

Andrew Corbett-Nolan, CEO of GGI, adds: “Understanding the digital premium available to leadership teams across the health, housing and social care sectors is fundamental to excellent engagement with and support of citizens. This paper comes at an incredibly important time, as boards have the opportunity to use digital products with a new approach to support the move forward from the ongoing covid pandemic.”

To download a copy of the white paper, go to [www.tynetec.co.uk/unleashing-the-digital-premium/resetting-the-digital-premium](http://www.tynetec.co.uk/unleashing-the-digital-premium/resetting-the-digital-premium)

**ENDS**

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#### **Notes to editors**

**Legrand Care** is the global brand specialising in the innovative development of connected technology for the health, housing, and social care sectors. Designed with one primary objective: to improve people's lives. It was born from the integration of the brands that make up the Assisted Living and Healthcare (AL&HC) business unit of Legrand: Intervox, Tynetec, Aid Call, Jontek and Neat. This strategic union will focus its strengths with more than 40 years of knowledge and experience to allow the company to be stronger in the international market of connected care, taking advantage of synergies and improving the value of products and services to facilitate our mission to be the technological partner of choice for our clients, offering comprehensive and fully managed digital solutions that allow them to efficiently deploy improved care services. Which empower and help people live the healthiest and most fulfilling lives they want in the place of their choice.

[www.legrandcare.com](http://www.legrandcare.com)

**The Good Governance Institute** exists to help create a fairer, better world. Our part in this is to support those who run the organisations that will affect how humanity uses resources, cares for the sick, educates future generations, develops our professionals, creates wealth, nurtures sporting excellence, inspires through the arts, communicates the news, ensures all have decent homes, transports people and goods, administers justice and the law, designs and introduces new technologies, produces and sells the food we eat - in short, all aspects of being human. We work to make sure that organisations are run by the most talented,

skilled, and ethical leaders possible and work to build fair systems that consider all, use evidence, are guided by ethics, and thereby take the best decisions. Good governance of all organisations, from the smallest charity to the greatest public institution, benefits society. It enables organisations to play their part in building a sustainable, better future for all.

[www.good-governance.org.uk](http://www.good-governance.org.uk)

This report was created using methods including desktop research, interviews, roundtables with NHS and other key public, third sector and private organisations (both in the UK and internationally), alongside an editorial board made up of senior health, housing, and social care leaders.